

August 31, 2023

Mr. Ashish Agarwal
Company Secretary and Compliance Officer
Zee Entertainment Enterprises Limited
18th Floor - A Wing, Marathon Futurex,
N M Joshi Marg, Lower Parel, Mumbai – 400 013
Tel.: 022-71061234
Fax.: 022-23002107

Dear Sir,

Sub: Regulation 29(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

In accordance with Regulation 29 (1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we wish to inform you that the aggregate holdings of the HDFC Mutual Fund schemes in “**Zee Entertainment Enterprises Limited**” (the Company) as at the close of the business hours on August 30, 2023 was 5.07% of the paid up equity share capital of the Company (Paid up Equity Share Capital being Rs. 96,05,19,420/- comprising 96,05,19,420 Equity Shares of Rs. 1/- each).

In compliance with Regulation 29(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached details of acquisition in the prescribed format in **Annexure 1** for disclosure to target company and stock exchanges where the shares of the target company are listed.

Kindly acknowledge receipt of the same.

Thanking you,

Yours faithfully,
For **HDFC Asset Management Company Limited**
(Investment Managers for HDFC Mutual Fund)



Dinesh Bhakade
Associate Vice President - Compliance
Encl: As above



CC:

Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, Bandra - Kurla Complex,
Bandra (E), Mumbai – 400 051.
Tel.: 022- 2659 8190, Fax: 022- 2659 8191

Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai – 400 023. Fax: 022-
2272 3121

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A – Details of the Acquisition

Name of the Target Company (TC)	Zee Entertainment Enterprises Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	HDFC Mutual Fund: HDFC Trustee Company Limited A/c – HDFC S&P BSE 500 ETF HDFC S&P BSE 500 INDEX FUND HDFC Arbitrage Fund HDFC Business Cycle Fund HDFC Capital Builder Value Fund HDFC Flexi Cap Fund HDFC Balanced Advantage Fund HDFC Large and Mid Cap Fund HDFC NIFTY MIDCAP 150 ETF HDFC NIFTY MIDCAP 150 INDEX FUND HDFC MNC Fund HDFC Multi Cap Fund HDFC Non Cyclical Consumer Fund HDFC Top 100 Fund HDFC Mid-Cap Opportunities Fund		
Whether the acquirer belongs to Promoter/ Promoter group	NO		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited		
Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/ voting capital wherever applicable (*)	% w.r.t. total diluted share/ voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	4,77,19,169	4.97	N.A
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	0	0	N.A
c) Voting rights (VR) otherwise than by shares	0	0	N.A
d) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0	0	N.A
e) Total (a+b+c+d)	4,77,19,169	4.97	N.A
Details of acquisition			
a) Shares carrying voting rights acquired	9,15,134	0.10	N.A
b) VRs acquired otherwise than by equity shares	0	0	N.A



c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	0	0	N.A
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	0	0	N.A
Total (a+b+c+/-d)	9.15.134	0.10	N.A
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights acquired	4,86,34,303	5.07	N.A
b) VRs acquired otherwise than by equity shares	0	0	N.A
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0	0	N.A
d) Shares in the nature of encumbrance (pledge/ lien/non- disposal undertaking/ others)	0	0	N.A
Total (a+b+c+d)	4,86,34,303	5.07	N.A
Mode of acquisition (e.g. open market / public issue / rights issue /preferential allotment / inter-se transfer/ encumbrance, etc.)	Open Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares in the TC.	August 30, 2023		
Equity share capital / total voting capital of the TC before the said acquisition	Rs. 96,05,19,420/- comprising 96,05,19,420 equity shares of Rs. 1/- each.		
Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 96,05,19,420/- comprising 96,05,19,420 equity shares of Rs. 1/- each.		
Total diluted share/ voting capital of the TC after the said acquisition	N.A.		

Notes:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement ~~Total share capital/ voting capital has been taken as per the latest filing to be done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015.~~

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For HDFC Asset Management Company Limited
(Investment Managers for HDFC Mutual Fund)


 Dinesh Bhakade
 Associate Vice President - Compliance
 Date: August 31, 2023



Part-B*****Name of the Target Company: Zee Entertainment Enterprises Limited**

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Whether the acquirer belongs to Promoter/ Promoter group	PAN of the acquirer and/ or PACs
HDFC Mutual Fund: HDFC Trustee Company Limited A/c – HDFC S&P BSE 500 ETF HDFC S&P BSE 500 INDEX FUND HDFC Arbitrage Fund HDFC Business Cycle Fund HDFC Capital Builder Value Fund HDFC Flexi Cap Fund HDFC Balanced Advantage Fund HDFC Large and Mid Cap Fund HDFC NIFTY MIDCAP 150 ETF HDFC NIFTY MIDCAP 150 INDEX FUND HDFC MNC Fund HDFC Multi Cap Fund HDFC Non Cyclical Consumer Fund HDFC Top 100 Fund HDFC Mid-Cap Opportunities Fund	No	

For HDFC Asset Management Company Limited
(Investment Manager for HDFC Mutual Fund)
Dinesh Bhakade
Associate Vice President - Compliance

Date: August 31, 2023

**Note:**

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.