

AUV INNOVATIONS LLP

319, FLLOOR-3RD VASAN UDYOG BHAVAN OFF.SENAPATI BAPAT MARG OPP.HIGH STREET PHOENIX MILL,
LOWER PAREL DELISLE ROAD MUMBAI-400013.

LLPIN- ACO-1892

Date: August 22, 2025

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.

Dear Sir,

Ref: Disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Pursuant to Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, AUV Innovations LLP, have acquired 1,00,00,000 shares of Zee Media Corporation Limited, a company listed on your stock exchange, on the 21st day of August, 2025. In this connection, please find enclosed the disclosure as per regulation 29(1) of the SEBI (SAST), 2011.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For AUV Innovations LLP


Ravinder Kumar Dogra
Authorised Signatory



Encl: As above.

CC:

Zee Media Corporation Limited
135, Continental Building,
2nd Floor, Dr. Annie Besant Road,
Worli, Mumbai - 400 018

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

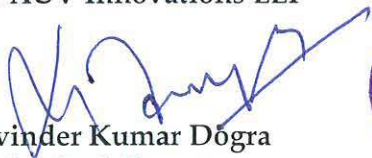
Part-A- Details of the Acquisition

Name of the Target Company (TC)	Zee Media Corporation Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	AUV Innovations LLP		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited and BSE Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	2,39,84,375	3.83	2.68
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by equity shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	2,39,84,375	3.83	2.68
Details of acquisition			
a) Shares carrying voting rights acquired	1,00,00,000	1.60	1.12
b) VRs acquired otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	Nil	Nil	Nil
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
e) Total (a+b+c+d)	1,00,00,000	1.60	1.12



After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	3,39,84,375	5.43	3.80
b) VRs otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
e) Total (a+b+c+d)	3,39,84,375	5.43	3.80
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer / encumbrance, etc.)	Open Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Equity Shares		
Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	August 21, 2025		
Equity share capital / total voting capital of the TC before the said acquisition	Rs. 62,54,28,680 divided into 62,54,28,680 Equity Shares of Re. 1/- each		
Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 62,54,28,680 divided into 62,54,28,680 Equity Shares of Re. 1/- each		
Total diluted share/voting capital of the TC after the said acquisition	Rs. 89,37,62,013 divided into 89,37,62,013 Equity Shares of Re. 1/- each (assuming full conversion of 26,83,33,333 Warrants by the Acquirer)		

For AUV Innovations LLP


 Ravinder Kumar Dogra
 Authorised Signatory
 Place: Mumbai
 Date: August 22, 2025



Part-B***

Name of the Target Company: Zee Media Corporation Limited

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Whether the acquirer belongs to Promoter/ Promoter group	PAN of the acquirer and/ or PACs

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/ voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

For AUV Innovations LLP


Ravinder Kumar Dogra
Authorised Signatory



Place: Mumbai

Date: August 22, 2025