

ADITYA BIRLA

FINANCIAL SERVICES

1 April, 2015

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI – 400 001

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East)
MUMBAI – 400 051

The Company Secretary,
Aditya Birla Money Limited,
Indian Rayon Compound,
Veraval – 362 266
Gujarat.

Dear Sir(s),

Re: SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We are the Promoters of Aditya Birla Money Limited.

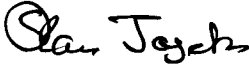
According to our understanding of the meaning of the expression "Promoter", "Promoter Group" and "Person acting in concert" and other provisions including Regulation 30(2) of SEBI of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we declare that Aditya Birla Financial Services Limited (Formerly known as Aditya Birla Financial Services Private Limited), having its Registered Office at Indian Rayon Compound, Veraval – 362 266 (Gujarat), held 4,15,50,000 (Four Crores Fifteen Lakhs Fifty Thousand only) Equity shares of Rs. 1/- each, being 75% of the paid up capital of Aditya Birla Money Limited as on 31st March 2015.

The relevant disclosure in the prescribed format is enclosed.

Please acknowledge the receipt.

Thanking you,

Yours sincerely,
For **Aditya Birla Financial Services Limited,**
(Formerly known as Aditya Birla Financial Services Private Limited)


Shriram Jagetiya
Director
DIN: 01638250



Encl: a/a

ADITYA BIRLA

FINANCIAL SERVICES

Disclosures under Regulation 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

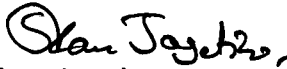
Part A - Details of Shareholding

1.	Name of the Target Company (TC)	ADITYA BIRLA MONEY LIMITED		
2.	Name(s) of the stock exchange(s) where the shares of the TC are listed	(i) BSE Limited (ii) National Stock Exchange of India Limited		
3.	Particulars of shareholder(s):			
a.	Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.			
b.	Name(s) of promoter(s), member of the promoter group and PAC with him.	Name of the Promoter: Aditya Birla Financial Services Limited		
4.	Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
	As of March 31st of the year, holding of:			
	a. Shares	4,15,50,000	75%	75%
	b. Voting Rights (otherwise than by shares)	NIL	NIL	NIL
	c. Warrants,	NIL	NIL	NIL
	d. Convertible Securities	NIL	NIL	NIL
	e. Any other instrument that would entitle the holder to receive shares in the TC.	NIL	NIL	NIL
	Total	4,15,50,000	75%	75%

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note: In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

For Aditya Birla Financial Services Limited,
(Formerly known as Aditya Birla Financial Services Private Limited)


Shriram Jagetiya
Director
DIN: 01638250



Place: Mumbai
Date: 1 April, 2015