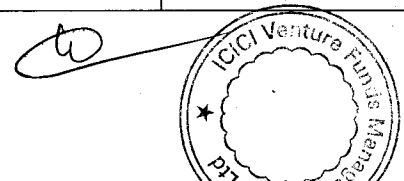
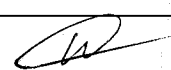
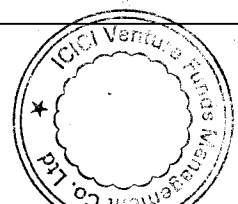


Format for disclosures under Regulations 29 (2) of SEBI (Substantial Acquisitions of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Adlabs Entertainment Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	India Advantage Fund-S3 I (through IDBI Trusteeship Services Limited as Trustee)		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited (NSE) and BSE Limited (BSE)		
Details of the acquisition/disposal as follows	Number	%w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)(#)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	10,434,779	16.95	16.95
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	--	--	--
c) Voting rights (VR) otherwise than by shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	--	--	--
e) Total (a+b+c+d)	10,434,779	16.95	16.95
Details of acquisition/ Sale			
a) Shares carrying voting	--	--	--



rights acquired/sold			
b) VRs acquired /sold otherwise than by shares	--	--	--
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	--	--	--
d) Shares encumbered / invoked/released by the acquirer	--	--	--
e) Total (a+b+c+/-d)	--	--	--
After the acquisition/ ~~sale~~ , holding of:			
a) Shares carrying voting rights	10,434,779	13.06	13.06
b) Shares encumbered with the acquirer	--	--	--
c) VRs otherwise than by shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	--
e) Total (a+b+c+d)	10,434,779	13.06	13.06
Mode of acquisition ~~/ sale~~ (e.g. open market/ off market / public issue/ rights issue/ preferential allotment / inter se transfer etc):	NA		

Date of acquisition / ~~sale of shares/ VR or date of receipt of intimation of allotment of shares,~~ whichever is applicable	Listing date of public issue was April 06, 2015
Equity Share Capital / Total voting capital of the TC before the said ~~acquisition / Sale (Nos.)~~ /Event	61,571,583 Equity Shares of face value of Rs. 10/- each
Equity Share Capital/ Total voting capital of the TC after the said ~~acquisition/ Sale (Nos.)~~ /Event	79,897,810 Equity Shares of face value of Rs. 10/- each
Total diluted share/ voting capital of the TC after the said acquisition	79,897,810 Equity Shares of face value of Rs. 10/- each

Note:

Disclosure is made as Adlabs Entertainment Limited equity shares are listed on NSE and BSE w.e.f. April 06, 2015 after initial public issue. There is no fresh transaction in equity shares of Adlabs Entertainment Limited by India Advantage Fund S3 I after listing of shares. There is a change in the share holding of India Advantage Fund-S3 I as the Company issued additional equity shares pursuant to an Initial Public Offer.

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

for ICICI Venture Funds Management Company Limited
(As an Investment Manager of India Advantage Fund-S3 I)


Laxmikant Gupta
Sr. Vice President – Risk & Compliance Officer

Place: Mumbai
Date : April 08, 2015

