INFORMATION TO BE FILED WITH STOCK EXCHANGES BY THE ACQUIRER AS REQUIRED UNDER REGUALTION 3(3)

<table>
<tr><td>Name of the Target Company</td><td colspan="4">Zee Entertainment Enterprises Limited</td></tr>
<tr><td>Name of the acquirer(s) along with PAC [Referred together as "Acquirers" hereinafter]</td><td colspan="4">Essel Business Processes Limited</td></tr>
<tr><td rowspan="2">Shareholders details</td><td colspan="2">Before the said proposed Acquisition</td><td colspan="2">After the said proposed Acquisition</td></tr>
<tr><td>No. of shares</td><td>% (shares/ voting rights)</td><td>No. of shares</td><td>% (shares/ voting rights)</td></tr>
<tr><td>Shareholding/ voting rights of acquirer(s) in target company before and after the proposed acquisition</td><td>13,08,88,822</td><td>13.55%</td><td>13,20,34,934</td><td>13.67%</td></tr>
<tr><td>Paid up capital of the target company before and after the proposed acquisition</td><td>96,61,91,151</td><td>100%</td><td>96,61,91,151</td><td>100%</td></tr>
<tr><td>Type of acquisition (By way of public/ rights/ inter se transfer)</td><td colspan="4">Off market Inter se transfer amongst entities belonging to the Promoter Group.</td></tr>
<tr><td>In case, the acquisition is by way of inter se transfer as per regulations, disclose names of transferors and their shareholding in TC before transfer</td><td colspan="4"><table><tr><th>Name of Transferor</th><th>No. of Shares</th><th>% Shareholding</th></tr><tr><td>Ganjam Trading Company Pvt Ltd</td><td>11,46,112</td><td>0.12%</td></tr></table></td></tr>
<tr><td>No. and percentage of shares/ voting rights of T.C. proposed to be acquired through the acquisition</td><td colspan="4">No. of shares: 11,46,112

Percentage: 0.12%</td></tr>
<tr><td>Acquisition price per share</td><td colspan="4">Transfer without any consideration (off market inter se transaction)</td></tr>
<tr><td>Date of proposed acquisition</td><td colspan="4">October 14, 2011 or within 90 days thereafter</td></tr>
<tr><td colspan="5">Signature of the acquirer
For ESSEL BUSINESS PROCESSES LIMITED

~~Director~~/ Authorised Signatory

Place: Mumbai
Date : 07.10.2011</td></tr>
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