

Date: 10th June, 2015

Bombay Stock Exchange Limited Corporate Service Department 1st Floor, P. J. Towers Dala Street Mumbai 400 001 Fax: (022) 2272 2039 / 2272 3121	The National Stock Exchange of India Ltd Exchange Plaza, 3rd floor Plot No. C/1, 'G' block Bandra Kurla Complex, Bandra (East) Mumbai 400 051 Fax: (022) 26598237 / 26598238
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Sub: Press Release

Dear Sirs,

The Company has recorded wins in ERP Digital and E-Commerce solutions in its Manufacturing and Retail Enterprise business in 2015. As part of its long term growth strategy, the Company is focusing on Enterprise Applications both on premise and on the cloud, and has invested in building capability in digital technologies and e-commerce solutions.

We are informing above to the press through a Press Release and a copy of the same is enclosed for your records.

We are submitting the above information in terms of the requirements of Clause 36 of the Listing Agreement.

Thanking you,

For Zensar Technologies Limited


S. Balasubramanian
Authorised Signatory

Encl: as above



Zensar sharpens focus on ERP and Digital solutions

Targets 2000 crore revenue from Enterprise ERP, Digital and eCommerce solutions by FY 18

June 10, 2015 Pune, India : Zensar Technologies, a leading provider of software and infrastructure services, and digital solutions has recorded significant wins in ERP Digital and E-Commerce solutions in its Manufacturing and Retail Enterprise business in 2015. As part of its long term growth strategy, the Company is focusing on Enterprise Applications both on premise and on the cloud, and has invested in building capability in digital technologies and e-commerce solutions.

Dr Ganesh Natarajan, Vice Chairman and CEO, Zensar Technologies said "In FY15, digital and e-commerce solutions have contributed 13% of our revenues. ERP implementations and support has contributed a further 21%. With the investments we are making in solutions and services in all these areas we expect these to contribute to over 2000 crore of Zensar global revenues by FY 18".

Nitin Parab, Chief Executive, Zensar Technologies said, "Zensar has been providing the highest level of services to its clients. Zensar's robust practices and adaptability to fast changing technologies help our customers stay ahead of their competition. Our comprehensive portfolio has begun to show significant traction helping provide the necessary boost to sales. Client acquisition has been buoyant in all three verticals that we are focusing on including Manufacturing, Retail and Insurance, and the order book for the year ahead looks robust and we hope to close some significant deals from the pipeline in the coming months".

Zensar has signed several new deals this year including:

- Large deal within the International government body based in Europe for Oracle E-Business with critical enhancements and customizations
- Large deal with a premier American home-furnishings company for Oracle application maintenance and support
- In Oracle commerce:
 - Oracle commerce support services for South African chain of retail stores which is one of the largest in the country; a large American multinational clothing corporation; an American global information technology company; New York City-based fashion designer of American sportswear for women; leading provider of consumer, financial and property information, analytics and services to business and government; one of the two largest check printers in the United States; and a leading Airport Retailers globally based in the Middle East
 - Support and enhancement for a Japanese multinational consumer electronics company
 - Enhancement and testing services for financial services company based in Mexico
 - Omni Channel enhancement for a medical prescription refills company
 - Big Data integration with Oracle Commerce at American department store retail chain
- SAP ERP global rollout and implementation for the leading marketer and manufacturer of generic pharmaceutical products in the US
- Oracle ERP upgrade and enhancement provider of broadcasting services to international studio facilities in the US



- Helpdesk support for the largest association of physicians—both MDs and DOs—and medical students in the US
- Consulting services for a large UK based utility company
- Application Development and Integration, Application Support & Enhancement services for a US based company speciality and niche-market insurance products in the property, casualty, life and health insurance sectors
- Application Support & Enhancement, Application Development & Integration, Portal Development & Support; Enterprise Collaboration Implementation services for a US based nonprofit organisation that is responsible for the coordination of maintenance and methodology of several databases of unique identifiers related to the namespaces of the Internet, and ensuring the network's stable and secure operation
- SAP implementation at India's premier dairy development institution

About Zensar Technologies (www.zensar.com)

Zensar Technologies is a leading software and infrastructure services provider from India. The company has industry expertise that spans Manufacturing, Retail, Insurance, Utilities, and Banking & Financial Services. An RPG Group company, Zensar has 8000+ employees with sales and operations presence across US, UK, Europe, Middle East, South Africa, Singapore and Australia. The Company delivers comprehensive services for mission-critical applications, enterprise applications, business intelligence and analytics, CRM and Business Process Management. Zensar also provides innovative Infrastructure Management solutions that enable leading companies worldwide to optimize, secure, manage and support their mission-critical infrastructure. Using its multi-shore capabilities, Zensar combines expert consulting, integration and support services with world-class customer service to help IT organizations reduce costs, increase efficiencies and manage risk better. The Company has developed tools and methodologies, including the proprietary Solution BluePrint (SBP), which enables its clients with innovative business solutions and a rapid 'go-to-market' capability. The Company supports Fortune 500 clients with software business solutions that help them compete in the digital economy.



PR Contacts (Global Headquarters - India):

Lavanya Jayaram
Chief Marketing Officer
Zensar Technologies
+91 9922243544

lavanya.jayaram@zensar.com

Aradhana Prabhu
Corporate Communication
Zensar Technologies
+91 9765999749 | +91 20 66057510
aradhana.prabhu@zensar.com

Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

