

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Zenith Birla (India) Ltd
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)	Nirved Traders Pvt Ltd
Date of reporting	23.01.2013
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange, National Stock Exchange

Details of the promoters' holding:
(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)

Promoter(s) or PAC's with him	Pre-event holding		Details of events		Post event holding (		(*) Details of encumbrance (pledge/lien or others give	
Names	Number	% of total share capital	Type - creation/ invocation/r release	Date (s)	Number	% of total share capital		
Nirved Traders Pvt Ltd	9,330,132	7.11%	Invocation	22.01.2012	35,132	0.03%	Shares Pledged with Dilip I Shah.	245,000
							Shares pledged with VSS Metals Pvt Ltd	5,000,000
							Shares pledged with Kotak Mahindra Investments	1,300,000
							Shares pledged with Wazir Financial Services Pvt Ltd	2,750,000
							Total Shares pledged before the event.	9,295,000
							(-) Invocation of Pledge by VSS Metals Pvt Ltd	2,000,000
							Total Shares pledged as on date.	7,295,000

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

Note: The Infrastructure division of Birla International Pvt Ltd has been demerged & merged with Nirved Traders Pvt Ltd vide High Court Order dated February 02, 2007. Earlier, the shares were held in the name of Birla International Pvt Ltd as a consolidated entity. On the demerger & merger of Infrastructure Division of Birla International Pvt Ltd with Nirved Traders Pvt Ltd, the shares have been transferred to Nirved Traders Pvt Ltd. However, the shares will be transferred in the name of Nirved Traders Pvt Ltd on the release of pledge. As & when these shares will be transferred, we will intimate you the same.

For Nirved Traders Pvt Ltd

Authorized Signatory

Place : Mumbai
Date : 23.01.2013

