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ZEE ENTERTAINMENT

VASUDHAIVA KUTUMBAKAM
THE WORLD IS MY FAMILY

EARNINGS RELEASE FOR THE QUARTER ENDED JUN. 30, 2015

Advertising Revenues of Rs 7,799 Mn, Up 25.4% YoY

Subscription Revenues of Rs 4,625 Mn, Up 12.2% YoY

Consolidated Operating Revenues of Rs 13,399 Mn, Up 27.0% YoY

EBITDA of Rs 3,112 Mn; EBITDA Margin of 23.2%

Profit after Tax of Rs 2,423 Mn; PAT Margin of 18.1%

Q1 HIGHLIGHTS

- Advertising revenues for the quarter were Rs 7,799 million, recording a growth of 25.4% over Q1 FY15.
- Subscription revenues were Rs 4,625 million for the quarter ended June 30, 2015 recording a growth of 12.2% over Q1 FY15. During the quarter, domestic subscription revenues stood at Rs 3,680 million while international subscription revenues stood at Rs 945 million.
- Consolidated operating revenues for the quarter stood at Rs 13,399 million, recording a growth of 27.0% as compared to the corresponding quarter last fiscal.
- Operating profit (EBITDA) for the quarter stood at Rs 3,112 million. EBITDA Margin stood at 23.2%.
- Profit after Tax (PAT) for the quarter ended June 30, 2015 was Rs 2,423 million, recording a growth of 15.4% over Q1 FY15. PAT Margin stood at 18.1%.

Mumbai, January 21, 2015: Zee Entertainment Enterprises Limited (ZEE) (BSE: 505537, NSE: ZEEL.EQ) today reported its first quarter fiscal 2016 consolidated revenue of Rs 13,399 million. The consolidated operating profit (EBITDA) for the quarter stood at Rs 3,112 million. PAT for the quarter was Rs 2,423 million. The EBITDA margin for the quarter stood at 23.2% and the PAT margin was 18.1%.

The Board of Directors in its meeting held today, has taken on record the unaudited consolidated financial results of ZEE and its subsidiaries for the quarter ended June 30, 2015.

Mr. Subhash Chandra, Chairman, ZEE, stated, "India is the third largest economy in Asia and will continue on a steady growth trajectory as the economic reforms in the legislative pipeline come through. With reforms like GST set to be implemented in the near future, the government is ready to unlock India's investment potential by improving business environment and liberalizing FDI. With the aforementioned developments in the economic environment we hope that the Media industry will see improvement in revenues in the near future."

Mr. Subhash Chandra, Chairman, ZEE, stated, "The Indian Media & Entertainment industry is making strides in the economy, backed by rising advertising revenues and consumer payments. 61% of all households in India are now equipped with a television making us the second largest TV viewership market after China. With digitization, subscription revenues in urban and rural areas are growing, resulting in a healthy impact on the industry."

Commenting on the results of the Company, Mr. Chandra added, "ZEE has recorded a satisfactory performance during the first quarter. Our investments have resulted in organic growth which is in line with our expectations. We will continue to build ZEE's presence in this highly competitive space by creating compelling content across genres and by pursuing new opportunities that will yield long term growth."

Mr. Punit Goenka, Managing Director & Chief Executive Officer, ZEE, commented, "ZEE has started the year on a good note witnessing good returns on the operational front. This clearly highlights the popularity of our programs which continue to attract loyal audiences. We continue to experience growth in both advertising and subscription revenues through the launch of new and innovative programming."

Speaking about the outlook of the business, Mr. Goenka continued, "While competition remains high in the Indian television industry, we remain true to our values by bringing innovative and high quality entertainment to our audiences. Our efforts are to continue in this journey and entertain audiences all over the world. We believe that by delivering excellent content we can benefit from monetizing revenues from an advertising and subscription standpoint."

BUSINESS PERFORMANCE

During the quarter, **Zee TV** was ranked third amongst the Hindi General Entertainment Channels. The channel delivered a weekly average of 9 shows among top 50 shows during the quarter led by the top rated shows like *Kumkum Bhagya, Jamai Raja* and *Jodha Akbar.* New shows launched during the quarter were *DID Season 5, Fear Files 2* and *Tumhi Ho Bandhu Sakha Tumhi.* Shows planned for launch in Q2FY16 are *Sarojini, Ek Tha Raja Ek Thi Rani* and *Tashn-e-Ishq*.

The newly launched Hindi GEC **&tv** has picked up viewership share and has been performing well. The popular fiction show, *Bhabhiji Ghar Pe Hai* has doubled its viewership share in its slot. *The Voice*, the biggest Non-fiction show of the channel was launched in Q1FY16, leading to further growth in the viewership share

ZEE's **Hindi Movie Cluster –** Zee Cinema, &pictures, Zee Classic and Zee Action, continued to lead the genre with the highest viewership share. The key properties on Zee Cinema during the quarter were *Sunday Mega Movie, Shanivaar Ki Raat Sitaron Ke Saath* and *Double Mazaa*. This quarter saw the premieres of *I, Lingaa* and *Super Nani* on Zee Cinema. This quarter also saw for the first time Hindi movie premieres on Zee Cinema HD (*Khoobsurat* and *Haider*).

The network operates two channels in the English entertainment and movies genre - Zee Café and Zee Studio. **Zee Café** is one of the leading channels in its genre and delivered a weekly average of 27 shows in top 100 during the quarter. The top shows on Zee Café were *Cougar Town, Pretty Little Liars* and *The Big Bang Theory.* The key shows launched in the quarter were *Pretty Little Liars, Reign* and *American Idol Season 14.* The top performing properties on **Zee Studio** were *Eden Lake, Kung Fu Panda 2* and *Transformers.*

Zee Khana Khazana, the premium lifestyle channel from ZEE, continues to be at the top of ratings chart in the food and lifestyle genre. It also had the highest reach across the genre. The channel delivered a weekly average of 3 shows among top 10 shows during the quarter led by the top performing properties like *Kifayati Kitchen, Bake Do Teen and All about Cooking*.

During the quarter, **Zee Marathi** continued its lead as the number 1 channel in its genre. The channel was the slot leader in 8 prime time slots led by top rated fiction shows like *Honar Soon Me Hya Gharchi, Jai Malhar* and *Ase He Kanyadaan* and non-fiction shows such as

Chala Hava Yeun Dya and *Home Minister.* New shows planned for launch during the forthcoming quarter include *Nanda Saukhyabhare.*

Zee Bangla is one of the leading players in the Bangla GEC genre. During the quarter, it continued to be the number 2 player in the genre. The channel also extended its lead in the non-fiction genre. The channel was the slot leader in 7 out of 16 prime time bands during the quarter led by the top rated fiction shows like *Kojagori*, *Raage Anuraage*, *Rashi* and top rated non-fiction shows like *Sa Re Ga Ma Pa, Dadagiri Unlimited 5* and *Happy Parents Day*.

During the quarter, **Zee Telugu** became the number 1 channel in the Telugu GEC genre. The channel was the slot leader in 4 out of 10 prime time bands during weekday primetime for the quarter. The top rated fiction shows on the channel during the quarter *were Varudhini Parinayam, Mangamma Gari Manavaralu and Koncham Ishtam Koncham Kashtam*. Key shows launched during the quarter were *Mudda Mandaram* and *Ammana Kodala.*

Zee Kannada was the number 2 channel in the Kannada GEC genre during the quarter. Top rated shows on the channel were *Jothe Jotheyali, Punarvivah* and *Srirastu Subhamastu*. This quarter saw the launch of new shows like *Gruhalakshmi, Simplaoogondu Singing Show, Nam Deshad Kathe* and *Mussanjemathu.* The top rated shows on **Zee Tamil** include *Solluvathellam Unmai* and *Lakshmi Vandachu*.

The key properties on our **Sports channels** bouquet during the quarter included telecast of *Pakistan vs Zimbabwe cricket series, West Indies vs England cricket series, Sri Lanka vs Pakistan cricket series, UEFA Champions League Finals, WWE Specials* and *MotoGP* among others. The forthcoming quarter would see the telecast of events like *India vs Zimbabwe cricket series, Tour de France, UEFA Champions League, US Open Tennis, UEFA Europa League, Copa del Ray* and *PGA Tour.* The sports business revenues in the first quarter of FY2016 were Rs 1,519 million, while costs incurred in this quarter were Rs 1,504 million.

ZEE's **International operations** constitute a significant part of the Company's revenues. The highlights of the International Operations during the quarter were as follows: In Americas, Zee TV continued to garner the highest viewership share among South Asian networks. Zee TV HD and Zee Bollywood HD were launched on additional platforms. &tv and &tv HD were launched in UK. Within a few weeks of its launch, &tv currently ranks among the top 5 Indian channels in UK. Zee TV and Zee Cinema continued to be the Number 1 South Asian channels in their respective genres in the UAE. Zee Aflam continued its successful run as the Number 3 movie channel in the All Arabs target audience in Saudi Arabia. Zee World also continued its successful opening run as the second best performing GEC amongst its target audience in

South Africa. In APAC, Zee Variasi saw further gains in its viewership among Malay TG. Zee Channels were launched on additional platforms in Sri Lanka and Australia

CONDENSED STATEMENT OF OPERATIONS

The table below presents the condensed statement of operations for ZEE and its subsidiaries for the first quarter of FY2016 versus FY2015:

(Rs million)	First Quarter		*% Growth*
	FY2016 (Unaudited)	**FY2015 (Unaudited)**	**YOY**
Operating Revenues	**13,399**	**10,551**	**27.0%**
Expenditure	10,287	7,459	**37.9%**
Operating profit (EBITDA)	**3,112**	**3,091**	**0.7%**
Add: Other Income	680	390	74.5%
Less: Depreciation	168	196	-14.1%
Less: Finance Cost	15	22	-29.2%
PBT before exceptional items	**3,608**	**3,264**	**10.6%**
Less: Tax Expense	1,185	1,164	1.9%
Less: Short Provision for tax (Earlier Years)	0	0	
Profit After Tax for the Period	**2,423**	**2,100**	**15.4%**
Add: Exceptional Item	0	0	-
Profit After Tax after Exceptional Items	**2,423**	**2,100**	**15.4%**
Add: Share of Profit / (Loss) of Associates	0	0	
Less: Minority Interest	(15)	(5)	

NOTES
A: Previous period figures have been regrouped wherever necessary.
B: Numbers may not add up due to rounding

Consolidated operating revenues for the first quarter of FY2016 stood at Rs 13,399 million, recording a growth of 27.0% on a y-o-y basis. Operating profit (EBITDA) for the quarter ended June 30, 2015 was Rs 3,112 million. EBITDA margin for the quarter stood at 23.2%. Profit After Tax (PAT) for the quarter ended June 30, 2014 was Rs 2,423 million. PAT margin for the quarter stood at 18.1%.

REVENUE STREAMS

ZEE's revenues are generated primarily from advertising sales and subscription revenues. The following table sets forth the percentage of revenues that each type contributes to consolidated revenues in the first quarter of FY2016 and FY2015.

(Rs million)	First Quarter		% of total revenues		% Growth
	FY2016	FY2015	FY2016	FY2015	
Advertising revenue	7,799	6,221	58%	59%	25.4%
Subscription revenue	4,625	4,122	35%	39%	12.2%
Other sales and services	974	208	7%	2%	367.6%
Total Revenues	**13,399**	**10,551**	**100%**	**100%**	**27.0%**

Refer Notes A and B above

ZEE's advertising revenues during the quarter were Rs 7,799 million, showing an increase of 25.4% y-o-y. Excluding sports business which is event led, advertising revenues growth was in mid to high twenties. Total subscription revenues for the quarter were Rs 4,625 million. During the current quarter, domestic subscription revenues stood at Rs 3,680 million registering a growth of 13.6% over corresponding period last fiscal, while international subscription revenues were Rs 945 million, up 7.0% over last fiscal.

Other sales and services include syndication sales, film distribution, commission on sales, play out & transmission services, facility usage income among others. During the quarter, other sales and services stood at Rs 974 million. The company had recorded revenue of Rs 208 million under this head during the corresponding period last fiscal.

EXPENDITURE

ZEE's main expenses include cost of goods and operations, employee cost, and administrative and selling expenses. The following table sets forth the percentage of costs that each type contributes to consolidated expenses for the first quarter of FY2016 as compared to the corresponding period last year.

(Rs million)	First Quarter		% of total expenses		% Growth
	FY2016	**FY2015**	**FY2016**	**FY2015**	**YoY**
Operating cost	6,108	4,034	59%	54%	51.4%
Employee cost	1,380	1,117	13%	15%	23.5%
Selling & other expenses	2,799	2,308	27%	31%	21.3%
Total Expenses	**10,287**	**7,460**	**100%**	**100%**	**37.9%**

Refer Notes A and B above

Operating cost in the quarter was Rs 6,108 million as compared to Rs 4,034 million in the corresponding period last fiscal, an increase of 51.4%. Employee cost for the quarter stood at Rs 1,380 million going up by 23.5% over the corresponding period last fiscal. Selling & other expenses in the quarter were at Rs 2,799 million, as compared to Rs 2,308 million in the corresponding period last fiscal, registering an increase of 21.3%. Total costs incurred by the Company in this quarter were Rs 10,287 million, an increase of 37.9% over the corresponding period last fiscal.

CORPORATE DEVELOPMENT

Acquisition of Sarthak Entertainment Private Limited - At the Board meeting held today, the Board has approved in-principle acquisition of 100% equity stake in Sarthak Entertainment Private Limited, an entity which owns and operates 'SARTHAK' a leading Odia language general entertainment channel. The said acquisition shall be from current shareholders of Sarthak Entertainment Private Limited, subject to requisite regulatory approvals, as an all-cash deal at a consideration of maximum of Rs. 1150 Mn, including Rs. 150 Mn payable in financial year 2017 and 2018, linked to certain performance milestones of the channel.

SHAREHOLDING PATTERN

The total shares outstanding of the Company as of June 30, 2015 are 960,448,720. The shareholding pattern as of June 30, 2015 is given below:

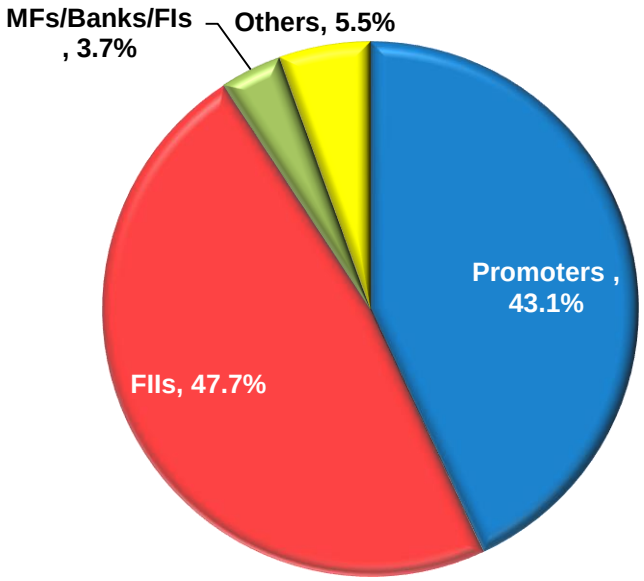


Figure: Shareholding pattern as on Jun 30, 2015

Note: This earnings release contains consolidated results that are unaudited, and prepared as per Indian Generally Accepted Accounting Principles (GAAP).

CHANNEL PORTFOLIO

VASUDHAIVA KUTUMBAKAM
THE WORLD IS MY FAMILY

169 COUNTRIES | 33 DOMESTIC CHANNELS
36 INTERNATIONAL CHANNELS | 960+ MN VIEWERS
120000+ HOURS OF TV CONTENT



Caution Concerning Forward-Looking Statements

This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. Zee Entertainment Enterprises Limited is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.

About Zee Entertainment Enterprises Limited ("ZEE")

Zee Entertainment Enterprises Limited is one of India's leading television media and entertainment companies. It is amongst the largest producers and aggregators of Hindi programming in the world, with an extensive library housing over 120,000 hours of television content. With rights to more than 3,500 movie titles from foremost studios and of iconic film stars, ZEE houses the world's largest Hindi film library. Through its strong presence worldwide, ZEE entertains over 959 million viewers across 169 countries.

Pioneer of television entertainment industry in India, ZEE's well-known brands include Zee TV, &tv, Zee Cinema, Zee Action, Zee Classic, &pictures, Zee Anmol, Zee Smile, Ten Sports, Ten Cricket, Ten Action, Ten Golf, Zee Cafe, Zee Studio, Zee Salaam, Zing, ETC Music, Zee Khana Khazana, Zee Q and Zindagi. The company also has a strong offering in the regional language domain with channels such as Zee Marathi, Zee Talkies, Zee Bangla, Zee Bangla Cinema, Zee Telugu, Zee Kannada and Zee Tamizh. The company's HD offerings include Zee TV HD, Zee Cinema HD, &tv HD, Zee Studio HD, &pictures HD and Ten HD.

ZEE and its affiliate companies have leading presence across the media value chain including television broadcasting, cable distribution, direct-to-home satellite services, digital media and print media amongst others. More information about ZEE and its businesses is available on www.zeetelevision.com.

mgb&co LLP
chartered accountants

Independent Auditors Review Report

To
The Board of Directors,
Zee Entertainment Enterprises Limited

Re: Limited Review Report for the quarter ended 30 June, 2015

1. We have reviewed the accompanying Statement comprising the Standalone Unaudited Financial Results of **Zee Entertainment Enterprises Limited** (the "Company") for the quarter ended 30 June, 2015 ("the Statement') being submitted by the Company pursuant to Clause 41 of the Listing Agreements with the Stock Exchanges, except for the disclosures in Part II- Select Information referred to in paragraph 4 below. This Statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.

2. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of Company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

3. Based on our review conducted as stated above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the Accounting Standards specified under Section 133 of the Companies Act 2013, read with Rule 7 of the Companies (Accounts) Rules, 2014 and other accounting principles generally accepted in India, have not disclosed the information required to disclosed in terms of Clause 41 of the Listing Agreement with the Stock Exchanges, including the manner in which it is to be disclosed, or that it contains any material misstatement.

4. Further, we also report that we have traced the number of Shares as well as percentage of shareholding in respect of the aggregate amount of public shareholding and the number of shares as well as the percentage of shares pledged/encumbered and non-encumbered in respect of the aggregate amount of promoters and promoter group shareholding in terms of Clause 35 of Listing Agreements with the Stock Exchanges and the particulars relating to investor complaints disclosed in Part II – Select Information for the quarter ended June 2015 of the Statement, from the details furnished by the Registrars.

For **MGB & Co. LLP**
Chartered Accountants
Firm Registration Number 101169W/W-100035

Hitendra Bhandari
Partner
Membership Number 107832

Mumbai, 15 July 2015

mgb&co LLP CHARTERED ACCOUNTANTS

ZEEL announces acquisition of Sarthak Entertainment Pvt Ltd

Mumbai, July 15 2015: Further strengthening its already dominant line-up of regional channels, ZEEL (Zee Entertainment Enterprises Limited) hereby announces in principle decision to acquire 100% equity stake in Sarthak Entertainment Pvt Ltd which operates "*Sarthak TV*", the number 1 GEC in Odia language.

The acquisition shall be from current shareholders of Sarthak Entertainment Private Limited, subject to requisite regulatory approvals, as an all-cash deal at a consideration of maximum of Rs. 115 Crores

With this acquisition, ZEEL has entered the rapidly expanding regional market in Odisha. Sarthak TV, the number 1 player in the entertainment space in Odisha would complement ZEEL's strong regional bouquet of channels viz. Zee Marathi, Zee Talkies, Zee Bangla, Zee Bangla Cinema, Zee Telugu, Zee Kannada and Zee Tamizh.

Launched in 2010, Sarthak TV leads the Odia GEC pecking order. The channel has been successful in creating high quality content catering to the needs of local audience. It airs highly successful reality and non-fiction shows besides being the market leader in the fiction segment.

Commenting on the acquisition, MD & CEO of ZEEL, Mr. Punit Goenka said, "We are pleased to announce the acquisition of Sarthak as we continue to invest in tomorrow. The acquisition of an already profitable, market leading venture is going to be a value accretive investment in line with our philosophy of enhancing shareholder value. Sarthak will further add to our formidable bouquet of 33 channels in the domestic market".

Mr. Sitaram Agrawalla, Founder & Managing Director of the Sarthak Group and Mr. Raj Thourani, Director, Sarthak TV, further added, "It gives us great pleasure to announce that Sarthak will now be a part of India's leading entertainment network. Being the oldest and market leading network in India, ZEEL would provide the perfect platform for Sarthak to grow further in the future. With a history of successful operations, we are sure Sarthak will be a great value-add for ZEEL".

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ZEE and its affiliate companies have leading presence across the media value chain including television broadcasting, cable distribution, direct-to-home satellite services, digital media and print media amongst others. More information about ZEE and its businesses is available on www.zeetelevision.com.

About Sarthak Entertainment Pvt Ltd

Founded in the year 2010, Sarthak is the No. 1 regional GEC in Odisha, producing highly popular content ranging from serials, reality shows, other non-fiction shows and films. It is Odisha's favourite TV channel (Average GVT of 9,500), touching the lives of the rural and urban, young and old, in every corner of Odisha. It reaches nearly 5 million people every week.