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Dr. Annie Besant Road
Worli, Mumbai 400 018.
Tel.: +91-22-6697 1234
Fax: +91-22-2490 0302
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October 7, 2010

Bombay Stock Exchange Limited
National Stock Exchange of India

Kind Attn: Corporate Relationship Department

Dear Sir,

Sub: Corrigendum – Annual Report for financial year 2009-10

This is to inform you that, in the printed Annual Report circulated by the Company to the stock exchanges and shareholders, we have observed an error relating to financial results of FY 2010 in Page No 148 - *Schedule 7 (c)* of the Consolidated Balance Sheet of the Company as at March 31, 2010. The existing and rectified figures in the said Schedule 7 (c) are given below and the Company shall be publishing a corrigendum in this respect in the newspapers.

Schedule 7
Current Assets, Loans and Advances
c) Sundry Debtors

Particulars	Existing 31/03/2010	Rectified 31/03/2010
Sundry Debtors (Unsecured Considered good unless otherwise stated)	Rs. in '000	Rs. in '000
More than Six months	5,957,059	3,916,723
Others	3,916,723	5,957,059
	9,873,782	**9,873,782**
Less : Provision for Doubtful Debts	2,385,951	2,385,951
	7,487,831	**7,487,831**

We regret the inconveniences caused in this regard and request you to take this corrigendum communication on record.

For **ZEE ENTERTAINMENT ENTERPRISES LIMITED**

M Lakshminarayanan
Executive Vice President & Company Secretary

Zee Entertainment Enterprises Limited Mumbai