



July 29, 2026

BSE Limited

Corporate Service Department,
1st Floor, P. J. Towers,
Dalal Street,
Mumbai 400 001

National Stock Exchange of India Limited

Exchange Plaza, 3rd floor,
Plot No. C/1, 'G' block,
Bandra Kurla Complex, Bandra (E),
Mumbai 400 051

Scrip Code: 504067

Symbol: ZENSARTECH

Sub.: Press Release, Analyst and Investor Presentation

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Press Release along with Analyst and Investor presentation on the Financials Results of the Company for the quarter ended June 30, 2026.

You are requested to take note of the above.

Thanking you,

Yours sincerely,

For **Zensar Technologies Limited**

Anand Daga
Company Secretary



Encl.: As above



Zensar registered 1.1% sequential constant currency revenue growth for Q1FY27

Pune, India, July 29, 2026: [Zensar Technologies](#), a leading Experience, Engineering and Engagement solutions company, announced its consolidated financial results for its first quarter, ending June 30, 2026, of the fiscal year 2026-2027.

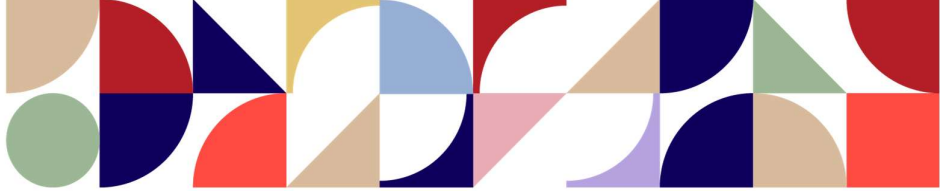
Financial Highlights:

- In Q1FY27, the company posted revenue of \$159.5M, sequential quarter constant currency growth of 1.1%. In INR terms this performance reflects a quarterly YoY growth of 8.9% and QoQ growth of 4.0%.
- In Q1FY27, the company reported Profit after tax at 12.2% of revenue, QoQ decrease of 220 bps.
- The company reported net cash and cash equivalents of \$317.5M at the end of Q1FY27, reflecting a YoY increase of 0.6%.
- Banking and Financial Services registered a QoQ revenue growth of 8.3% and quarterly YoY growth of 14.7% in constant currency.
- Healthcare and Life Sciences registered a QoQ revenue decline of 3.8% and quarterly YoY decline of 8.7% in constant currency.
- Manufacturing and Consumer Services registered a QoQ revenue decline of 2.3% and quarterly YoY decline of 3.4% in constant currency.
- Telecommunication, Media and Technology registered a QoQ revenue decline of 9.1% and quarterly YoY decline of 28.0% in constant currency.
- US region registered a QoQ revenue growth of 2.5% and quarterly YoY decline of 3.7% in constant currency.
- Europe region registered a QoQ revenue decline of 1.4% and quarterly YoY growth of 3.0% in constant currency.
- Africa region registered a QoQ revenue decline of 1.4% and quarterly YoY decline of 0.8% in constant currency.

Manish Tandon, CEO and Managing Director, Zensar, said, "Q1FY27 marked a strong start to the year, we delivered 1.1% sequential quarter constant-currency revenue growth on the back of broad-based volume gains, despite a challenging macroeconomic environment. Banking and Financial Services remained our largest growth engine, contributing 48.8% of our revenue. Looking ahead, we remain committed to driving profitable growth, maintaining the strength of our balance sheet, and creating sustained value for our clients and shareholders through disciplined execution, operational resilience, and continued investment in future-ready capabilities."

Today, clients are looking for technology partners who can help translate their AI ambitions into measurable business outcomes. At Zensar, we bring together deep domain expertise, strong engineering capabilities, and AI-native solutions to help enterprises modernize faster, drive greater operational efficiency, and build more resilient digital businesses."





Pulkit Bhandari, CFO, Zensar, commenting on the Q1FY27 performance, said, “Our revenue for the quarter stood at \$159.5 million, with a sequential growth of 1.1% in constant currency terms. EBITDA for the quarter stood at 14.6%, sequential drop of 150bps. Profitability was largely impacted due to transition & early-stage execution for the large deal.

Industry is facing prolonged decision cycles, slower project mobilization, and continued restraint in discretionary technology investments. In this tough environment, our large deal win has strengthened our positioning, opening access to high-value, strategic programs and enabling us to compete more effectively in complex enterprise engagements.”

Significant Wins in Q1FY27:

- Grants lifecycle modernization through a cloud-native, AI-assisted grants management platform powered by ZenseAI accelerators for a leading US property insurer
- Payments and settlement operations optimization enabled by AI-assisted support and service consolidation across platforms for a global energy leader
- Enterprise AI agent governance enabled via an AI-powered monitoring platform and agent observability dashboard for a leading American department store holding company
- Enterprise AI adoption acceleration through ZenseAI HR roadmap expansion and AI-native SAP modernization for one of the largest fashion retailers in Africa
- Guidewire cloud modernization enabled through ZenseAI.GW accelerators and AI-native delivery for a leading U.S. property and casualty insurer
- AI-powered deduction audit and analytics platform for revenue recovery optimization for a leading book distributor and supply chain solutions provider

Awards and Recognitions in Q1FY27:

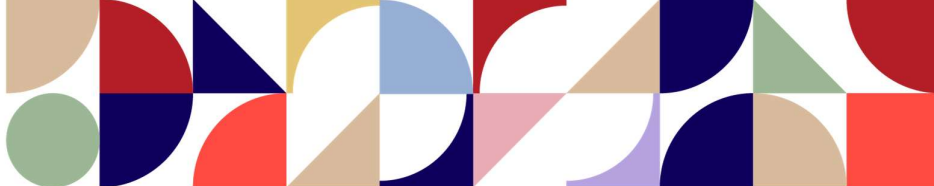
I. Analyst recognitions

- Zensar was recognized as a Leader in Everest Group’s Guidewire Services PEAK Matrix® Assessment 2026
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II. Industry Awards

- Zensar ranked #6 in India’s ‘Best Companies to Work For 2026’ by Great Place to Work®; Ranked #1 in IT Services sector
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About Zensar (www.zensar.com)

We conceptualize, build, and manage digital products through experience design, data engineering, and advanced analytics for 175+ global clients. Our solutions leverage industry-leading platforms and help clients be competitive, agile, and disruptive as they navigate transformational changes with velocity. With headquarters in Pune, India, our 11,000+ employees work across 30+ locations, including San Jose, Seattle, Princeton, Cape Town, London, Colombia, and Mexico City.

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Facebook: <https://www.facebook.com/ZensarTech/>

Catch our refreshed new website at: www.zensar.com

About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India's fastest-growing business groups, with a turnover of US \$5.2 billion. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation-led technology businesses.

For any queries, please feel free to reach out:

Media Contact
Reeti Rajmane
Director and Head - Corporate Communications
Zensar Technologies
reeti.rajmane@zensar.com

Safe Harbor

Certain statements in this release concerning our future prospects are forward-looking statements that involve a number of underlying identified/non-identified risks and uncertainties that could cause actual results to differ materially. This release and other statements—written and oral—that we periodically make contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. However, the same are subject to risks and uncertainties, including, but not limited to, our ability to manage growth; fluctuations in earnings/exchange rates; intense competition in IT services, including factors affecting cost advantage; wage increases; ability to attract and retain highly skilled professionals; time and cost overruns on fixed price, fixed-time frame, or other contracts; client concentration; restrictions on immigration; our ability to manage international operations; reduced demand for technology in our service offerings; disruptions in telecommunication networks; our ability to successfully complete and integrate acquisitions; liability for damages on our service contracts; government measures in India and countries where our customers operate; withdrawal of governmental fiscal incentives; economic downturn in India and/or around the world; political instability; legal restrictions on raising capital or acquiring companies; and unauthorized use of intellectual property and general economic conditions affecting the industry.

In addition to the foregoing, global pandemics like COVID-19 may pose an unforeseen, unprecedented, unascertainable, and constantly evolving risk(s), inter-alia, to us, our customers, delivery models, vendors, partners, employees, and general global operations and may also impact the success of companies in which we have made strategic investments, demand for the Company's offerings, and the onshore-offshore-nearshore delivery model.

The results of these assumptions made relying on available internal and external information are the basis for determining the carrying values of certain assets and liabilities. Since the factors underlying these assumptions are subject to change over time, the estimates on which they are based are also subject to change accordingly. These forward-looking statements represent only the Company's current intentions, beliefs, or expectations, and any forward-looking statement speaks only as of the date on which it was made. The Company assumes no obligation to revise or update any forward-looking statements, whether as a result of new information, future events, or otherwise.





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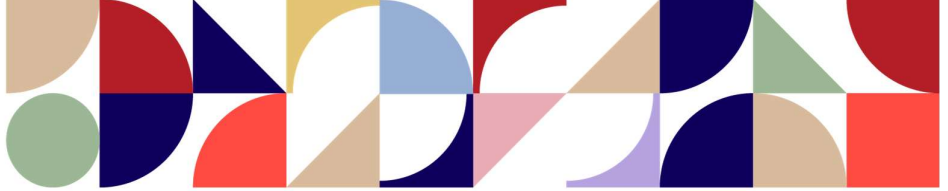
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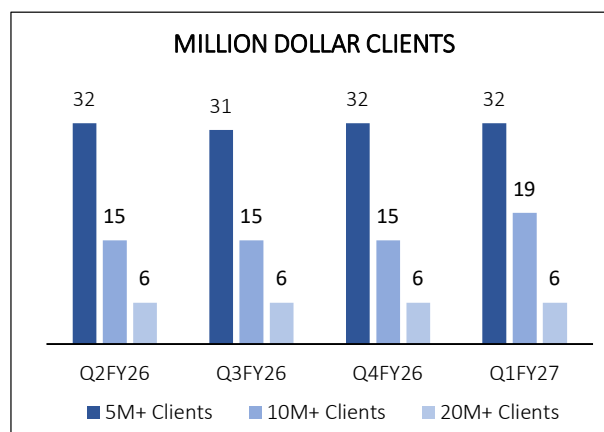
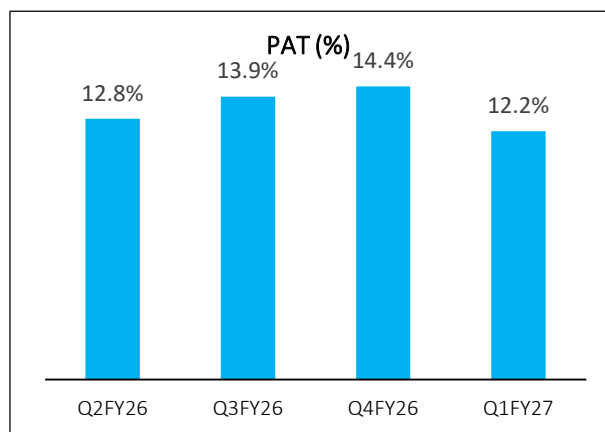
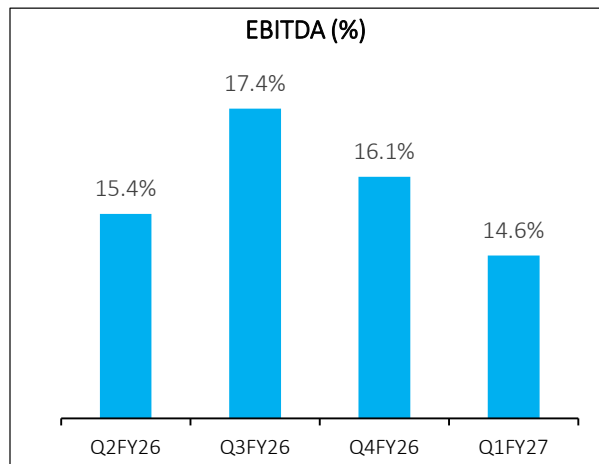
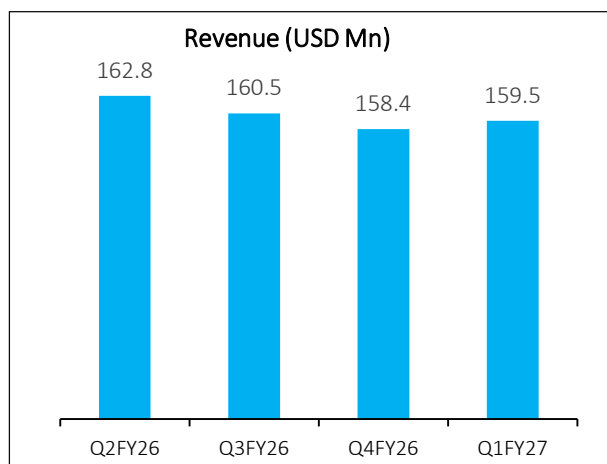




Q1FY27 Revenue and Profitability snapshot:

Particulars	Q1FY27		Growth					
	USD Mn	INR Mn	Q-o-Q			Y-o-Y		
			USD	INR	CC	USD	INR	CC
Revenue	159.5	15,083	0.7%	4.0%	1.1%	-1.5%	8.9%	-2.0%
EBITDA	23.3	2,208	-8.6%	-6.3%		-5.1%	4.9%	
EBIT	20.3	1,924	-11.8%	-9.7%		-7.1%	2.6%	
PAT	19.4	1,838	-14.9%	-12.7%		-8.5%	1.0%	

Performance Highlights:



Income Statement (USD Mn)

Income Statement (USD Mn)	Q1 FY 26	FY 26	Q4 FY 26	Q1 FY 27
Operating revenue	162.0	643.7	158.4	159.5
<i>Sequential Growth</i>	3.3%		-1.3%	0.7%
<i>Year-Over-Year Growth</i>	4.9%	3.1%	1.0%	-1.5%
Cost of revenue	112.6	438.2	106.8	112.1
Gross profit	49.3	205.6	51.7	47.4
<i>Gross profit % of revenue</i>	30.5%	31.9%	32.6%	29.7%
<i>Sequential Growth</i>	3.8%		-4.6%	-8.3%
<i>Year-Over-Year Growth</i>	5.2%	10.8%	8.8%	-3.9%
Sales and marketing expenses	11.2	48.8	13.9	11.6
General and administration expenses	13.6	53.7	12.3	12.4
Operating expenses	24.8	102.5	26.2	24.1
<i>% of revenue</i>	15.3%	15.9%	16.5%	15.1%
Earnings before interest, tax, depreciation and amortization (EBITDA)	24.6	103.1	25.5	23.3
<i>EBITDA % of revenue</i>	15.2%	16.0%	16.1%	14.6%
<i>Sequential Growth</i>	0.1%		-8.7%	-8.6%
<i>Year-Over-Year Growth</i>	4.4%	6.8%	4.0%	-5.1%
Depreciation and amortization	2.7	10.4	2.5	3.0
Earnings before interest and tax (EBIT)	21.9	92.7	23.0	20.3
<i>EBIT % of revenue</i>	13.5%	14.4%	14.5%	12.7%
<i>Sequential Growth</i>	0.4%		-10.3%	-11.8%
<i>Year-Over-Year Growth</i>	6.3%	9.8%	5.7%	-7.1%
Interest	0.4	1.4	0.3	0.4
Exchange Gain/(Loss)	1.0	3.1	0.8	0.4
Other income	5.6	23.4	6.3	5.7
Exceptional Items*	-	2.8	-0.1	-
Profit before tax	28.1	115.1	29.9	26.0
<i>% of revenue</i>	17.3%	17.9%	18.9%	16.3%
<i>Sequential Growth</i>	5.9%		0.8%	-13.0%
<i>Year-Over-Year Growth</i>	11.7%	13.5%	12.8%	-7.4%
Provision for taxation	6.8	27.9	7.1	6.6
Profit after tax	21.2	87.2	22.8	19.4
<i>Profit after tax % of revenue</i>	13.1%	13.5%	14.4%	12.2%
<i>Sequential Growth</i>	4.3%		2.2%	-14.9%
<i>Year-Over-Year Growth</i>	12.1%	13.6%	12.2%	-8.5%

*Statutory impact of new Labour Codes

Income Statement (INR Mn)

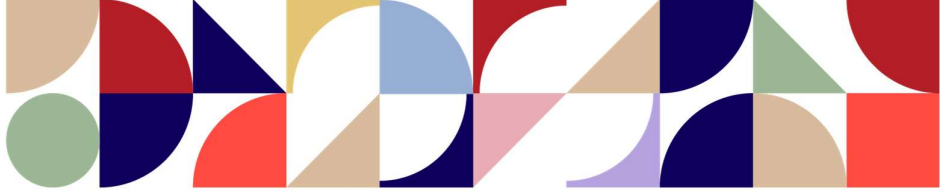
Income Statement (INR Mn)	Q1FY 26	FY 26	Q4 FY 26	Q1 FY 27
Operating revenue	13,850	56,874	14,504	15,083
<i>Sequential Growth</i>	1.9%		1.4%	4.0%
<i>Year-Over-Year Growth</i>	7.5%	7.7%	6.7%	8.9%
Cost of revenue	9,627	38,657	9,754	10,600
Gross profit	4,223	18,217	4,750	4,483
<i>Gross profit % of revenue</i>	30.5%	32.0%	32.7%	29.7%
<i>Sequential Growth</i>	2.5%		-1.7%	-5.6%
<i>Year-Over-Year Growth</i>	7.9%	16.1%	15.3%	6.2%
Sales and marketing expenses	959	4,318	1,271	1,100
General and administration expenses	1,158	4,737	1,122	1,175
Operating expenses	2,117	9,055	2,393	2,275
<i>% of revenue</i>	15.3%	15.9%	16.5%	15.1%
Earnings before interest, tax, depreciation and amortization (EBITDA)	2,106	9,162	2,357	2,208
<i>EBITDA % of revenue</i>	15.2%	16.1%	16.2%	14.6%
<i>Sequential Growth</i>	-0.9%		-5.7%	-6.3%
<i>Year-Over-Year Growth</i>	7.4%	12.2%	10.9%	4.9%
Depreciation and amortization	231	913	227	285
Earnings before interest and tax (EBIT)	1,875	8,249	2,130	1,924
<i>EBIT % of revenue</i>	13.5%	14.5%	14.7%	12.8%
<i>Sequential Growth</i>	-0.7%		-7.2%	-9.7%
<i>Year-Over-Year Growth</i>	9.3%	15.4%	12.9%	2.6%
Interest	36	121	25	35
Exchange Gain/(Loss)	89	271	72	37
Other income	478	2,069	578	536
Exceptional Items*	-	249	-5	-
Profit before tax	2,406	10,217	2,759	2,462
<i>% of revenue</i>	17.4%	18.0%	19.0%	16.3%
<i>Sequential Growth</i>	4.7%		4.1%	-10.8%
<i>Year-Over-Year Growth</i>	14.7%	19.1%	20.1%	2.3%
Provision for taxation	586	2,471	653	624
Profit after tax	1,820	7,746	2,106	1,838
<i>Profit after tax % of revenue</i>	13.1%	13.6%	14.5%	12.2%
<i>Sequential Growth</i>	3.2%		5.4%	-12.7%
<i>Year-Over-Year Growth</i>	15.3%	19.2%	19.4%	1.0%

*Statutory impact of new Labour Codes

Other Metrics

Other Metrics	Q1 FY 26	FY 26	Q4 FY 26	Q1 FY 27
<u>Revenue By Service Offering (as % of Revenue)</u>				
Digital Application Services	78.9%	77.8%	76.8%	77.4%
Application Services	31.1%	30.6%	28.4%	27.9%
Enterprise Application (SaaS)	12.3%	12.1%	12.6%	12.1%
Products & Platforms incl. CMO services	25.9%	25.2%	25.5%	26.6%
Data Engineering and Analytics	9.6%	9.9%	10.3%	10.8%
Cloud Infrastructure and Security	21.1%	22.2%	23.2%	22.6%
<u>Revenue By Vertical (as % of Revenue)</u>				
Telecommunication, Media and Technology	22.3%	19.7%	18.1%	16.2%
Manufacturing & Consumer Services	25.3%	25.7%	25.8%	24.9%
Banking & Financial Services	41.5%	43.7%	45.6%	48.8%
Healthcare & Life Sciences	10.8%	10.9%	10.5%	10.0%
<u>Revenue By Geographical Segment (as % of Revenue)</u>				
US	68.3%	66.4%	65.3%	66.2%
Europe	20.5%	21.5%	22.1%	21.5%
Africa	11.2%	12.1%	12.7%	12.3%
<u>Operating revenue (Constant Currency Mn)</u>				
Sequential Growth	1.9%	1.7%	-1.9%	1.1%
Year-Over-Year Growth	3.8%	1.7%	-1.5%	-2.0%
<u>Constant Currency Growth By Vertical (QoQ %)</u>				
Telecommunication, Media and Technology	5.5%	-10.3%	-3.8%	-9.1%
Manufacturing & Consumer Services	-4.1%	-2.3%	-3.9%	-2.3%
Banking & Financial Services	2.9%	9.5%	1.2%	8.3%
Healthcare & Life Sciences	5.2%	8.0%	-6.6%	-3.8%
<u>Number of million dollar Clients (LTM Revenue)</u>				
1 Million dollar +	82	83	83	89
5 Million dollar +	32	32	32	32
10 Million dollar +	16	15	15	19
20 Million dollar +	6	6	6	6

Other Metrics	Q1 FY 26	FY 26	Q4 FY 26	Q1 FY 27
<u>Revenue from top clients</u>				
Revenue- top 5 clients	27.2%	26.0%	24.3%	24.7%
Revenue- top 10 clients	41.4%	39.4%	38.0%	38.9%
Revenue- top 20 clients	57.6%	56.2%	56.0%	56.6%
Number of active clients	166	178	178	177
<u>Onsite: Offshore (as % of Revenue)</u>				
Revenue mix				
Onsite	47.4%	46.5%	46.2%	46.5%
Offshore	52.6%	53.5%	53.8%	53.5%
<u>Utilization (excluding Trainees)</u>				
Utilization (excluding Trainees)	84.3%	84.3%	84.3%	85.1%
<u>Headcount</u>				
Total Headcount	10,620	10,779	10,779	11,342
Technical - Onsite	2,014	1,706	1,706	2,000
Technical - Offshore	7,707	8,126	8,126	8,414
Gross employees added during the period	728	3,515	968	1,451
% of women employees	29.8%	30.2%	30.2%	30.7%
Voluntary Attrition %(LTM)	9.8%	9.8%	9.8%	9.6%
<u>Exchange Rates (Rupee Dollar Rate)</u>				
Period Closing Rate	85.8	94.8	94.8	94.7
Period Average Rate	85.5	88.3	91.4	94.5
<u>Accounts receivables (in days)</u>				
Billed	48	54	54	48
Unbilled	24	24	24	27
Total	72	78	78	75
<u>Cash and bank balances including investments (in USD Mn)</u>				
Cash and bank balances	115.3	98.2	98.2	114.8
Investments	200.4	221.3	221.3	202.8
Cash and bank balances including investments	315.7	319.5	319.5	317.5
Debt (USD Mn)	-	-	-	-
Total Outstanding Hedges (in USD Mn)	76.7	72.6	72.6	77.0



About Zensar (www.zensar.com)

We conceptualize, build, and manage digital products through experience design, data engineering, and advanced analytics for 175+ global clients. Our solutions leverage industry-leading platforms and help clients be competitive, agile, and disruptive as they navigate transformational changes with velocity. With headquarters in Pune, India, our 11,000+ employees work across 30+ locations, including San Jose, Seattle, Princeton, Cape Town, London, Colombia, and Mexico City.

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About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India's fastest-growing business groups, with a turnover of US \$5.2 billion. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation-led technology businesses.

For any queries, please feel free to reach out:

Media Contact
Reeti Rajmane
Director and Head - Corporate Communications
Zensar Technologies
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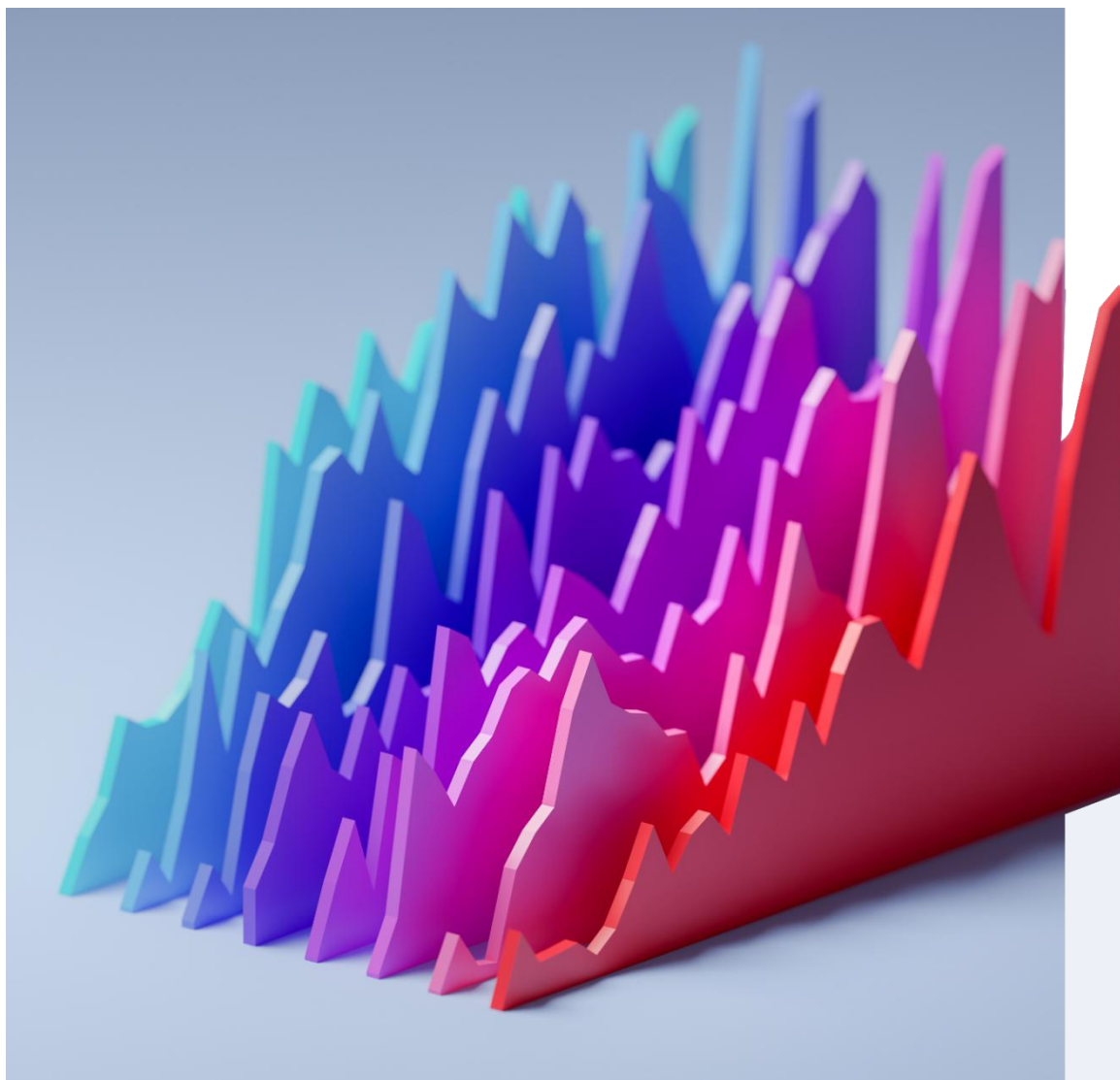
Safe Harbor

Certain statements in this release concerning our future prospects are forward-looking statements that involve a number of underlying identified/non-identified risks and uncertainties that could cause actual results to differ materially. This release and other statements—written and oral—that we periodically make contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. However, the same are subject to risks and uncertainties, including, but not limited to, our ability to manage growth; fluctuations in earnings/exchange rates; intense competition in IT services, including factors affecting cost advantage; wage increases; ability to attract and retain highly skilled professionals; time and cost overruns on fixed price, fixed-time frame, or other contracts; client concentration; restrictions on immigration; our ability to manage international operations; reduced demand for technology in our service offerings; disruptions in telecommunication networks; our ability to successfully complete and integrate acquisitions; liability for damages on our service contracts; government measures in India and countries where our customers operate; withdrawal of governmental fiscal incentives; economic downturn in India and/or around the world; political instability; legal restrictions on raising capital or acquiring companies; and unauthorized use of intellectual property and general economic conditions affecting the industry.

In addition to the foregoing, global pandemics like COVID-19 may pose an unforeseen, unprecedented, unascertainable, and constantly evolving risk(s), inter-alia, to us, our customers, delivery models, vendors, partners, employees, and general global operations and may also impact the success of companies in which we have made strategic investments, demand for the Company's offerings, and the onshore-offshore-nearshore delivery model.

The results of these assumptions made relying on available internal and external information are the basis for determining the carrying values of certain assets and liabilities. Since the factors underlying these assumptions are subject to change over time, the estimates on which they are based are also subject to change accordingly. These forward-looking statements represent only the Company's current intentions, beliefs, or expectations, and any forward-looking statement speaks only as of the date on which it was made. The Company assumes no obligation to revise or update any forward-looking statements, whether as a result of new information, future events, or otherwise.





Analyst Presentation

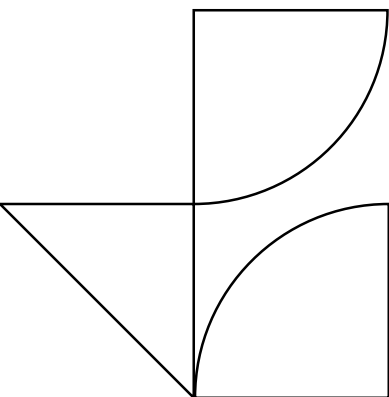
Quarter ending June 30, 2026

Safe Harbor

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Q1FY27 snapshot



Total Revenue

\$159.5M

1.1% QoQ cc 

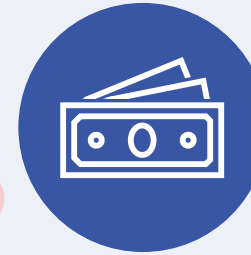
2.0% YoY cc 



PAT%

12.2%

220 bps QoQ 



Cash Balance

\$ 317.5M

\$ 2.0M QoQ 



Order book

\$149.2M

62.9% QoQ 



Attrition

9.6%

20 bps QoQ 

Vertical and Geography performance

Vertical highlights



BFSI

8.3%
QoQ cc

14.7%
YoY cc

48.8%
Q1 FY27 revenue



TMT

-9.1%
QoQ cc

-28.0%
YoY cc

16.2%
Q1 FY27 revenue



HLS

-3.8%
QoQ cc

-8.7%
YoY cc

10.0%
Q1 FY27 revenue



MCS

-2.3%
QoQ cc

-3.4%
YoY cc

24.9%
Q1 FY27 revenue

Geography highlights



USA

2.5%
QoQ cc

-3.7%
YoY cc

66.2%
Q1 FY27 revenue



UK & EU

-1.4%
QoQ cc

3.0%
YoY cc

21.5%
Q1 FY27 revenue



South Africa

-1.4%
QoQ cc

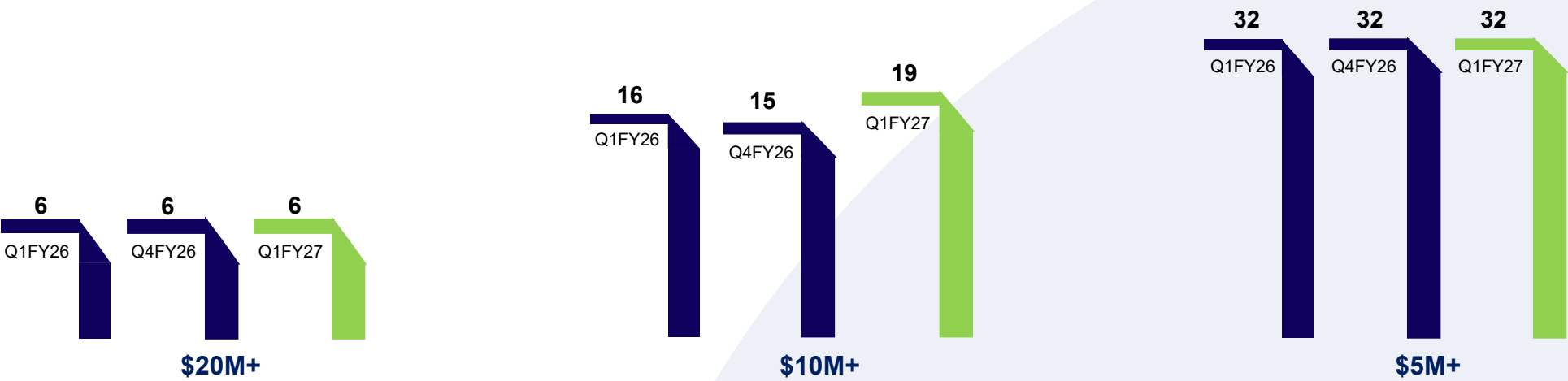
-0.8%
YoY cc

12.3%
Q1 FY27 revenue

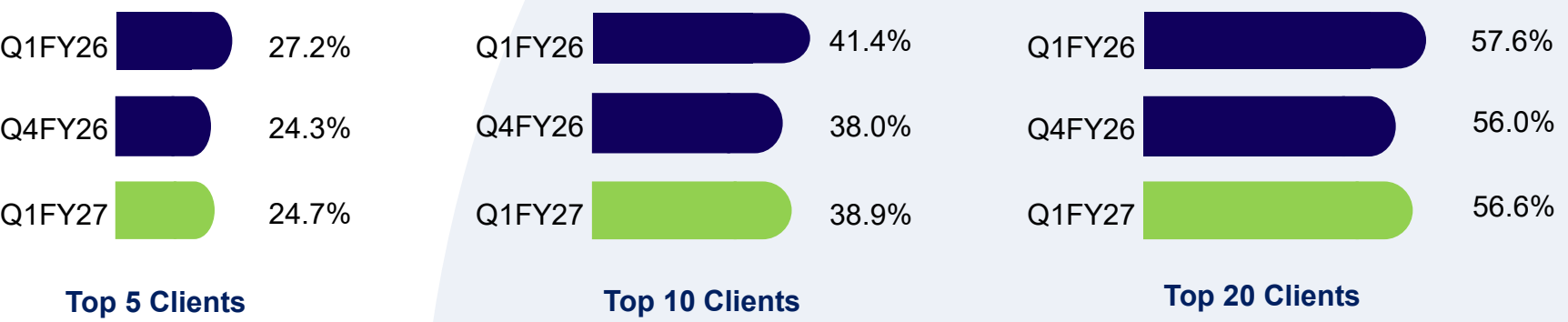
- TMT - Telecommunication, Media and Technology
- BFSI - Banking, Financial Services & Insurance
- MCS - Manufacturing and Consumer Services
- HLS - Healthcare & Life Sciences

Client and Revenue mix

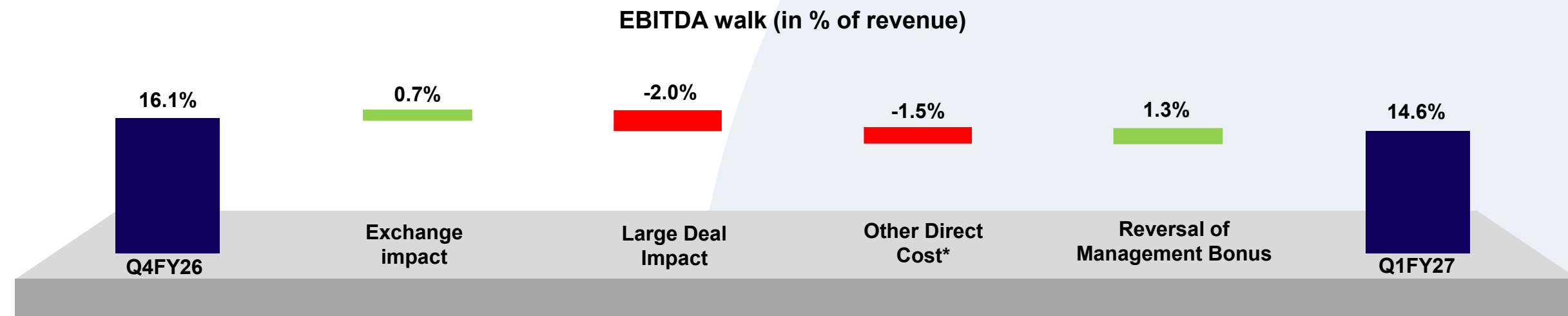
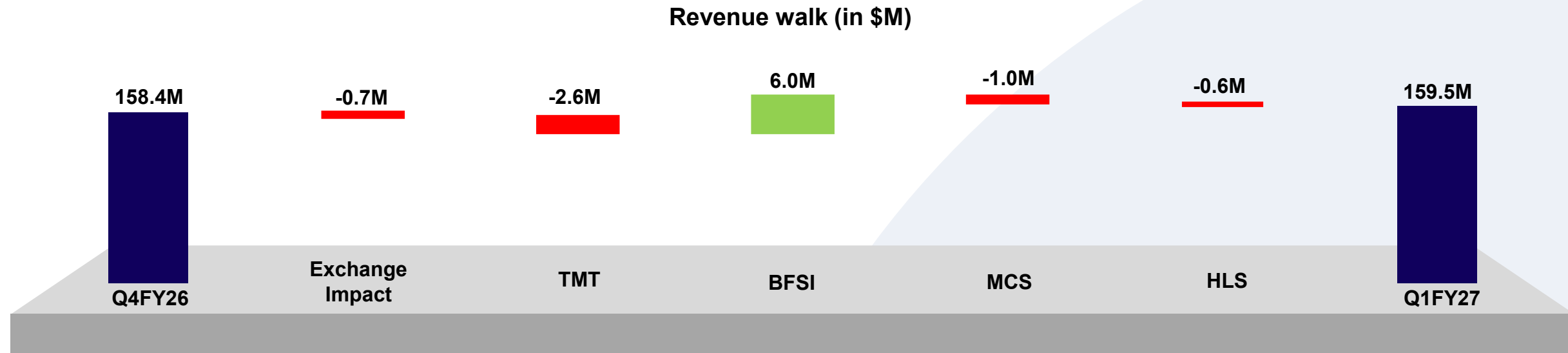
Client mix



Revenue mix
(% of total revenue)



Revenue and margin walk

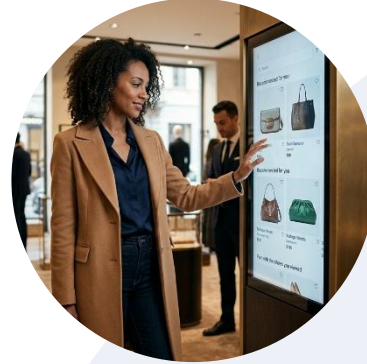


*Other direct cost includes higher cost for travel, visa & training

Win momentum : AI projects



Grants lifecycle modernization through a cloud-native, AI-assisted grants management platform powered by ZenseAI accelerators for a leading US property insurer



Enterprise AI adoption acceleration through ZenseAI HR roadmap expansion and AI-native SAP modernization for one of the largest fashion retailers in Africa

Payments and settlement operations optimization enabled by AI-assisted support and service consolidation across platforms for a global energy leader



Guidewire cloud modernization enabled through ZenseAI.GW accelerators and AI-native delivery for a leading U.S. property and casualty insurer

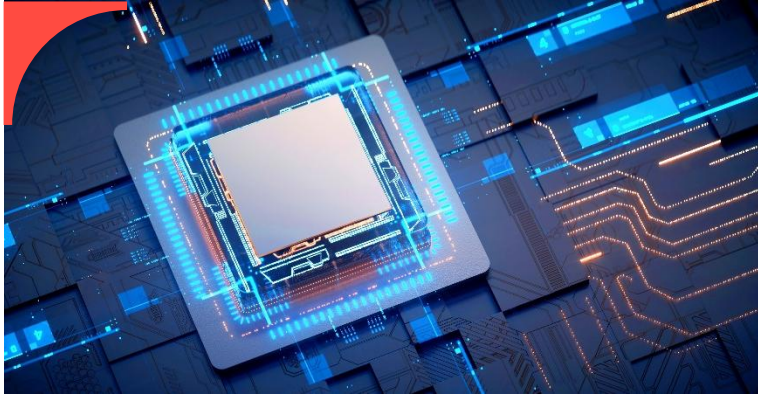


Enterprise AI agent governance enabled via an AI-powered monitoring platform and agent observability dashboard for a leading American department store holding company



AI-powered deduction audit and analytics platform for revenue recovery optimization for a leading book distributor and supply chain solutions provider

Case studies: Enterprise-Scale Business Impact



AI-Driven Supply Chain Exception Management for a Global Semiconductor Leader

A leading semiconductor company with a complex global supply chain network faced challenges in **maintaining end-to-end visibility across operations**. Siloed data sources, manual exception management processes, & reactive risk mitigation approaches made it difficult to identify disruptions early & optimize supply chain performance.

Zensar implemented an **AI-driven Supply Chain Exception Management platform** built natively on Snowflake, powered by GenAI & **ZenseAI.Data**. It unified fragmented supply chain data into a single intelligence layer, automated alert-to-resolution workflows, **enabled predictive risk identification**, & delivered conversational analytics via AI agents.

The solution delivered **10x faster** risk detection, with **40% reduction** in planner workload, and significantly **accelerated root-cause analysis** through intelligent automation and AI-powered insights. The platform improved the operational resilience, enhanced supply chain governance, & established a scalable blueprint for AI-led supply chain transformation across global enterprises.



AI-Driven Citrix DaaS Command Center Enabling Autonomous Digital Workplace Operations

A global cloud software leader required a scalable operating model to support its Citrix CVAD Desktop-as-a-Service environment. Growing operational complexity, high volumes of operational events, and the need for faster issue resolution created challenges in maintaining service reliability while minimizing manual effort.

Zensar established an **AI-powered SRE Command Center** leveraging **GenAI-driven runbook generation**, intelligent incident summarization, issue clustering, & recurring problem identification. AI assistants continuously analyzed operational events, recommended remediation actions, automated shift handovers, & enriched knowledge repositories.

The solution delivered **up to 50% reduction** in operational effort, **accelerated onboarding**, improved service reliability, and enhanced operational efficiency through intelligent automation. The solution created a **centralized operational intelligence layer** supporting **24x7** global service management while establishing a scalable foundation for broader AI-led operations across the Citrix ecosystem.



Enterprise Marketing Factory Driving Personalized Partner Engagement at Global Scale

A global technology leader needed to scale partner marketing programs across regions, industries, and channels. Delivering partner-specific storytelling at scale required a repeatable model that could accelerate go-to-market execution without compromising rigor, creative quality, or speed to market.

Zensar implemented an integrated Enterprise Marketing Factory combining **Content Factory & Campaign Factory** capabilities to operationalize partner marketing end-to-end. A structured campaign execution model drove rapid cross-channel activation, built-in performance measurement, and localization across **10+ languages** and **35 countries** spanning AMER, APAC, and EMEA.

The solution enabled the launch of **250+ partner campaigns**, generated **45M+ ad impressions**, produced over **6,000 marketing signals**, and supported **4,000 targeted leads**. Campaign performance achieved **1.2x higher CTR** than industry benchmarks, while delivering **85% partner satisfaction**. We established a scalable and measurable partner marketing platform that strengthened partner engagement at scale.

Leadership structure



Manish Tandon
CEO and MD



Vijayasimha Alilughatta
Chief Operating Officer



Pulkit Bhandari
Chief Financial Officer



Vivek Ranjan
Chief Human Resources Officer



Parag Jain
Head - Consumer Services,
and Marketing



Nachiketa Mitra
Head - Banking and Financial
Services



Harish Lala
Head – Telecom and
Public Sector



Chaitanya Rajebahadur
Global Leader - Digital
Engineering, Consulting,
Martech, AI and Creative Studios



Pratik Maroo
Head - Healthcare and
Life Sciences



Kaushik Chatterjee
Head - Africa



Anshul Srivastav
Head - UK and Europe



Brahma Pandey
Head – Hi-tech and
Manufacturing

ESG goals



Environment

Carbon emissions: Zensar commits to reach Net-zero greenhouse gas emissions across the value chain by FY45 as per targets approved by SBTi.

Energy consumption: Achieve/ sustain 50% reduction in Energy Performance Index by FY30 from FY19

Renewable energy share – 70% by FY30

Waste & water management for owned premises :

- Maintain water positivity status year-on-year
- Zero waste to landfills status in FY27



Social

Happiness: Sustain Happiness Index Score at 82 or more

Diversity and inclusion: Create a gender-diverse workplace with 32% women associates by FY27

Corporate social responsibility: Reach 225,000 lives through community development initiatives by FY30 from FY21 base year

Human resources development: Achieve / Sustain 80 annual average hours of upskilling / reskilling per associate by FY30



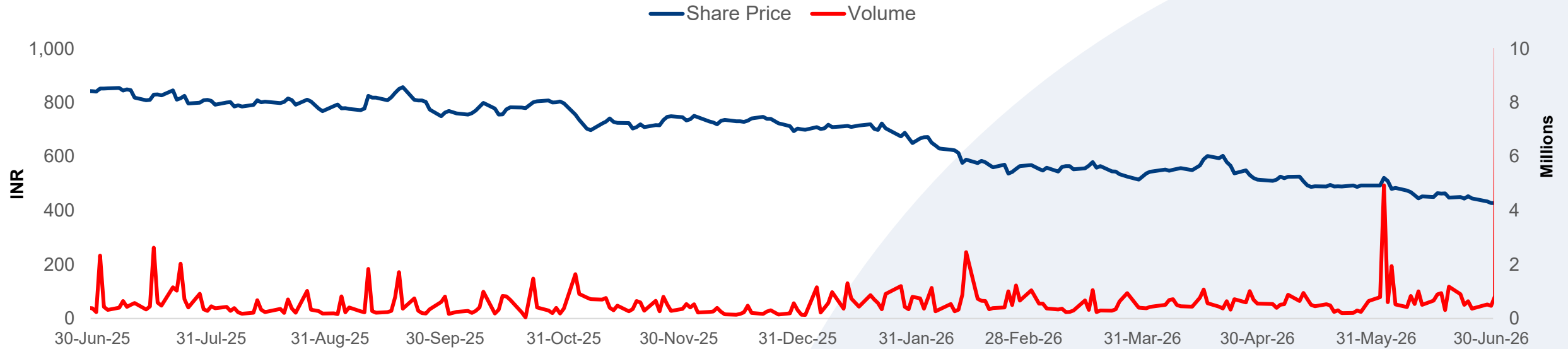
Governance

Governance & compliance: Average 95% or higher Code of Conduct training compliance year-on-year

Procurement & supplier diversity: Assess all suppliers based on sustainable procurement criteria by FY30

Data security & privacy: Commitment to data privacy compliance
Sustain BitSight rating at an advanced level (740 and above)

Zensar's stock price and shareholding pattern

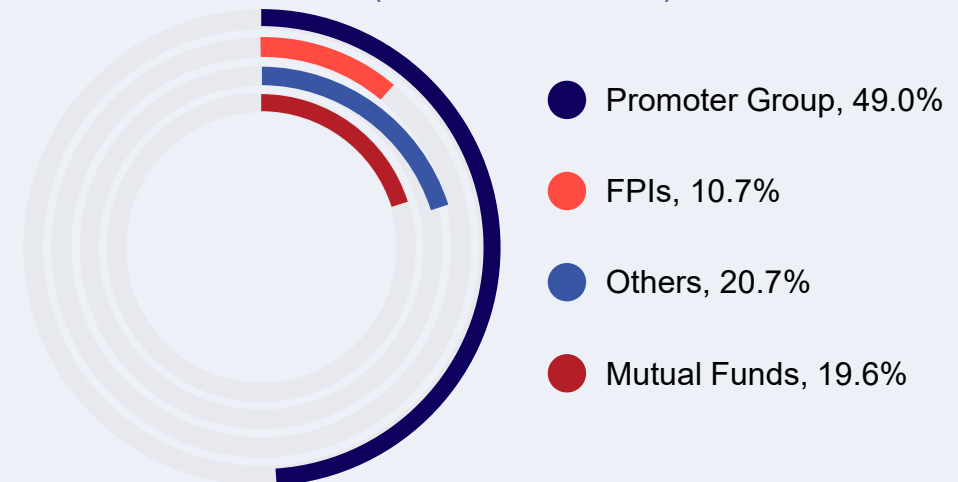


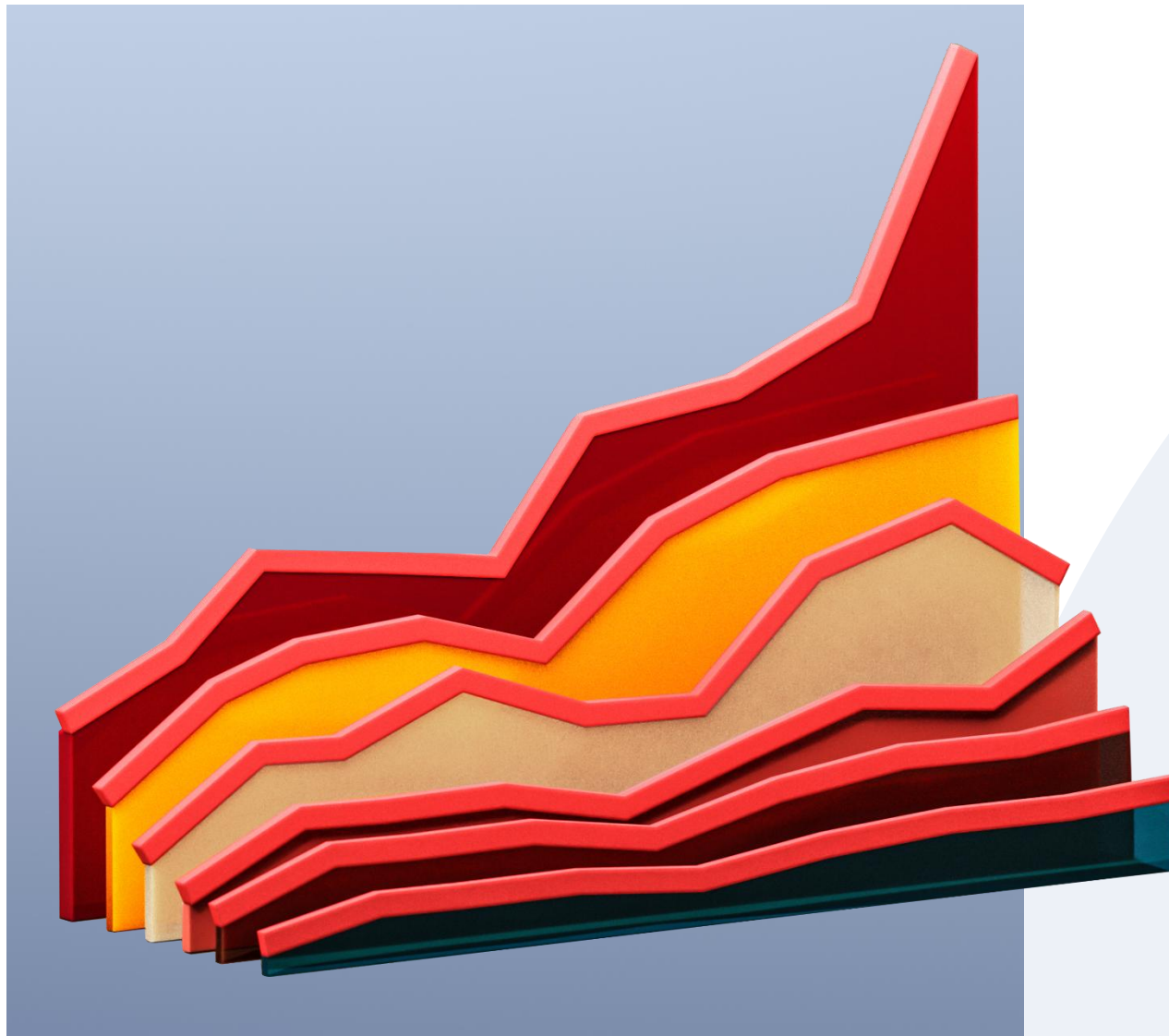
Equity Share Information

- Share Price (30th June 2026): INR 428/ share
- Market Cap (30th June 2026): INR 9,674 crs
- Financial Year: April to March
- Face Value: INR 2 / share
- Listed on Indian Stock Exchanges:
 - a) Bombay Stock Exchange (code: 504067)
 - b) National Stock Exchange (code: ZENSARTECH)
- Bloomberg Code: ZENT.IN
- Reuters Code: ZENT.BO

Shareholding Pattern

(as of June 30, 2026)

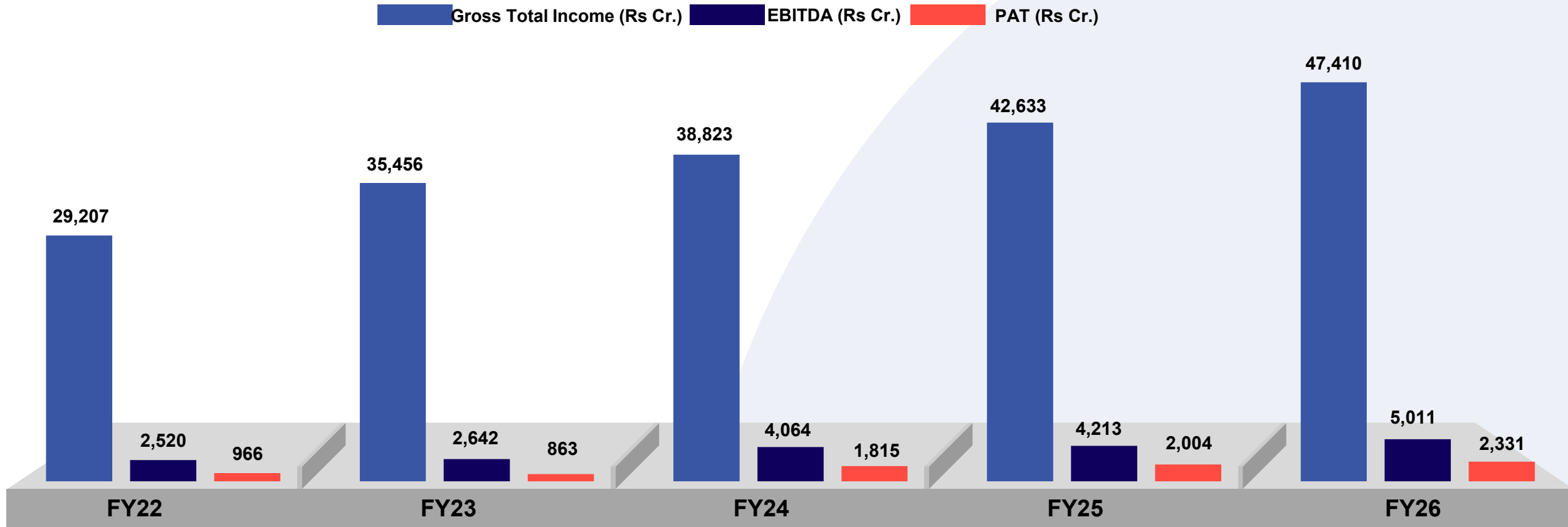




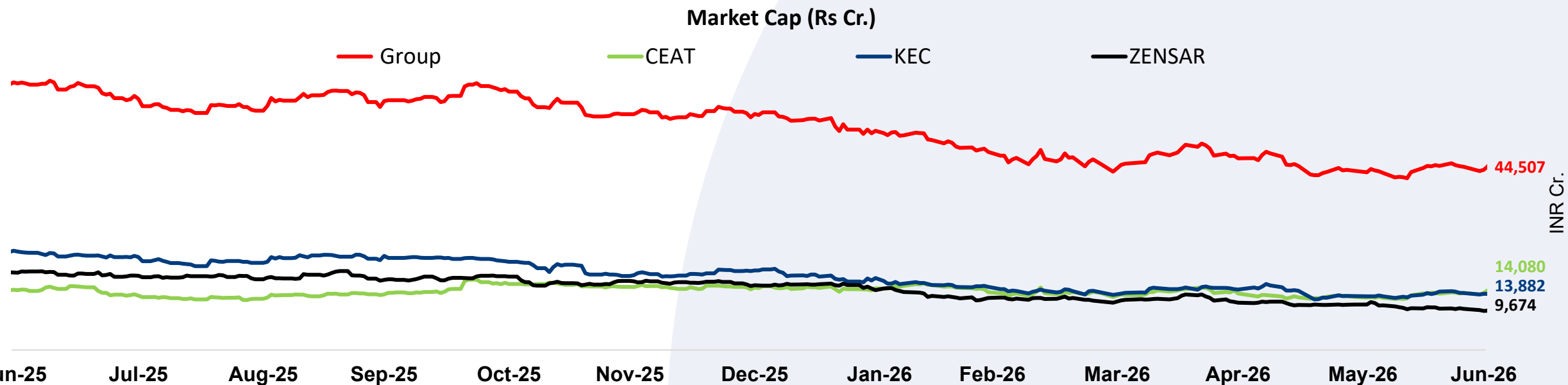
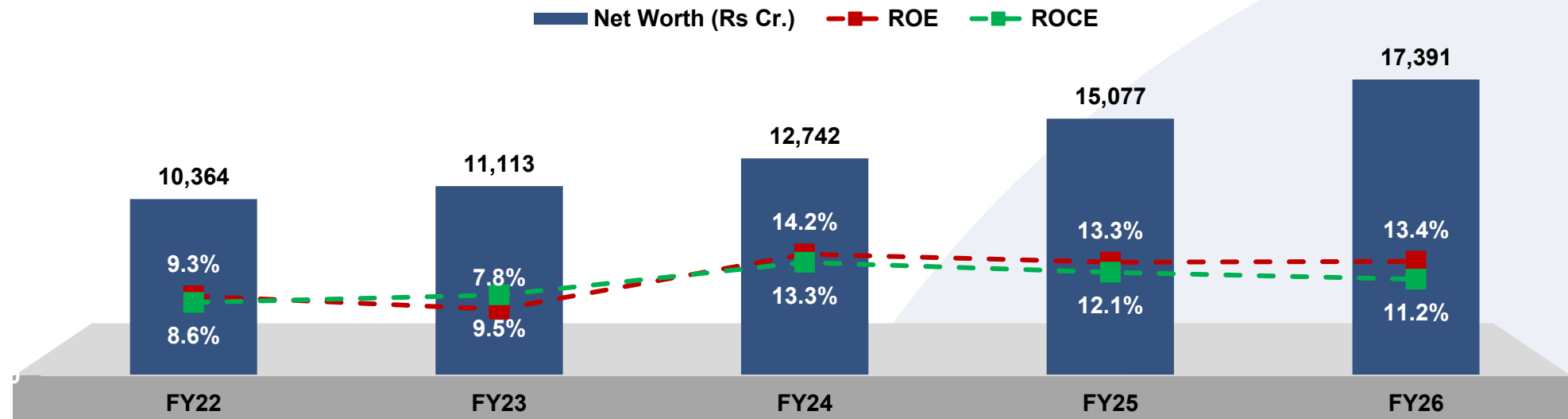
RPG Group Update

RPG Group key financials

Revenue FY22-26 CAGR 12.9%



RPG Group key financials



Note: 1. ROCE is calculated by taking EBIT*(1-ETR) divided by Capital Employed 2. ROE is calculated by taking PAT divided by Net Worth 3. Market Cap updated to June 30, 2026

zensar

Thank You

