



Immediate Release

## **Zylog Systems Ltd growth driven by vertical aligned Technology Products and Solutions innovation in the Global Market**

**Chennai, 13<sup>th</sup> Aug, 2012:** Zylog Systems Ltd. (ZSL or Company), (**BSE:** 532883), (**NSE:** ZYLOG), a leading Global Technology Software and Solutions company, today announced the accelerated growth driven by its expanded products and solutions portfolio for the India, Middle East and North America markets.

ZSL added number of new industry solutions by aligning the emerging technologies such as Mobility, Cloud and Big Data Business Analytics to address the vertical specific business and growth challenges. With the next generation enterprise mobile solutions, ZSL has secured four major orders to implement comprehensive Mobile Banking and Mobile Insurance solutions for the multi-national retail banks and global insurance providers while our existing 45+ clients are looking at upgrading their existing systems with our newer version in the Middle East. Company's Field Power, Enterprise Field Force Automation solution brought new set of customers in the Internet Service Provider (ISP) and Utilities space through its successful implementation for the majors in the US.

Company's Talent Flow product, Talent Acquisition & Management System debuts to Europe and Asia Pacific from its North America home base to provide the integrated and social network rich Application Tracking System with the deep location relevance. Alignment with the innovation technology platforms helped to grow our Enterprise Modernisation solutions and services to enable the business transformation and infrastructure optimization to our clients through the continuous R&D and Business Value Accelerators development. Our SAP Business Unit continues to march higher by adding several multi-year support contracts for our global manufacturing clients in the Middle East region.

Our growth strategy of bringing industry specific technology products and solutions gets more traction while we continue to partner and collaborate with our clients and partners to drive the mutual business growth. Our SmartPrise Mobile Healthcare and Big Data Business Analytics Suite implementation received the industry recognition for its Business Technology Innovation for Social Cause from Computer World Magazine. With the continuous Cloud Adoption in the market, ZSL added three major Media and



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Retail market clients on board through its SmartPrise Cloud enablement and integration framework in US and Europe in the last 3 months.

### About Zylog Systems Limited

Zylog Systems Limited (**BSE Code:** 532883, **NSE Code:** ZYLOG.NS) is an ISO 9001 and CMM Level 3 assessed provider of Onshore, Offshore & Near Shore Technology Services. Zylog offers a range of IT products and solutions to its global customers across multiple verticals like Banking, Insurance, Telecom, Aviation, Retail, Healthcare & Government, etc. Established in 1995, Zylog's Technology leadership and value added Research & Development helped numerous enterprises globally to achieve their business goals effectively. Our Continued focus on innovation and ideation has helped us to deliver the best-of-breed services. The Company has strong presence in USA, Canada, Europe, Switzerland, France, Middle East, Singapore, Malaysia and India.

**For further information, please contact:**

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