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Sub: Press Release

Dear Sirs,

Please find enclosed herewith a press release titled "**Zensar announces significant new deals in Infrastructure Management in the US** "

We are informing above to the press through a Press Release and a copy of the same is enclosed for your records.

You are requested to kindly take the same on records

Thanking You,

For Zensar Technologies Limited



Nilesh Limaye
Company Secretary



Encl: as above

Zensar announces significant new deals in Infrastructure Management.

Pune, India– Dec 26, 2014: Zensar Technologies, a leading software services and infrastructure provider has announced significant multimillion dollar deals in its Infrastructure Management Business in the US in the concluding month of calendar year 2014.

Dr Ganesh Natarajan, Vice Chairman and CEO, Zensar Technologies said, "Zensar's business in our core markets continues to be strong. We are delighted with the traction in the IM managed services business and are also getting wins in new areas like end user experience management. The deal pipeline in enterprise applications and infrastructure management is strong and we look forward to a good year in 2015-16."

The company has signed several new deals in IM, including a remote infrastructure management services deal towards enhanced end user experience management, for a large 3 Bn dollar financial services firm which provides credit ratings and research covering debt instruments and securities. Other deals include services for a significant Managed Services deal including monitoring and support for storage and backup and network support for a US based life science tools and molecular diagnostic products company. The latest deal is a multi-year managed services deal for security for an international digital security company providing software applications, secure personal devices such as smart cards and tokens, and managed services. Zensar has also been the vendor of choice for one of the world's leading organisation on Digital Security for end to end network and database security; a significant deal with a large scale retailer which specializes exclusively in the development and operation of high-end outlet shopping villages across Europe for end to end Infrastructure management services.

Zensar has been enhancing its portfolio to create a rich and comprehensive set of services to meet the infrastructure needs of its clients. The company has been investing in key partnerships to make this happen, and recently announced its partnership with Aternity Inc. to expand its managed services footprint globally for end user experience management.

Zensar's end user experience management service leverages Aternity's platform enabling enterprises to see real time application and device performance from an end user perspective; and to measure, manage and improve user productivity on any device, any application and any location.

According to recent research by Gartner, Inc.*, surveys show that 67% of end user services buyers claim they would pay more for proactive and predictive services that prevent problems before they occur.

"Employees today expect the ability to work from their device of choice – whether desktops, laptops or mobile devices, and seamless performance from anywhere at any time," said Ankit Ghosh, Senior Vice President and Head of Global IM practices, Zensar Technologies. "This anywhere, any time and any device work culture has redefined how the end user works and connects to enterprise infrastructure, and organizations are increasingly challenged with providing a seamless end user experience. By partnering with Aternity, enterprises benefit from real-time visibility and proactive monitoring of the end user experience and are equipped to ensure successful outcomes of their strategic IT initiatives including Cloud, Virtual Workplace and Enterprise Mobility/BYOD rollouts."



About Zensar (www.zensar.com)

Zensar is a leading software and infrastructure services and solutions provider with industry expertise across Manufacturing, Retail, Insurance, Utilities, Banking, Financial Services and Government. The company delivers comprehensive services for mission-critical applications, enterprise applications, business intelligence and analytics, business process management and digital enterprise services. Using its multi-shore capabilities, Zensar combines expert consulting, integration and support services with world-class customer service to help organizations attain significant business outcomes. Zensar has over 7600 associates with operations across US, UK, Europe, Middle East, Africa, India and Asia Pacific.

About RPG Enterprises (www.rpg.com)

RPG Enterprises is one of India's largest industrial conglomerates. Established in 1979, RPG Enterprises is one of India's fastest growing business groups with a turnover touching Rs. 18,000 cr. The group has fifteen companies managing diverse business interests in the areas of Automotive, Tyres, Infrastructure, IT, Pharmaceuticals, Plantations and Power Ancillaries.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

