FROM : ZEE TELUGU FAX NO. :02224831360 Apr. 04 2012 07:38PM P2

ANNEXURE-A

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company	Zee Entertainment Enterprises Limited
Name of the Promoter (s) on whose shares encumbrance was created / invoked / released (tick the relevant one)	Cyquator Media Services Pvt. Ltd
Date of Reporting	April 4, 2012
Name of the stock exchanges where the shares of the target company are listed	NSE / BSE
Details of the promoters 'holdings : (The term "event" indicates creation/invocation/release of encumbrance as the case may be	-

Promoter (s) or PACs with him	Pre- event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		Details of encumbrance (pledge/lien or other -give details	
Names	Number	% of total share Capital	Type - creation/invocation/release	Date (s)	Number	% of total share Capital	No. Shares	Pledgee
Cyquator Media Services Pvt. Ltd	241,402,908	25.18	Release	30/03/2012	9,72,32,646	10.14	56,50,000	Tata Capital Ltd
							45,00,000	The Ratnakar Bank Ltd
Cyquator Media Services Pvt. Ltd	241,402,908	25.18	Creation	31/03/2012	9,62,57,646	10.04	9,75,000	Kotak Mahindra Prime Ltd
Cyquator Media Services Pvt. Ltd	241,402,908	25.18	Release	31/03/2012	9,63,79,646	10.05	1,22,000	Kotak Mahindra Prime Ltd
Cyquator Media Services Pvt. Ltd	241,402,908	25.18	Release	04/04/2012	9,99,79,646	10.43	36,00,000	IL & FS Financial Services Ltd

For Cyquator Media Services Pvt. Ltd.

Director / Authorised Signatory

Place:- Mumbai
Date :- April 4, 2012.