

August 18, 2015

BSE Limited
National Stock Exchange of India Limited

Kind Attn: Corporate Relationship Department

Dear Sir,

Re: Clarification on News Item - Zee Media to enter English News

This has reference to the News item relating to Company's plans to venture in to English News Broadcasting.

In this regard, we wish to clarify that, in line with the future plan of the Company, *inter alia*, to launch an English News Channel, the Company has appointed Mr. Rohit Gandhi, an experienced international correspondent and communication strategist, as Editor-in-chief of the proposed English News Channel. Strategy and other plans for launch of the English News channel is currently at a preliminary stage and is yet to be considered by the Board of Directors of the Company. Appropriate disclosures will be made once the plan for launch of an English News Channel is taken up and approved by the Board.

Hope this clarifies the issue.

For ZEE MEDIA CORPORATION LIMITED


Pushpal Sanghavi
Company Secretary



|| VASUDHAIVA KUTUMBAKAM ||
THE WORLD IS MY FAMILY

ZEE MEDIA CORPORATION LIMITED
(Formerly Zee News Limited)

Regd. Office : Continental Building, 135, Dr. Annie Besant Road,
Worli, Mumbai - 400018, India
Tel. : 91-22-2483 1234 Fax : 91-22-2490 0431
www.zeenews.india.com | CIN : L92100MH1999PLC121506