



THE YASH BIRLA GROUP

Date: 19.11.2014

(1) The Department of Corporate Services,
Bombay Stock Exchange Limited
P. J. Towers,
Dalal Street
Mumbai-400 001 BSE Scrip Code- 531845

(2) The Manager,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East),
Mumbai 400 051

STOCK CODE: ZENITHBIR

Dear Sir,

Sub: Withdrawal of Proposed Issue of Convertible warrants to Promoters on preferential basis

We wish to inform you that pursuant to the unwillingness of Promoters, namely M/s Asian Distributors Pvt Ltd and M/s Birla Bombay Pvt Ltd. to subscribe to the proposed issue of convertible warrants to Promoters on preferential basis, the Board has, by circular resolution dated 19.11.2014, decided to withdraw the proposed issue of convertible warrants to the above promoters on preferential basis.

Kindly take the above on record.

Thanking you.

Yours sincerely,

For Zenith Birla (India) Limited



(Vimal Prakash Dubey)

Company Secretary & Compliance Officer

CIN :- L29220MH1960PLC011773

ZENITH BIRLA (INDIA) LTD.

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