GEETANJALI TRADING AND INVESTMENTS PRIVATE LIMITED

Regd. Office : 3-A, Barodawala Mansion, 81 Dr. Annie Besant Road
Worli, Mumbai – 400 018
Tel.: 24938687, 4362 5500, Fax No. 24974886
Email.: admin@danienterprises.co.in

August 11, 2012

To
The National Stock Exchange of India Limited,
Exchange Plaza
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051.

Dear Sir,

Sub: Declarations under regulation 31(1) and 31(2) of the SEBI (SAST) Regulations.

Ref.: Target Company - Asian Paints Limited (BSE – Script Code – 500820) (ISIN No.: INE021A01018)

Pursuant to the regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Share and Takeovers) Regulations 2011, enclosed please find the disclosure by the Promoter(s) for encumbrances of shares / invocation of encumbrance / release of encumbrance of Asian Paints Limited.

Kindly take the same on record and oblige.

Thanking you,

Yours faithfully
For Geetanjali Trading and Investments Private Limited

(F) adam.

Authorised Signatory/ Director

GEETANJALI TRADING & INVESTMENTS PVT. LTD. MUMBAI

Encl: A/a
CC:

1. The Bombay Stock Exchange Limited,
   Corporate Relationship Department,
   First Floor, New Trading Ring,
   Rotunda Building, P. J. Towers,
   Dalal Street, Mumbai.

2. Asian Paints Limited
   6 A ShantiNagar
   Vakola Pipe Line
   Santacruz (E), Mumbai – 400 054

fax no
26598237 / 38

Format for disclosure by the Promoter(s) to the stock exchanges and the Target Company for encumbrances of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Name of the Target Company (TC)	**M/s. Asian Paints Limited**
Name of the Promoter(S) on whose Shares encumbrance was created	**Geetanjali Trading and Investments Private Limited**
Date of Reporting	**11.08.2012**
Name of the Stock Exchanges where the shares of the Target Company are Listed	**Bombay Stock Exchange Limited / National Stock Exchange Limited**

Details of Promoters' holding

Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post Event Holding (Encumbered shares to be excluded)		@Detail of Encumbrance (Pledge / Lien or others)					Pledge is in favour of
Names	Number	% of total share capital	Type - Creation / Invocation / Release	Date (S)	Number	% of total share capital	Pre - Transaction Plege	Present Pledge created on		Total Shares Pledged	% of total share capital	
							No. of Shares	Date	No. of Shares	No. of Shares		
Geetanjali Trading and Investments Private Limited	15,492,868	16.15	Release	10.08.2012	7,221,127	7.53	8,442,502	10.08.2012	(170,761)	8,271,741	8.62	I D B I Trusteeship
Geetanjali Trading and Investments Private Limited	15,492,868	16.15	Release	10.08.2012	7,233,366	7.54	8,271,741	10.08.2012	(12,239)	8,259,502	8.61	I D B I Trusteeship

@ Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

* Additional shares are pledged.

It is pledged for a period of 12 months from the date of creation for borrowing made.

For Geetanjali Trading and Investments Private Limited

(F) [signature]

Director / Authorised Signatory

GEETANJALI TRADING & INVESTMENTS PVT. LTD. MUMBAI

Place : Mumbai

Date : 11.08.2012