Talwalkars Better Value Fitness Ltd.
Regd. Off.: 801, Mahalaxmi Chambers, 22, Bhulabhai Desai Road, Mumbai 400 026.
Tel.: 6612 6300. Fax: 6612 6363. Website: www.talwalkars.net

Talwalkars™
Spreading fitness since 1932

Date: 18th April, 2013

To,
The Manager
Listing Department / Compliance Department,
National Stock Exchange of India Limited
Exchange Plaza,Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051.

To
Mr. Wilbur Fernandes / Mr. Troydon Bird,
The Manager
BSE Limited
Corporate Service Department
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001.

Dear Sirs,

Re: **Talwalkars Better Value Fitness Ltd.; Scrip Name: TALWLAKARS; Scrip Code: 533200.**

Sub: **Intimation of Zumba Fitness Program across 18 Cities in 9 States.**

We would like to inform the Exchange that Talwalkars Better Value Fitness Ltd., country's largest chain of health clubs has launched the ZUMBA Fitness Program in Powai, Mumbai in lavish 1,100 square feet area.

Zumba Fitness Program is an exciting, exhilarating dance fitness program, making the work-out innovative, fun and entertaining. Our Company is glad to inform that in addition to this location, it is imparting the training on this global sensation across 18 Cities in 9 States.

The cities in which Zumba is offered by Talwalkars are:

Ambala	Amritsar	Bhopal	Guntur
Hyderabad	Jabalpur	Jaipur	Jalandhar
Jodhpur	Kolkatta	Madurai	Mumbai
Nellore	New Mumbai	Panchkula	Raipur
Secunderabad	Thane		

Kindly take the same on records and acknowledge the receipt of the same.

Thanking You.
Yours faithfully,

For **Talwalkars Better Value Fitness Limited**

Vinayak Gawande
Whole-time Director