

June 24, 2016

1) Manager-CRD,
Bombay Stock Exchange Ltd.,
Dalal Street,
Mumbai-400001

Fax No.022-22722037/39/41
Re: Jagran Prakashan Limited
Script Code: 532705
ISIN No. INE 199G01027

2) Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza'
Bandra Kurla Complex,
Bandra (E),
Mumbai-400 051

Fax: 022- 26598237/38
Re: Jagran Prakashan Limited
Scrip Code: JAGRAN
ISIN No. INE 199G01027

Dear Sir,

**Subject: Intimation of Schedule of Analyst / Institutional Investor meetings under the SEBI
(Listing Obligations and Disclosure Requirements), Regulations 2015**

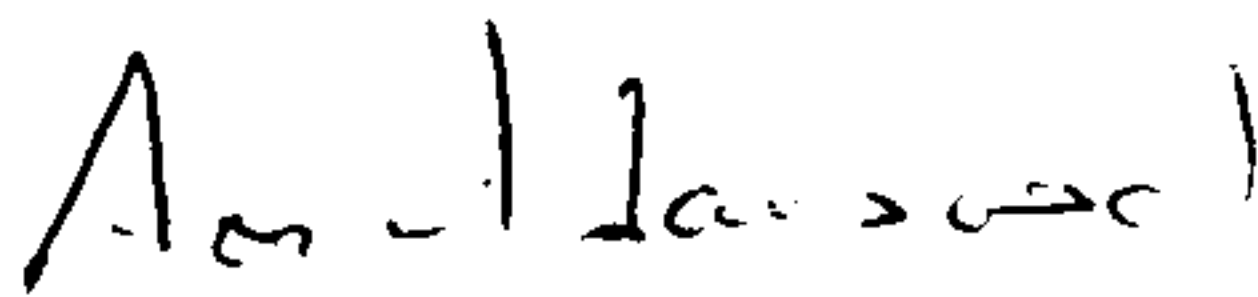
Pursuant to the relevant provisions of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015, we would like to inform you that the officials of the Company will be attending the meetings with Investor & Analysts in Mumbai on 27th June 2016.

Also find attached the Presentation for your information and also for the information of your members and the public at large which will be shared with Investors & Analysts during the meetings. The copy of the Presentation has also been uploaded on the website of the Company www.jplcorp.in.

This information is submitted to you pursuant to Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015.

Kindly note that changes may happen due to exigencies on the part of the Investors / Analyst / Company.

For Jagran Prakashan Limited


(AMIT JAISWAL)
Company Secretary



FY16 Result Presentation

30th May 2016



Safe Harbour

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Another Year of SOLID PERFORMANCE

Highest Consolidated Performance in Industry (Regional Print + Radio)

Operating Revenue

2,107 Cr

19%



Growth YoY

Ad . Revenue

1,561 Cr

25%



Growth YoY

Operating Profit

590 Cr

31%



Growth YoY

PAT*

328 Cr

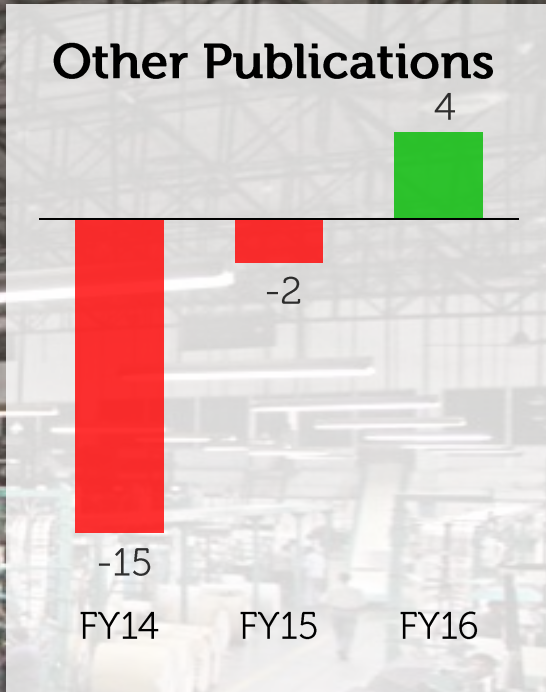
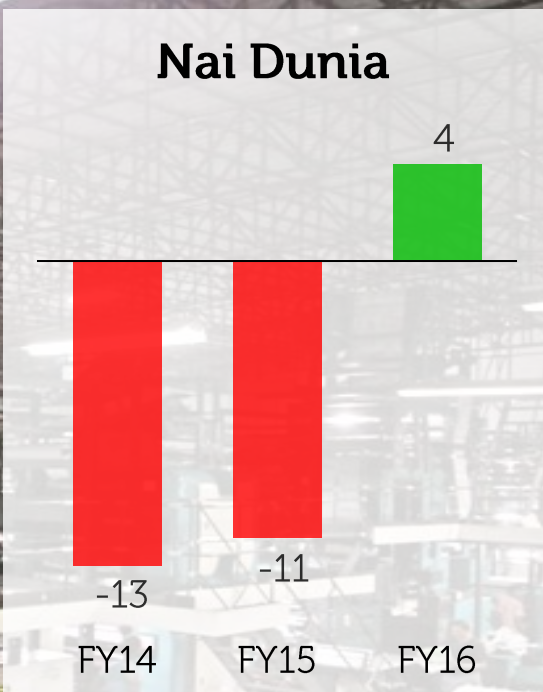
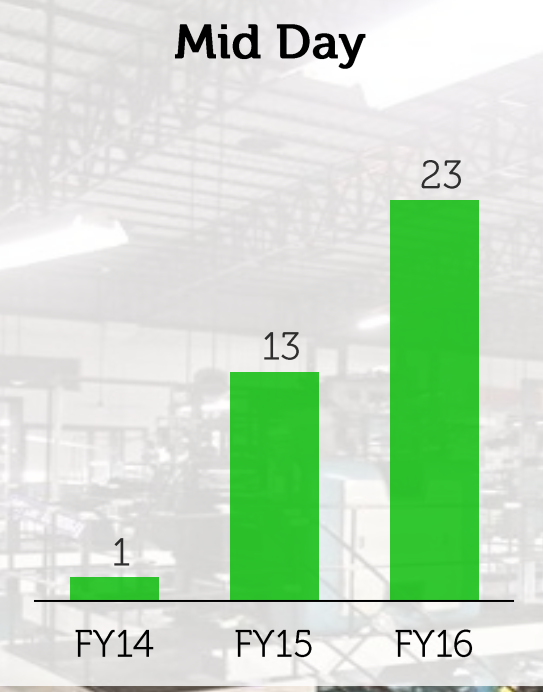
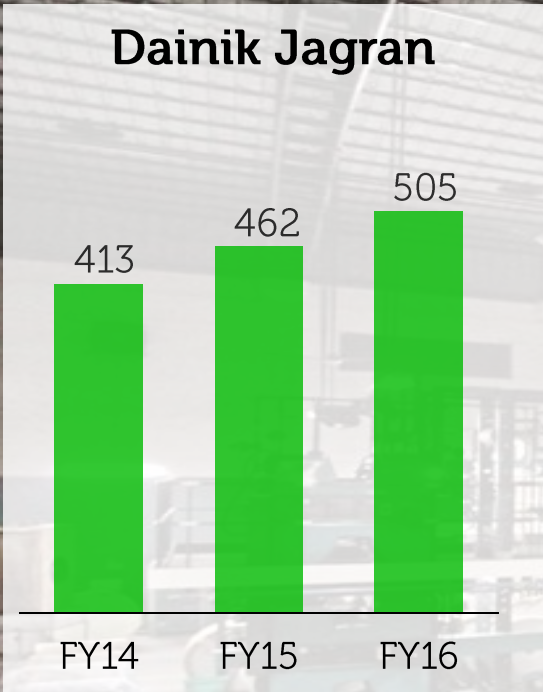
44%



Growth YoY

We Invested in OPERATIONAL EXCELLENCE

Operating Profits



Dainik Jagran – Our Flagship Brand continues to generate 34% Margins

We continued taking a DIFFERENT APPROACH

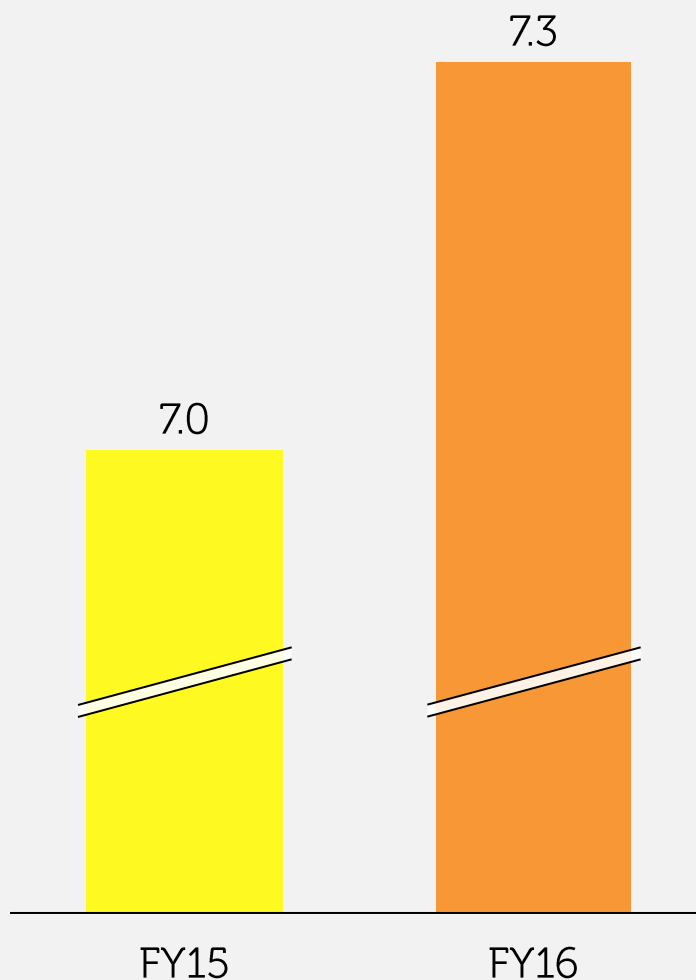
Supporting Customers
and Investing into Long Term Relationships

Gaining Market Share
as the
Economic environment
improves

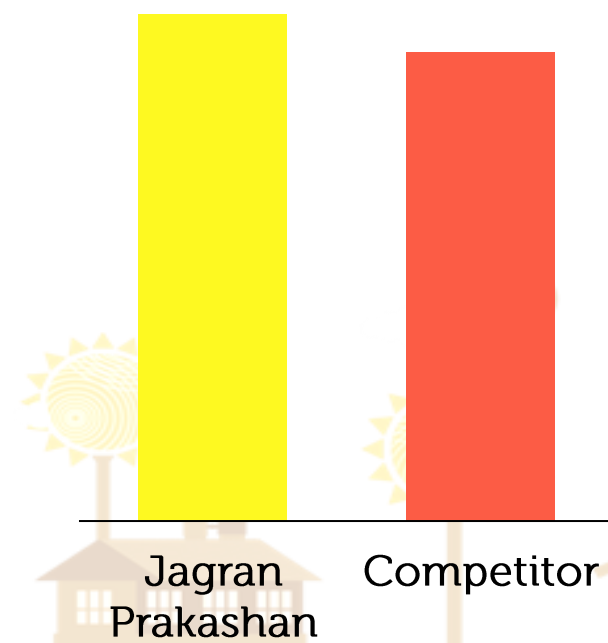
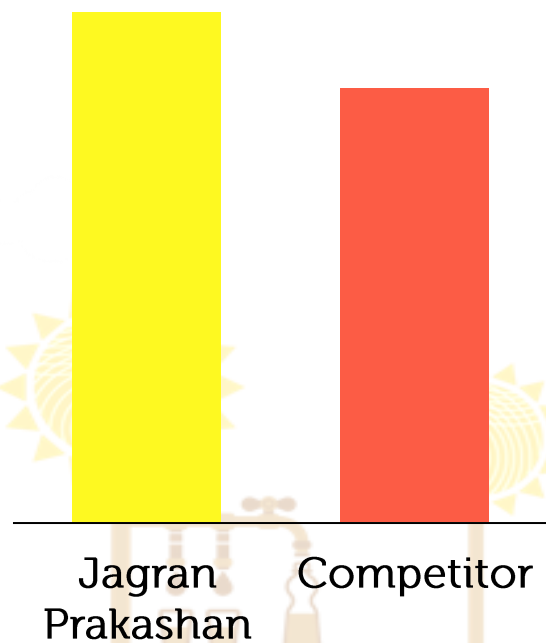
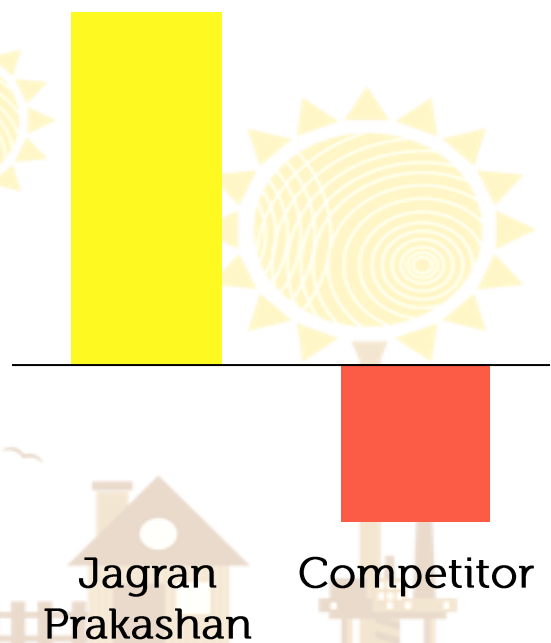
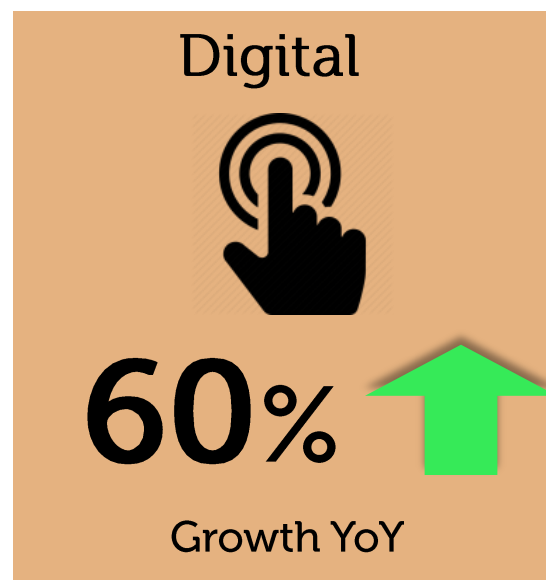
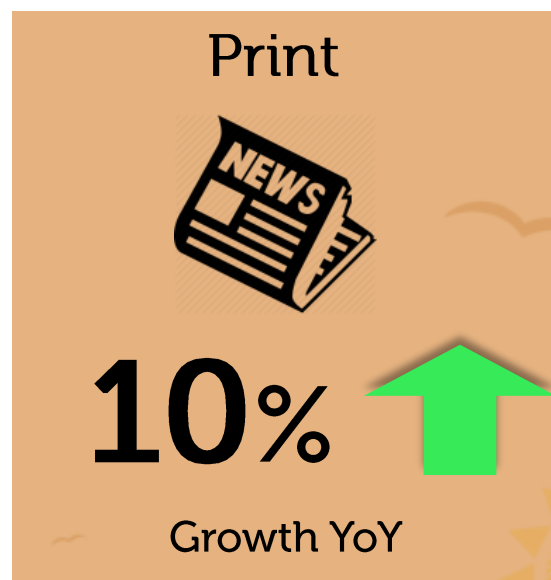


Annual Print Operating
Margin - Stable at ~30%

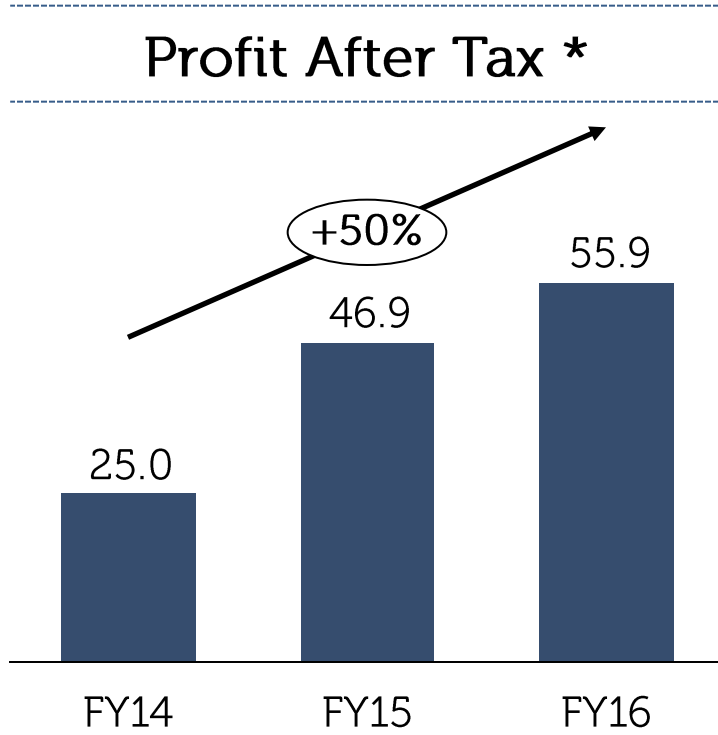
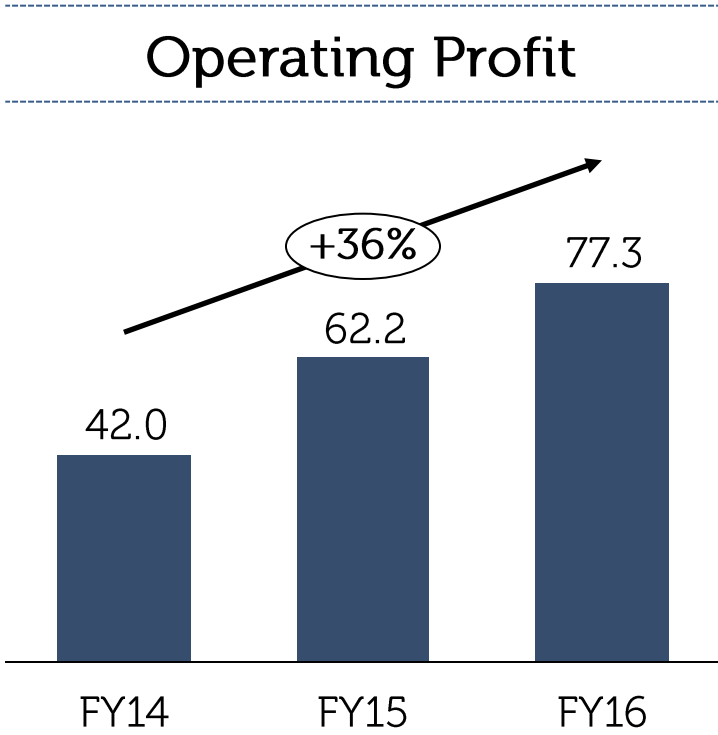
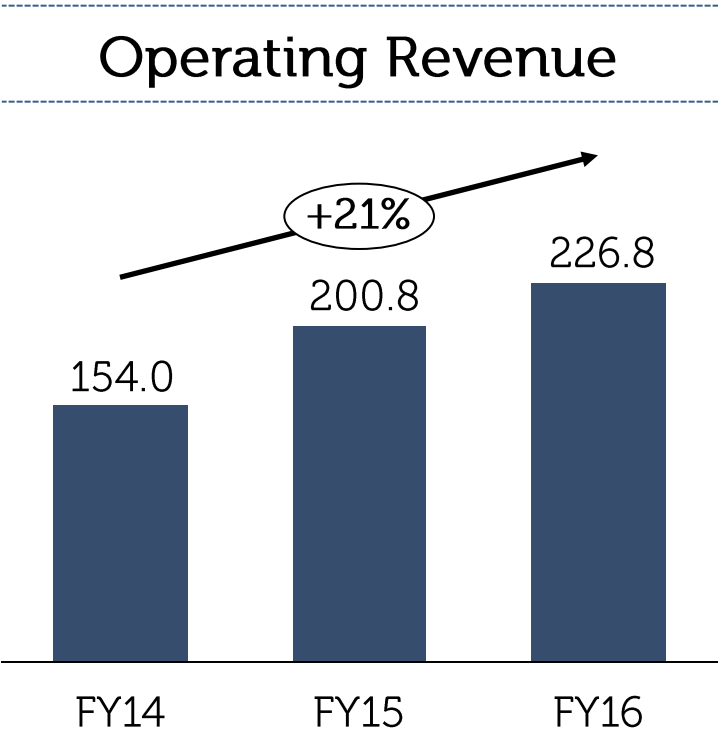
Print Ad Market Share (%)



We generated Sustainable Ad. Revenue Premium



We have delivered HIGHEST Performance in RADIO

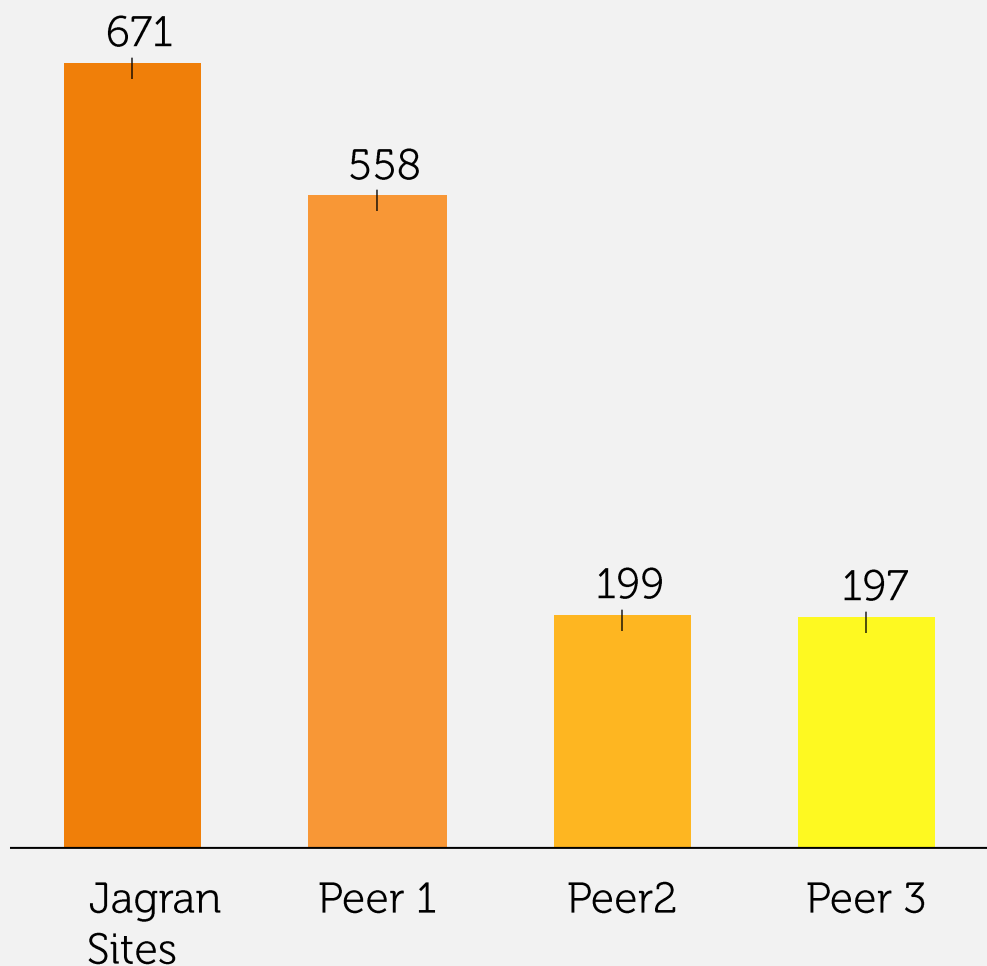


*Before Exceptional Item of Rs. 13.6 Crs in FY16



We received increased CUSTOMER PREFERENCE for DIGITAL

Average Daily Visitors (000)



Source : Media (ComScore Web March 2016)

- Digital Ad Revenue grew by 60%
- Continues its #1 position
 - Language Media Group
 - JagranJosh.com – Education Portal
 - Jagran.com – Hindi News Portal
- Jagran digital network reached an average of
 - ~15.35 mn monthly unique visitors
 - Delivered ~ 228 mn page views in a month

Sum of the Parts is GREATER than WHOLE

Print Business

Operating Revenue : 1809 Cr

Operating Profit : 535.8 Cr

Profit After Tax : 277Cr

EPS : 8.5



Radio Business

Operating Revenue : 227 Cr

Operating Profit : 77 Cr

Operating Profit Margin : 34%

Profit Before Tax : 42.36 Cr

BV of New Stations : 62.6 Cr



Prudence exercised while bidding of stations
will lead to
lower amortization of costs in years to come

We are MULTI MEDIA PLAYER with Continued Leadership

70+ YEARS

Trusted by millions
for over 7 decades

LARGEST

India's largest read
daily- Dainik Jagran

350

Editions / Sub
Editions

68 MILLION+

Readers

37

Printing Facilities

5

Business verticals

10

Print publications

39[^]

Radio presence
across 13 states

19

State Presence

4

Large Digital Media
portals

9

Language operations

#1

Two #1 print dailies,
Dainik Jagran (Hindi)
and Inquilab (Urdu)

#1

Jagranjosh.com is
#1 portal

We have maintained LEADERSHIP Position in Print Business

13 states

68 mn+ readers

350+ editions and sub editions

Dainik Jagran is

- Undisputed No. 1 - Sec A : with 11.7 mn readers in NCCS A
- Most credible as per BBC-Reuters survey
- Superbrand status for 4 consecutive years
- Only Indian Newspaper amongst top 8 worldwide



Our DIGITAL network ranked **#1** LANGUAGE MEDIA GROUP

15.35 mn unique visitors

228 mn page views in a month

- #1 in Web Radio
- #1 Education portal "Jagranjosh.com"
- #1 Rank within Language Media Group
- #1 Rank within Hindi News Portal
- #5 Rank within News Media Companies
- #30 Rank with Overall Website



Our BRANDS makes us a LEADER

PRINT BUSINESS

नईदुनिया

THE INQILAB
انقلاب

mid-day



मिस-डे

सखी
Premium Women's Magazine

ਪੰਜਾਬੀ ਜਾਗਰਣ

DIGITAL BUSINESS

inextlive

Jagran
Engage

91.1 FM
Radio City
A JAGRAN INITIATIVE | FM BOLE TON RADIO CITY

जागरण
Junction
AAPKI AWAAZ, AAPKA BLOG

Jagran
Solutions

Jagran
New Media

Our RADIO BUSINESS is amongst TOP 2 FM Players



A JAGRAN INITIATIVE | FM BOLE TOH RADIO CITY

1st on dial*

Over 45mn listeners

39 stations^

1st in networking

1st in web radio

1st radio station in GPTW

Amongst Top 2 FM players across network for last 14 quarters of IRS

No. 1 footprint in Maharashtra

Radio City markets in Maharashtra are Mumbai, Pune, Nagpur, Kolhapur, Nashik, Ahmednagar, Solhapur, Akola, Jalgaon, Nanded & Sangli



* Only for Phase II Stations. ^ Includes 11 stations acquired in Phase III Auctions and includes Mantra markets, Source: GPTW Survey

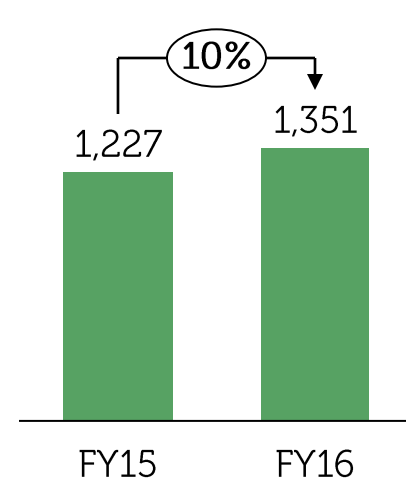
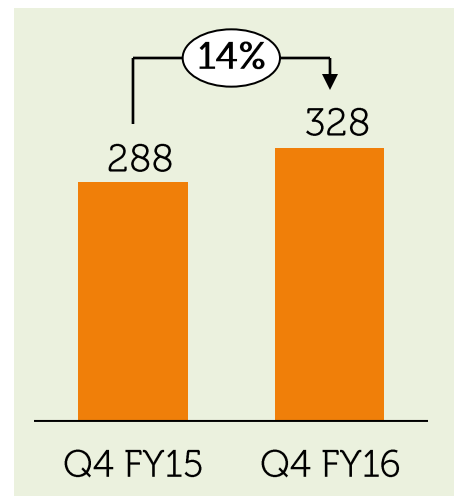
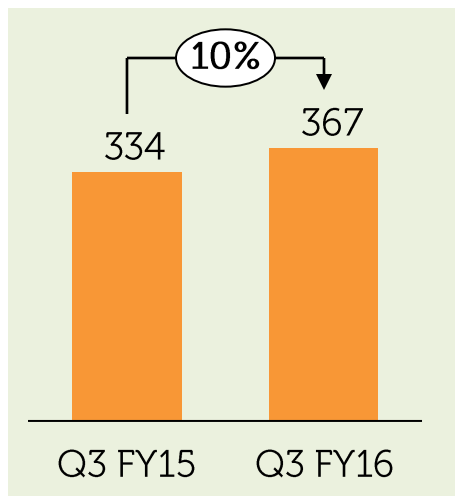
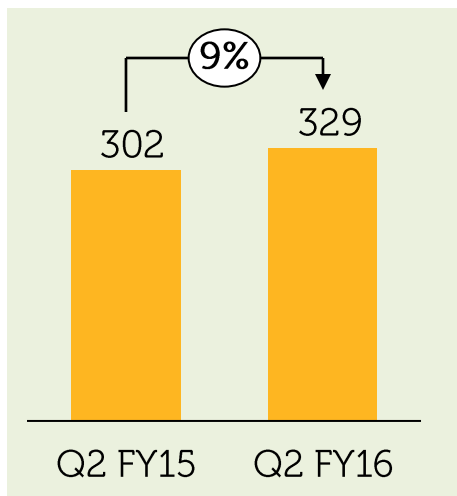
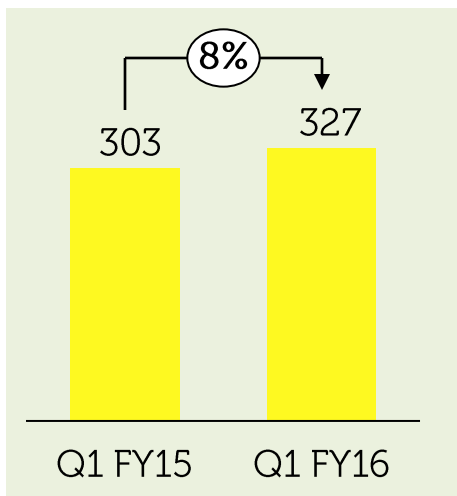
Financial Performance – Q4FY2016 & FY2016



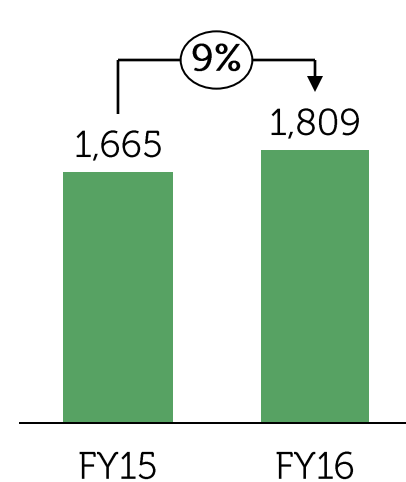
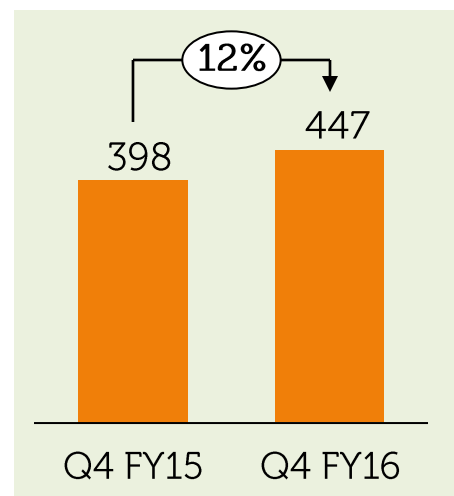
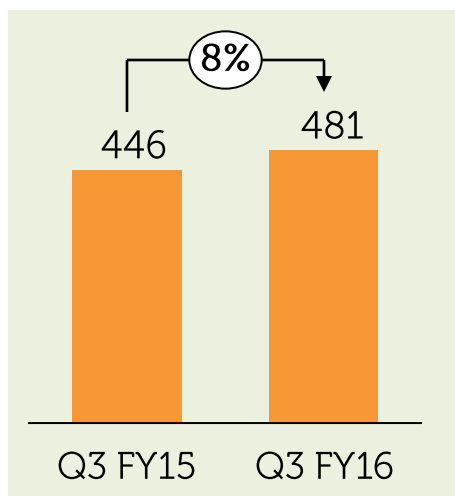
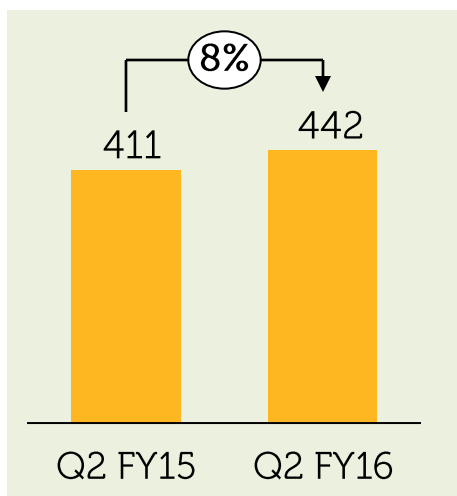
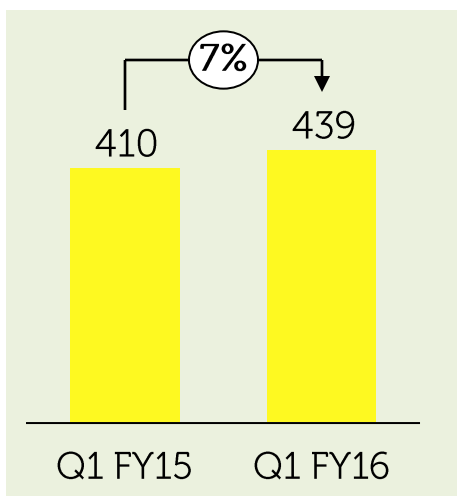
जागरण

Print Business Performance Highlights

Advertising Revenue

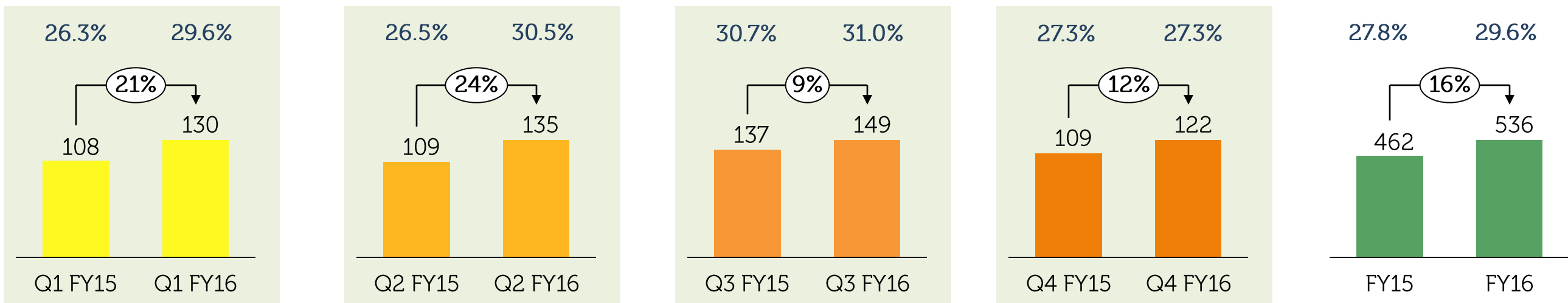


Operating Revenue

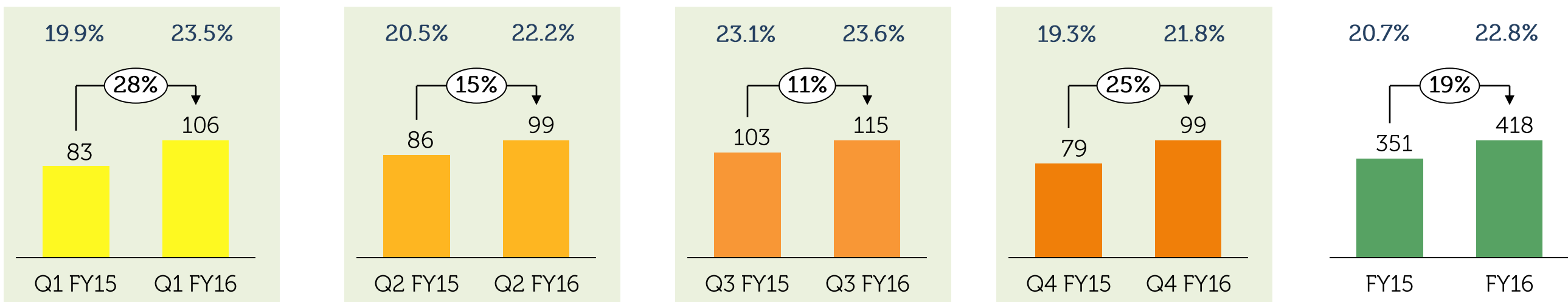


Print Business Performance Highlights

Operating Profit & Margins

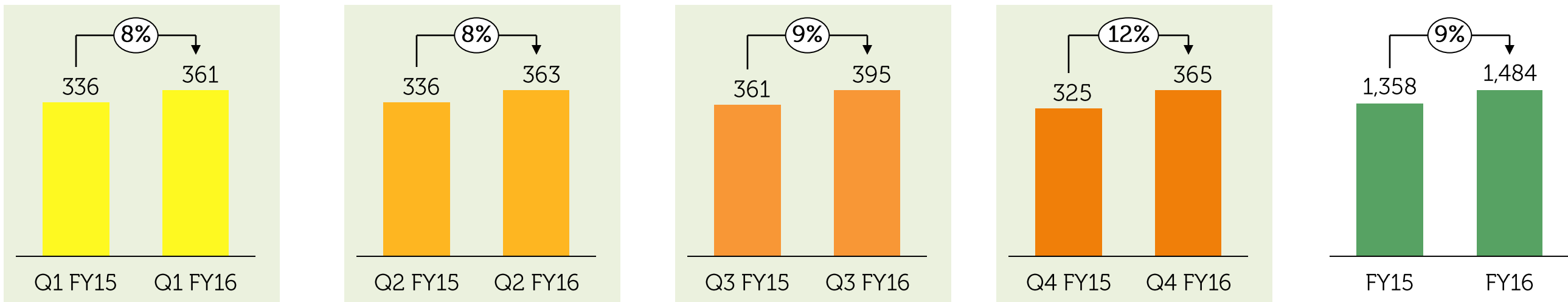


Profit Before Tax & Margins

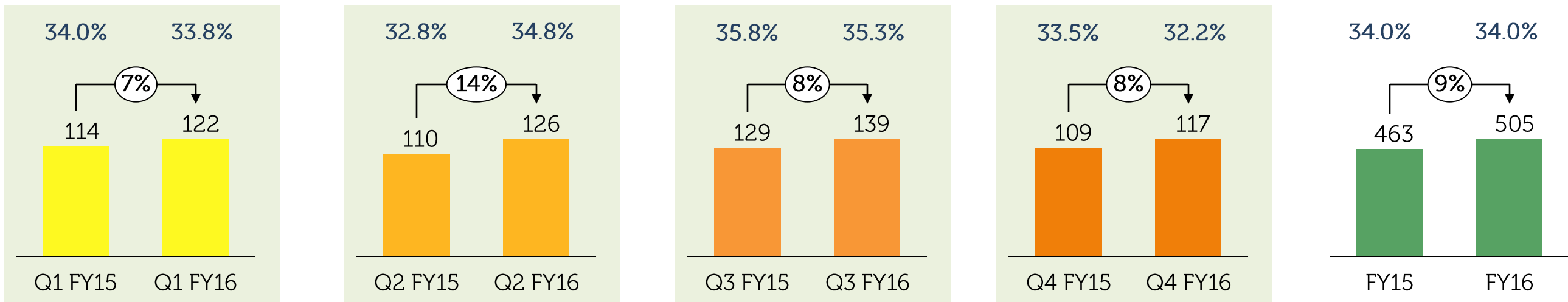


Dainik Jagran – Solid Performance and Great Leadership

Operating Revenue

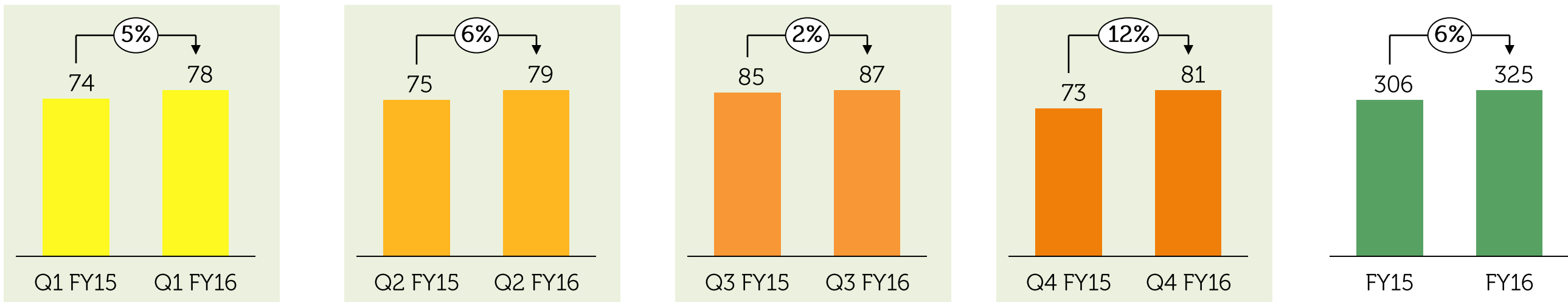


Operating Profit & Margins

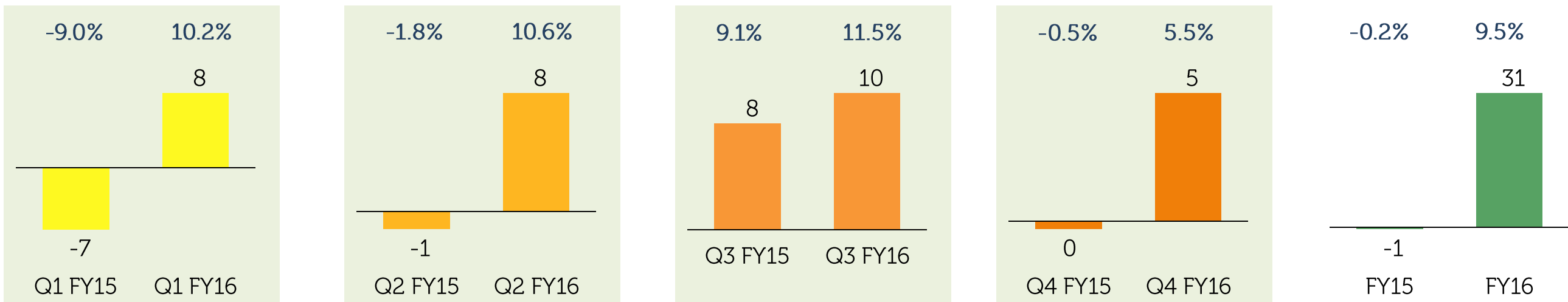


Other Publications – Impressive Turnaround

Operating Revenue

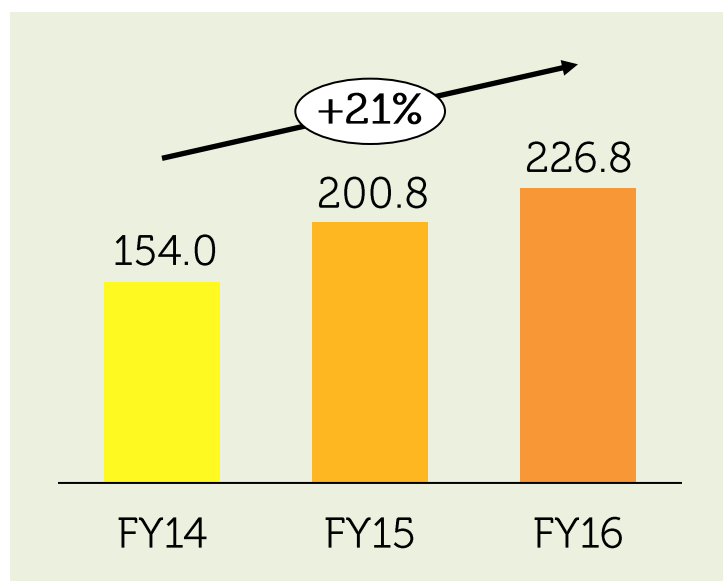


Operating Profit & Margins

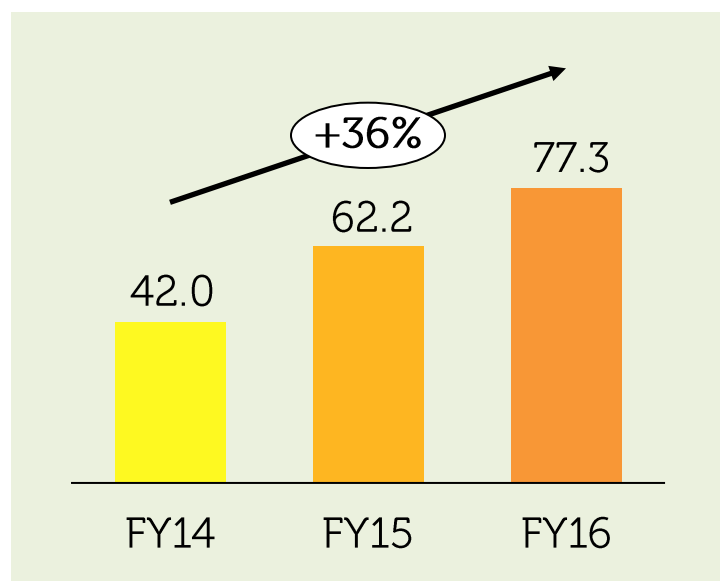


Radio City – Full Year Performance

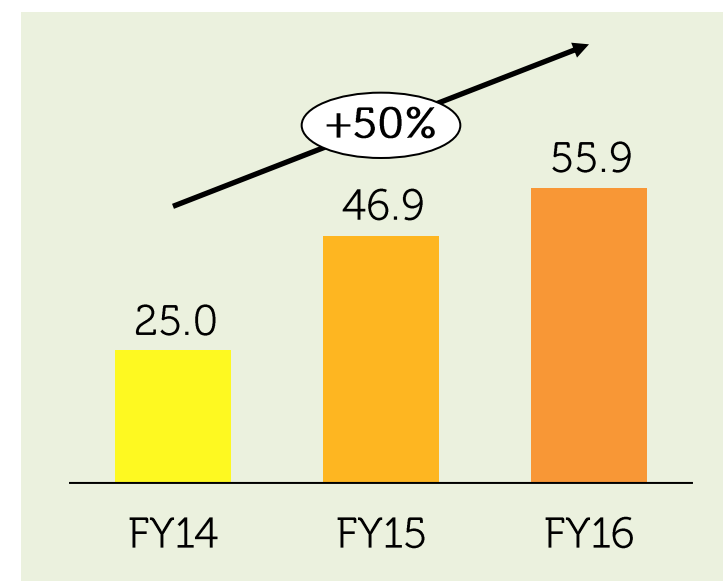
Operating Revenue



Operating Profit



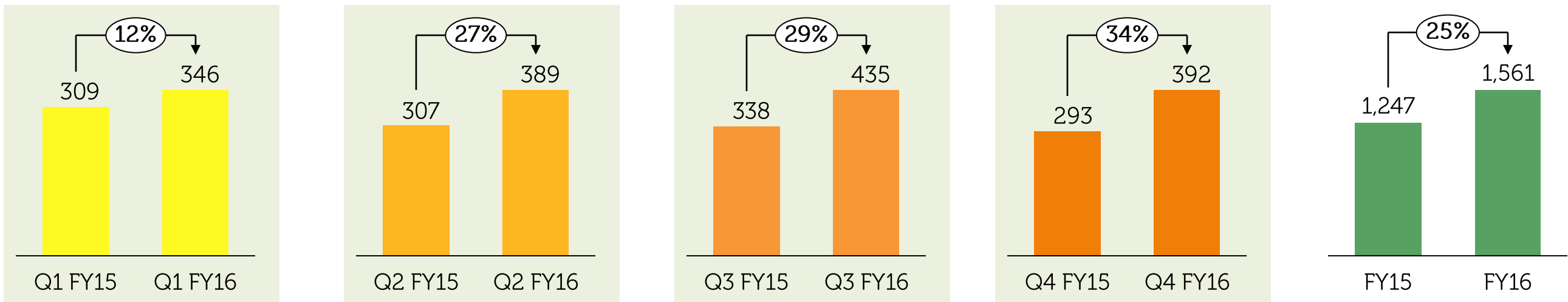
Profit After Tax *



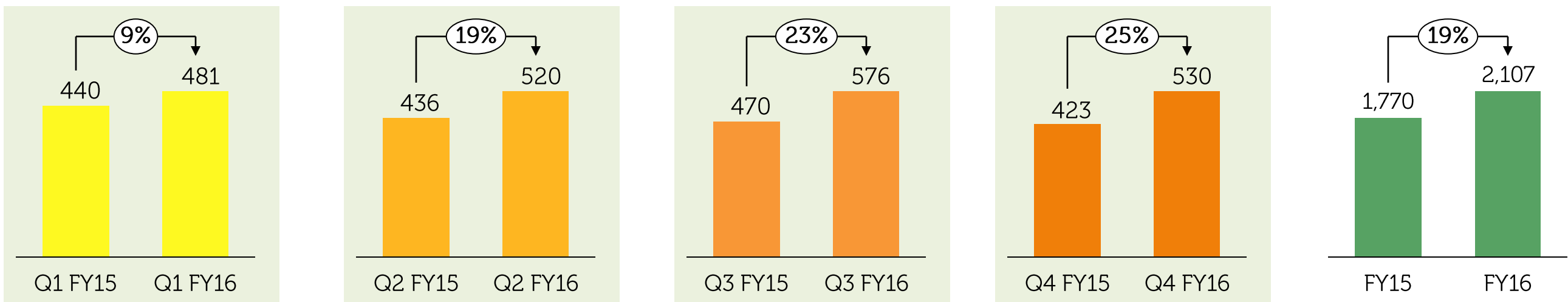
- ✓ Operating Margin improved from 30.95% FY 15 to 34.07% in FY16
- ✓ Exceptional item of Rs. 13.6 Crs which represents incentives to the Management Team in respect of their past services in terms of agreement with the erstwhile promoters
- ✓ Exceptional items are adjusted in the Cost of Acquisition
- ✓ Profit After Tax impacted due to higher finance cost

Consolidated Performance

Advertising Revenue

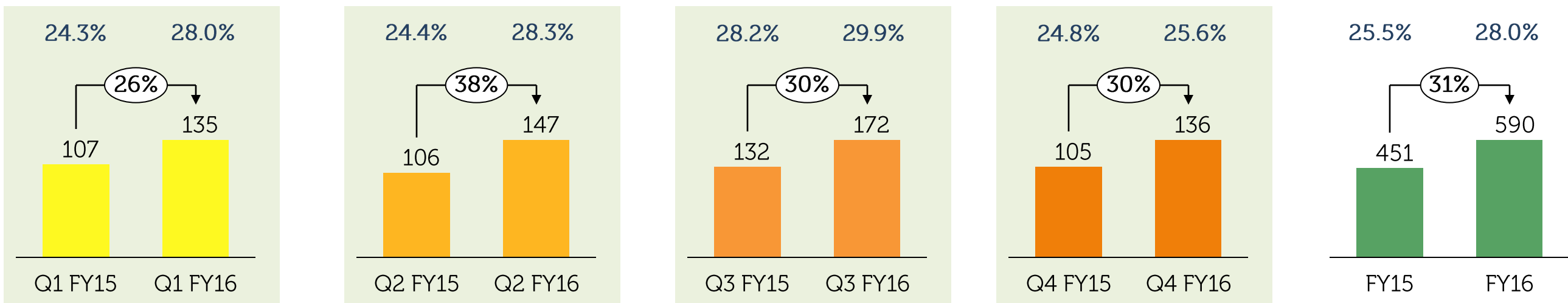


Operating Revenue

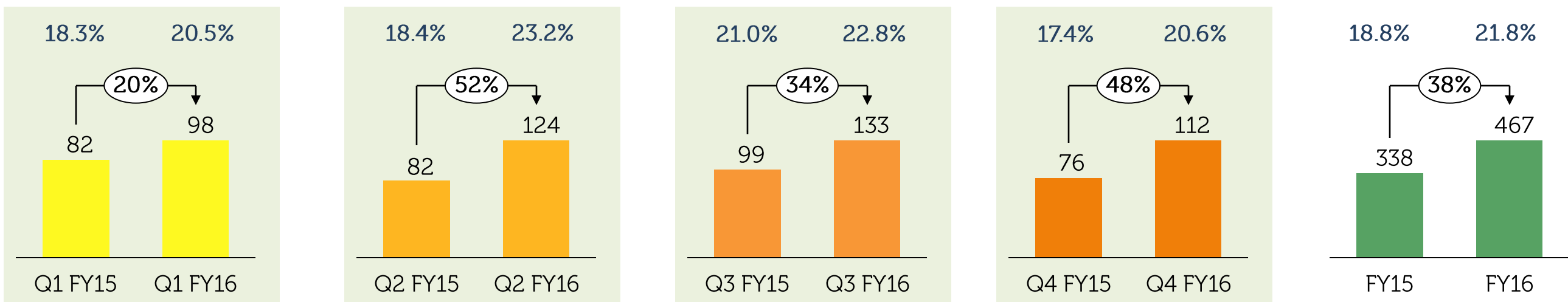


Consolidated Performance

Operating Profit & Margins



Profit Before Tax & Margins



* Excludes Profit on sale of treasury shares of Rs 80.3 Crs in Q4FY15 and 116.30 Crs in Q1FY16

Amount in Rs. Cr

Financials of Radio City

Rs. in Crs	Q4 FY16	Q4 FY15	YoY	Q3 FY16	QoQ	FY16	FY15	YoY
Revenues	59.04	50.18	18%	64.80	-9%	226.76	200.84	13%
Expenses	37.79	35.65		39.40		149.49	138.67	
Operating Profit	21.25	14.54	46%	25.40	-16%	77.27	62.16	24%
Operating Profit Margin	36.0%	29.0%		39.2%		34.1%	31.0%	
Other Income	0.52	2.82		0.80		13.29	6.67	
Depreciation & Amortization	2.74	3.93		4.52		16.31	15.70	
Interest	2.66	4.04		5.50		18.30	6.21	
Profit Before Tax (Before Exceptional item)	16.37	9.39	74%	16.17	1%	55.94	46.92	19%
Exceptional Item [^]	0	0				13.58	0	
Profit Before Tax	16.37	9.39	74%	16.17	1%	42.37	46.92	-10%
Tax *	0	0		0		0	0	
Profit After Tax	16.37	9.39	74%	16.17	1%	42.37	46.92	-10%
Profit After Tax (excluding Exceptional item)	16.37	9.39	74%	16.17	1 [^] %	55.94	46.92	19%

[^] Exceptional item represents incentives to the Management Team in respect of their past services in terms of agreement with the erstwhile promoters

* NIL Tax due to unabsorbed depreciation/losses of previous years; No tax is expected due to unabsorbed depreciation

Consolidated Profitability Statement*

Rs. in Crs	Q4 FY16	Q4 FY15	YoY	Q3FY16	QoQ	FY16	FY15	YoY
Revenues	529.5	422.7	25.3%	576.4	-8.1%	2,106.5	1,769.8	19.0%
<i>Advertisement Revenue</i>	<i>391.5</i>	<i>292.9</i>	<i>33.7%</i>	<i>434.8</i>	<i>-10.0%</i>	<i>1,560.9</i>	<i>1,247.1</i>	<i>25.2%</i>
<i>Circulation Revenue</i>	<i>106.2</i>	<i>98.0</i>	<i>8.4%</i>	<i>102.0</i>	<i>4.1%</i>	<i>408.5</i>	<i>390.1</i>	<i>4.7%</i>
<i>Others</i>	<i>31.8</i>	<i>31.9</i>	<i>-0.2%</i>	<i>39.5</i>	<i>-19.5%</i>	<i>137.1</i>	<i>132.6</i>	<i>3.4%</i>
Raw Material	157.2	144.0	9%	161.1	-2%	628.7	625.5	0%
Manpower Cost	82.3	68.7	20%	83.9	-2%	319.8	263.4	21%
Other Operating Expenses	154.2	105.2	47%	159.3	-3%	568.4	430.3	32%
Operating Profit	135.8	104.8	29.5%	172.1	-21.1%	589.6	450.6	30.9%
Operating Profit Margin	25.6%	24.8%		29.9%		28.0%	25.5%	2.53%
Other Income ^	14.8	12.9	15%	6.4	131%	34.5	27.9	24%
Depreciation & Amortisation	24.2	28.7	-15%	28.4	-15%	104.4	103.5	1%
Interest	14.3	13.3	7%	17.2	-17%	52.3	36.9	42%
Profit Before Tax	112.0	75.7	48.0%	132.9	-15.7%	467.4	338.0	38.3%
Tax	31.9	26.3	21%	39.6		139.0	110.2	26%
Extraordinary items (net of tax)#	0.0	-80.3	-100%	0.0		-116.3	-80.3	
Profit After Tax	80.1	129.7	-38.2%	93.3	-14%	444.7	308.1	44.3%
Profit After Tax (Adjusted)	80.1	49.4	62.4%	93.3	-14%	328.4	227.8	44.2%

*Radio City Consolidated from 11th June 2015 ^ Net of Exchange Fluctuation Gain / Loss

Extraordinary item of Rs. 101.8 crs is on account of Profit on Sale of Treasury Shares in Q1FY16 & Rs. 14.5 crs in Q2FY16 and gain arising on sale of treasury shares in Q4FY15

Consolidated Balance Sheet

Rs. in Crs	Mar. '16	Mar. '15
Shareholder's Fund	1,581.2	1,134.2
Share capital	65.4	63.5
Reserves & Surplus	1,515.9	1,070.8
Minority Interest	0.0	1.0
Non-current liabilities	354.5	299.1
Long term borrowings	254.5	195.2
Deferred tax liabilities(net)	75.2	72.5
Other non-current liabilities & Provisions	24.9	31.4
Current liabilities	635.5	820.9
Short term borrowings	257.5	352.7
Trade payables	139.0	113.5
Other current liabilities & Provisions	239.0	354.6
Total Liabilities	2,571.2	2,255.1

Rs. in Crs	Mar. '16	Mar. '15
Non-current assets	1,579.8	1,230.1
Fixed assets	869.6	613.1
Goodwill on consolidation	598.0	232.3
Non-current investment	14.1	317.8
Deferred Tax Assets (Net)	2.6	1.8
Other non-current assets	95.5	65.2
Current assets	991.4	1,025.1
Current investments	292.8	39.5
Inventories	66.9	92.9
Trade receivables	497.7	363.6
Cash and bank balances	49.3	493.1
Other current assets	84.8	36.0
Total Assets	2,571.2	2,255.1

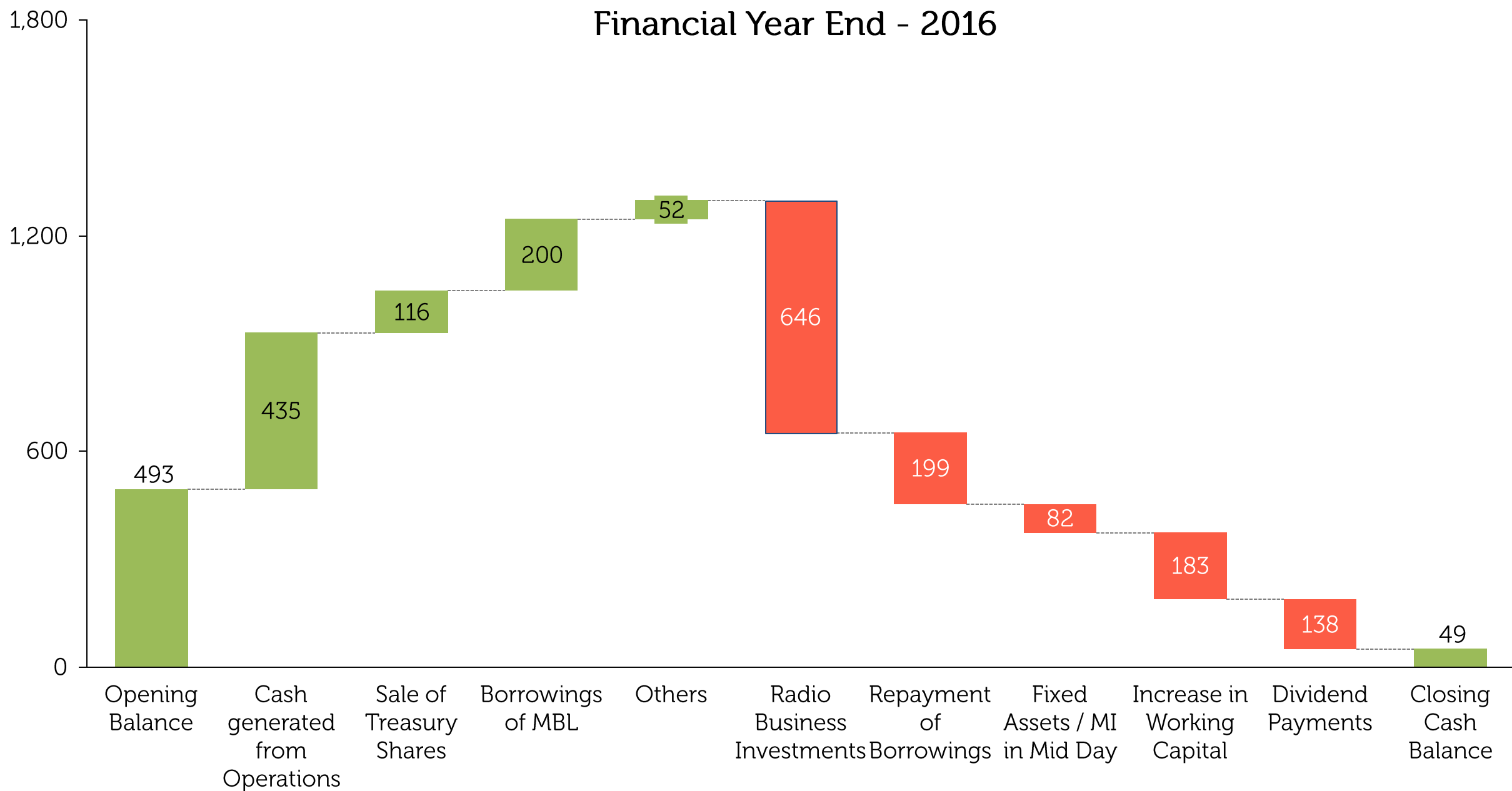
Operating Margin break-up

Publications (Rs. Crs)	Q4 FY16	Q4 FY15	FY16	FY15
<u>Dainik Jagran</u>				
Operating Revenue	365.2	325.3	14,83.6	1,358.4
Operating Profit	117.5	108.9	505.1	462.5
Operating Margin	32.2%	33.5%	34.0%	34.0%
<u>Other publications</u>				
Operating Revenue	81.4	74.3	326.3	314.60
Operating Profit*	4.5	-1.3	28.4	-4.0
Operating Margin	5.5%	-1.7%	8.7%	-1.3%
<u>Outdoor and Activation business</u>				
Operating Revenue	22.2	21.6	96.9	91.0
Operating Profit	-3.4	0.2	-2.2	-2.3
Operating Margin	-15.5%	1.1%	-2.2%	-2.6%

Other Publications: Naidunia, Midday, I-Next, City Plus, Punjabi Jagran, Josh & Sakhi

*After accounting for closure losses of City Plus and re-launch expenses of I-Next

Cash Invested in HIGH RETURN BUSINESSES



For further information, please contact:

Company :

Jagran Prakashan Ltd.
CIN: L22219UP1975PLC004147

Mr. Amit Jaiswal
amitjaiswal@jagran.com

www.jplcorp.in

Investor Relations Advisors :

Strategic Growth Advisors Pvt. Ltd.
CIN: U74140MH2010PTC204285

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www.sgapl.net
