

MANAV INVESTMENT & TRADING COMPANY LIMITED

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700 001

To
The Secretary
Aditya Birla Fashion and Retail Limited
701-704, 7th Floor,
Skyline Icon Business Park,
86-92, Off A.K. Road,
Marol Village, Andheri (East)
Mumbai - 400 059

24th March 2016

Dear Sir,
Enclosed please find herewith Format for Disclosures under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 duly filled in and signed in connection with release of encumbrances of Shares of Aditya Birla Fashion and Retail Limited.,

Please find the same in order.

Thanking you,
Yours faithfully

For Manav Investment & Trading Co. Ltd

Director

Cc to: Bombay Stock Exchange Ltd.,
P J Towers, Dalal Streer, Fort, Mumbai-400001

✓ National Stock Exchange of India
Exchange Plaza,
Bandra-Kurla Complex, Bandra East, Mumbai-400051

Phone : 2230-4004 / 3041-0900, 3057-3700 (Extn. 1862) • Fax : 91-33-2231-7469

E-mail : amml_birla@yahoo.co.in

CIN : U67120WB1988PLC043869

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)	Aditya Birla Fashion and Retail Limited
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange Limited National Stock Exchange of India Limited
Date of reporting	24/03/2016
Name of the promoter or PAC on whose shares encumbrance has been created/ released/invoked	Manav Investment & Trading Company Limited
Details of the creation of encumbrance:	

Name of the promoter (s) or PACs with him*	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]}	
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation	Date of creation/ release / invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking/others)	Reasons for encumbrance **	Number	% of share capital	Name of the entity in whose favor shares encumbered ***	Number	% of total share capital
Manav Investment & Trading Co. Ltd	596310	0.0776%	596310	0.0776%	Release	22/03/2016	Pledge	Loan taken by the Company	596310	0.0776%	Axis Finance Limited	NIL	NIL

Signature of the Authorized Signatory : **For Manav Investment & Trading Co. Ltd**

Place: Kolkata

Date: 24/03/2016

Director

* The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

*** This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.