

# ISG TRADERS LIMITED

Registered Office : 31, Netaji Subhas Road, 2nd Floor, Kolkata - 700 001.

10<sup>th</sup> February, 2012

The Bombay Stock Exchange, Ltd.  
25<sup>th</sup> Floor, PJ Towers  
Dalal Street, Fort  
MUMBAI - 400001

National Stock Exchange of India Ltd.  
Exchange Place,  
Bandra-Kurla Complex  
Bandra(E)  
Mumbai-400051

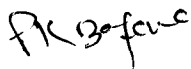
Dear Sir,

Sub: Target Company- Andhra Cements Ltd.  
Information pursuant to Regulation(31)(1) and 31(2) of SEBI(Substantial  
Acquisition of Shares & Takeover) Regulations,2011

Enclosed please find herewith the information pursuant to Regulation (31) (1) and 31(2)  
of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011.

Kindly acknowledge the receipt.

Yours faithfully,  
For ISG Traders Limited



Authorised Signatory

Encl: As stated

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

|                                                                                                          |                                                                     |
|----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|
| Name of the Target Company(TC)                                                                           | Andhra Cements Ltd.                                                 |
| Name of the Promoter(s) on whose shares encumbrance was created/invoked/released (tick the relevant one) | ISG Traders Ltd.                                                    |
| Date of reporting                                                                                        | 10.02.2012                                                          |
| Names of the stock exchanges where the shares of the target company are listed                           | The Stock Exchange, Mumbai<br>National Stock Exchange of India Ltd. |

Details of the promoters' holding:  
(The term "event" indicates creation/invocation/release of encumbrance, as the case may be)

| Promoter(s)<br>or<br>PACs<br>with him | Pre-event holding |                          | Details of events pertaining to encumbrance |            | Post event holding<br>(encumbered shares to be excluded) | (*) Details of encumbrance<br>(pledge/lien or others- give details |   |
|---------------------------------------|-------------------|--------------------------|---------------------------------------------|------------|----------------------------------------------------------|--------------------------------------------------------------------|---|
| Names                                 | Number            | % of total share capital | Type – creation/ invocation/release         | Date(s)    | Number                                                   | % of total share capital                                           |   |
| ISG Traders Ltd.                      | 13,775,544        | 9.43                     | Release(1194000 Shares)                     | 02.02.2012 | 14,969,544                                               | 10.25                                                              | # |

(\*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

# Bhagyanagar India Ltd. - Lender

for ISG Traders Ltd.

*P. K. Bafana*

Signature of the Authorised Signatory

Place: Kolkata

Date: 10.02.2012