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Sub: Press Release

Dear Sirs,

Please find enclosed herewith a press release titled "Zensar Launches First Ever Employability Skills Development Program."

We are informing above to the press through a Press Release and a copy of the same is enclosed for your records.

Thanking You,

For Zensar Technologies Limited



Nilesh Limaye
Company Secretary



Encl: as above

Press Release

Zensar Launches First Ever Employability Skills Development Program A program to make 500 students in Maharashtra IT industry ready in Year 1

Pune, May 27, 2014: Zensar Technologies and Zensar Foundation today announced the launch of the first ever Employability Skills Development (ESD) Program for training of fresh graduates towards better readiness for the IT industry, at no cost to the student.

Dr Ganesh Natarajan, Vice Chairman and CEO, Zensar Technologies Ltd and Trustee of the Zensar Foundation at the occasion said, "I am pleased to announce the Employability Skills Development (ESD) Programme which aims to address a pertinent concern of the Industry and fresh engineering graduates today. Each year more than 80% of the jobs available for fresh engineers are created by the IT industry. Only 20% of those are fulfilled by engineering graduates who have industry ready talent, because the rest severely lack the skills required for the jobs that are available to them. Zensar's Employability Skills Development (ESD) Program is an initiative to address this talent deficit in our state and we are hopeful that this will be a role model program for the industry. In the first year, we plan to offer the Employability Skills Development program in 30+ colleges across India covering more than 500 students."

Dr. Ganesh Natarajan is also the Chairman of NASSCOM Foundation and leads many industry wide initiatives of change in the society through the Foundation including the recently announced National Digital Literacy Mission.

Pushpall Kapadia, VP and Head of Organisation Excellence Programme at Zensar Technologies said, "NASSCOM reports that only a quarter of engineering graduates are employable by the IT/ITES industry, and even those graduates, undergo a rigorous training program of 3-6 months with their employers after they join the companies. NASSCOM data suggests that the IT industry spends close to USD 0.75 Billion annually on training fresh campus graduates." At the launch of the EDC she said, "This Employability Skills Development Program from the Zensar Foundation will be conducted at a state-of-the-art facility on the Zensar premises though the Employability Skills Development (ESD) Centre where the program would render Skills Development training for fresh graduates in partnership with the academia and training partners. The focus of the programme will be to enhance technical, functional and soft skills of fresh graduates for effective working in the IT industry. The program has been designed based on decades of experience that Zensar has with global clientele and through a robust training partner ecosystem."

Prof Goraksh Girje Chairman Board of Studies IT at the University of Pune and Principal, PVG college of engineering Pune said, "When students are quizzed on the various technologies today and what makes one better than the other they are quite ready with all the details, but when you ask the same students to design solutions on their own, or talk about the application of the technology only a handful would be able to attempt it with success. The Employability Skills Development Programme promises to address bridging this knowledge gap so our students can make the connect to the industry relevance of all the theory they imbibe at college."

Through this program, Zensar will extensively deploy its training courseware, around real project scenarios that have been developed and practiced in the Industry keeping the training relevant for the students as well as the Industry they are getting ready for.

About Zensar Foundation

Zensar Foundation, an independent trust operating under Zensar Technologies, leads the company's philanthropic outreach programs. The focus for the Foundation is better Education, Employability and Environment and all the initiatives that the Foundation takes are aligned to these large objectives.

Many of these initiatives are driven through community adoption in areas surrounding the Zensar facilities, globally, to make an effective outreach happen and to also enable active participation from the Zensar associates in these programmes. This is in keeping with its philosophy that the company's associates are its biggest 'change agents' not only in the technology marketplace but in the broader society as well.

About Zensar Technologies (www.zensar.com)

Zensar Technologies is a leading software services provider from India. The company has industry expertise that spans Manufacturing, Retail, Utilities, Banking Financial Services and Insurance. An RPG Group company, Zensar has near 7000 employees with sales and operations presence across US, UK, Europe, Middle East, South Africa, Singapore and Australia. The Company delivers comprehensive services for mission-critical applications, enterprise applications, business intelligence and analytics, CRM and Business Process Management. Zensar also provides innovative Infrastructure Management solutions that enable leading companies worldwide to optimize, secure, manage and support their mission-critical infrastructure. Using its multi-shore capabilities, Zensar combines expert consulting, integration and support services with world-class customer service to help IT organizations reduce costs, increase efficiencies and manage risk better. The Company has developed tools and methodologies, including the proprietary Solution BluePrint (SBP), which enables its clients with innovative business solutions and a rapid 'go-to-market' capability. The Company supports Fortune 500 clients with software business solutions that help them compete in the digital economy.

About RPG Enterprises (www.rpggroup.com)

RPG Enterprises is one of India's largest industrial conglomerates. The group consists of over fifteen companies managing diverse business interests in the areas of Automotive Tyres, Infrastructure, IT, Pharmaceuticals, Plantations and Power Ancillaries and turnover of 18,000 crores.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

