

January 10, 2024

**National Stock Exchange of India Limited**

Surveillance Department,  
Exchange Plaza,  
Bandra Kurla Complex  
Mumbai- 400 051  
Scrip Code: ZEEMEDIA

**Sub: Clarification /Confirmation on news item appearing in "Media/Publication"**

Dear Sir,

We refer to your letter bearing Ref. No.: NSE/CM/Surveillance/13800 and email, both dated January 10, 2024, seeking clarification with respect to **recent news item which appeared in the "www.aninews.in" dated January 09, 2024 captioned "Eloelo Partners with Zee Media; Introduces the Best Eloelo Live Streamer of the Year Category at the Zee Newsmaker Awards 2023"**. In this regard, please find below our response:

- 1. Whether such negotiations/events were taking place? If so, you are advised to provide the said information along with the sequence of events in chronological order from the start of negotiations/events till date.**

We would like to state that the Company's wholly owned subsidiary viz. Indiadotcom Digital Private Limited (IDPL) is *inter-alia* engaged in the digital publishing business and during its' normal course of business, IDPL keeps on engaging with various third parties for increasing the adoption and consumption of its digital properties. In the same process, IDPL launched a Social Media Contest to recognize the Newsmakers of 2023 across various categories and Eloelo was only a gifting partner for the said social Media contest.

It is submitted the aforesaid engagement has been mentioned in the referred article. The said news, which refers to the engagement between IDPL and Eloelo for social media contest, is in relation to normal day to day course of business and is not 'material' event which requires disclosure under Regulation 30 of SEBI Listing Regulations.

- 2. Whether you/company are aware of any information that has not been announced to the Exchanges which could explain the movement in the trading, if any? Further, you are advised to provide the said information and the reasons for not disclosing the same to the Exchange earlier as required under regulation 30 of the SEBI (LODR) Regulations, 2015.**

We would like to inform you that the said event is not a price sensitive information. The same is a part of routine business activity and is not a material event. Accordingly, the same is not required to be disclosed to the Stock Exchanges under the extant applicable provisions.

- 3. The material impact of this article on the Company.**

The said article does not have any material impact on the Company.



**Zee Media Corporation Limited**

**Corporate Office:** FC-9, Sector-16A, Film City, Noida - 201301, UP, India | Phone: +91-120-7153000

**Regd. Office:** 135, Continental Building, 2nd Floor, Dr. Annie Besant Road, Worli, Mumbai-400018, Maharashtra, India | Phone: +91-22-71055001

Website: www.zeemedia.in | Email: zmcl@zeemedia.com | CIN: L92100MH1999PLC121506

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We would also like to state that the Company is cognizant of its obligations and is committed to keeping its shareholders informed about any material developments or information that may impact its business, financial performance. Further, we would also like to state that the Company has always complied with the reporting requirement under SEBI Listing Regulation 30 and that there is no information, other than those which have already been reported by the Company, which needs to be reported to the Stock Exchange pursuant to extant SEBI Listing Regulations (Regulation 30).

Kindly take the above on record and oblige. We shall be glad to provide any additional information/ clarification on the matter that you may require.

Thanking you.

Yours truly,

For Zee Media Corporation Limited



**Ranjit Srivastava**  
Company Secretary and Compliance Officer  
M. No. A18577



Contact No.: + 91-120-715 3000

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