

May 2, 2016

BSE Limited
National Stock Exchange of India Limited.

Kind Attn.: Manager- Corporate Relationship

Dear Sir,

Consequent to appointment of Mr. R K Arora, Chief Executive Officer as Key Managerial Personnel of the Company, he has been nominated as one of the officials authorised to determine materiality of events / information which are not 'Deemed Material Events' as per Company's Policy for Determining Material Events, in place of Mr. Bhaskar Das.

Accordingly with effect from April 29, 2016, Mr. R K Arora, Chief Executive Officer, Mr. Dinesh Garg, Chief Financial Officer and the undersigned as Company Secretary of the Company are authorised to determine materiality of events / information as per Company's Policy.

Contact details of Mr. R K Arora is as mentioned herein:

Name
Designation

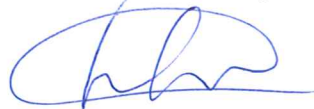
Mr R K Arora,
Chief Executive Officer

Email ID &
Contact Nos.

Email : rk@zeemedia.esselgroup.com
Tel - 0120 7153355

Kindly acknowledge receipt.

Yours faithfully,
For Zee Media Corporation Limited



Pushpal Sanghavi
Company Secretary



|| VASUDHAIVA KUTUMBAKAM ||
THE WORLD IS MY FAMILY

ZEE MEDIA CORPORATION LIMITED

Regd. Office : Continental Building, 135, Dr. Annie Besant Road, Worli,
Mumbai - 400018, India Tel. : +91-22-2483 1234 Fax : +91-22-2490 0302
www.zeenews.india.com | CIN : L92100MH1999PLC121506