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ZEE ENTERTAINMENT

VASUDHAIVA KUTUMBAKAM
THE WORLD IS MY FAMILY

EARNINGS RELEASE FOR THE QUARTER ENDED SEP. 30, 2015

Advertising Revenues of Rs 8,433 Mn, Up 35 % YoY

Subscription Revenues of Rs 4,791 Mn, Up 13 % YoY

Consolidated Operating Revenues of Rs 13,849 Mn, Up 24 % YoY

EBITDA of Rs 3,546 Mn; EBITDA Margin of 25.6 %

Profit after Tax of Rs 2,463 Mn; PAT Margin of 17.8%

Q2 HIGHLIGHTS

- Advertising revenues for the quarter were Rs 8,433 million, recording a growth of 35% over Q2 FY15.
- Subscription revenues were Rs 4,791 million for the quarter ended September 30, 2015 recording a growth of 13% over Q2 FY15. During the quarter, domestic subscription revenues stood at Rs 3,752 million while international subscription revenues stood at Rs 1,039 million.
- Consolidated operating revenues for the quarter stood at Rs 13,849 million, recording a growth of 24% as compared to the corresponding quarter last fiscal.
- Operating profit (EBITDA) for the quarter stood at Rs 3,546 million. EBITDA Margin stood at 25.6%.
- Profit after Tax (PAT) for the quarter ended Sep 30, 2015 was Rs 2,463 million. PAT Margin stood at 17.8%.

Mumbai, October 14, 2015: Zee Entertainment Enterprises Limited (ZEE) (BSE: 505537, NSE: ZEEL.EQ) today reported its second quarter fiscal 2016 consolidated revenue of Rs 13,849 million. The consolidated operating profit (EBITDA) for the quarter stood at Rs 3,546 million. PAT for the quarter was Rs 2,463 million. The EBITDA margin for the quarter stood at 25.6% and the PAT margin was 17.8%.

The Board of Directors in its meeting held today, has taken on record the unaudited consolidated financial results of ZEE and its subsidiaries for the quarter ended September 30, 2015.

Dr. Subhash Chandra, Chairman, ZEE, stated, "The economic growth momentum in India continues to remain strong. The GDP growth seems to be on an upswing after bottoming out and the underlying economic prospects are positive as well. With various economic reforms in the pipeline the overall business environment in India is improving. We hope that the Media industry will reap the benefits of the improved environment through higher advertisement and subscription revenues."

Commenting on the results of the Company, Dr. Chandra added, "ZEE has seen an impressive performance during the second quarter. The improvement in advertisement industry and improved performance of our network has helped us grow ahead of the market. We continue to see the positive results of our investments. We will endeavor to continue on this track going forward and pursue new opportunities that will yield long term growth. Our effort is to entertain audience across the world."

Mr. Punit Goenka, Managing Director & Chief Executive Officer, ZEE, commented, "We are quite pleased with our quarterly performance and it continues to remain on track. We have grown as a network on the back of superior programming on our new and existing products. The improvement in the overall advertisement market has further aided our strong growth. The domestic subscription market has also seen steady growth."

Speaking about the outlook of the business, Mr. Goenka continued, "ZEE is the leading content player in the Indian TV industry offering maximum hours of content for audiences both home and abroad. Going forward, our endeavor would be to further enhance our offerings and be ahead of the market in delivering innovative and high quality entertainment to our viewers across consumption platforms. We believe that in this fast evolving media and entertainment space delivering excellent content will remain key for monetizing revenues, from both advertising and subscription standpoint."

BUSINESS PERFORMANCE

During the quarter, **Zee TV** was ranked third amongst the Hindi General Entertainment Channels. The channel delivered a weekly average of 12 shows among top 50 shows during the quarter led by the top rated shows like *Kumkum Bhagya, Jamai Raja* and *DID Season 5.* New shows launched during the quarter were *Yeh Vaada Raha, Ek Tha Raja Ek Thi Rani,* and *Tashn-E-Ishq.* Shows planned for launch in Q3FY16 are *Kala Teeka, I Can Do That* and *India's Best Dramebaaz*.

The newly launched Hindi GEC **&tv** continues to build on its successful launch and has been performing well. The popular fiction show, *Bhabhiji Ghar Pe Hai* is now among the best performing property in its slot. *The Voice*, the biggest Non-fiction show of the channel was a huge success and further boosted the channel viewership. The channel is now slated for launching new shows in the third quarter

ZEE's **Hindi Movie Cluster –** Zee Cinema, &pictures, Zee Classic and Zee Action, continued to lead the genre with the highest viewership share. This quarter saw the premieres of *Badlapur, Shaukeen* and *Gulaab Gang*

The network operates two channels in the English entertainment and movies genre - Zee Café and Zee Studio. **Zee Café** was the market leader in the English GEC genre during the quarter and delivered a weekly average of 21 shows in top 50 during the quarter. The top shows on Zee Café were *Ground Floor, Pretty Little Liars* and *The Big Bang Theory.* The key shows launched in the quarter were *Gotham, The Big Bang Theory Season 9* and *Grey's Anatomy Season 11.* The top performing properties on **Zee Studio** were *Eight Below* and *Transformers.*

During the quarter, **Zee Marathi** continued its lead as the number 1 channel in its genre. The channel was the slot leader in 9 prime time slots led by top rated fiction shows like *Jai Malhar, Honar Soon Me Hya Gharchi*and *Nanda Saukhyabhare* and non-fiction shows such as *Chala Hava Yeun Dya* and *Home Minister.*

Zee Bangla is the number 2 player in the Bangla GEC genre. The channel continued its strong lead in the non-fiction genre. The channel was the slot leader in 5 prime time bands during the quarter led by the top rated fiction shows like *Goyenda Ginni*, *Deep Jwele Jai* and *Rashi* and top rated non-fiction shows like *Sa Re Ga Ma Pa, Happy Parents Day* and *Didi No. 1*.

During the quarter, **Zee Telugu** further consolidated its lead as the number 1 channel in the Telugu GEC genre. The channel was the slot leader in 4 out of 10 prime time bands and

number 2 in the remaining 6 prime time bands during weekday primetime for the quarter. The top rated fiction shows on the channel during the quarter *were Muddha Mandaram, Varudhini Parinayam* and *Raama Seetha*. Key shows launched during the quarter were *BIG Celebrity Challenge* and *America Ammayi.*

Zee Kannada further consolidated its number 2 ranking among the Kannada GEC genre during the quarter. Top rated shows on the channel were *Sa Re Ga Ma Pa Lil Champs, Jothe Jotheyali* and *Mahadevi*. This quarter saw the launch of new shows like *Sa Re Ga Ma Pa Lil Champs* and *Mahadevi.* The top rated shows on **Zee Tamil** include *Solluvathellam Unmai* and *Genes*.

The key properties on our **Sports channels** bouquet during the quarter included telecast of *India vs Zimbabwe cricket series, Tour de France* and *US Open Tennis* among others. The forthcoming quarter would see the telecast of events like *Pakistan vs England cricket series, Sri Lanka vs West Indies cricket series, UEFA Champions League, ATP Finals* and *WTA Finals.* The sports business revenues in the second quarter of FY2016 were Rs 1,278 million, while costs incurred in this quarter were Rs 1,256 million.

ZEE's **International business** continues to perform strongly driven by global demand for our products. ZEE intends to continue to grow this business and ensure timely and appropriate investments to capitalise on this opportunity. For the quarter ended September 30, 2015 the international business did

- Advertisement Revenue of Rs 735 Mn
- Subscription Revenue of Rs 1,039 Mn
- Other Sales and Services of Rs. 248 Mn
- Total Revenue of Rs 2,022 Mn

The highlights of the International Operations during the quarter were as follows:

- Americas
    - In Americas, Zee TV continued to garner the highest viewership share among South Asian networks with an 54% market share
    - Successfully completed DID North America
- Europe
    - &tv and Zing were among the top 10 channels in UK for the months of July and August
    - Zee Russia reached out to 8.8 Mn viewers and was the number 2 channel within the thematic channel pack

- MENAP
    - Zee TV was the number one channel and Zee Cinema was the number 2 channel among South Asian expats in their respective genres in the UAE with GRPs of 149 and 56 respectively.
    - Zee Aflam continued its successful run as the Number 3 movie channel in the All Arabs target audience in Saudi Arabia.
- Africas
    - Launched Zee Magic, a GEC offering Indian content to Francophone markets in Africa. The channel is reaching an estimated 2 million households across 26 countries
    - Zee World with 122 GRPs was the third ranked channel in genre amongst its target audience in South Africa.
- APAC
    - In APAC, Zee Variasi garnered 72 GRPs among Malay 15+ TG on Astro Platform
    - &tv was launched in Singapore
    - Zee Bioskop and Zee Hiburan were added on additional platforms further increasing their reach

CONDENSED STATEMENT OF OPERATIONS

The table below presents the condensed statement of operations for ZEE and its subsidiaries for the second quarter of FY2016 versus FY2015:

(Rs million)	Second Quarter		*% Growth*
	FY2016 (Unaudited)	**FY2015 (Unaudited)**	**YOY**
Operating Revenues	**13,849**	**11,178**	**23.9%**
Expenditure	10,303	7,974	**29.2%**
Operating profit (EBITDA)	**3,546**	**3,205**	**10.7%**
Add: Other Income	589	522	12.8%
Less: Depreciation	198	134	47.8%
Less: Finance Cost	21	23	-8.8%
PBT before exceptional items	**3,916**	**3,570**	**9.7%**
Less: Tax Expense	1,123	1,314	-14.5%
Less: Short Provision for tax (Earlier Years)	0	(14)	
Less : Exceptional Items (W/off of Investment)	331	0	
Profit After Tax for the Period	**2,463**	**2,270**	**8.5%**
Add: Exceptional Item	0	0	-
Profit After Tax after Exceptional Items	**2,463**	**2,270**	**8.5%**
Add: Share of Profit / (Loss) of Associates	0	0	
Less: Minority Interest	(11)	(6)	

NOTES
A: Previous period figures have been regrouped wherever necessary.
B: Numbers may not add up due to rounding

Consolidated operating revenues for the second quarter of FY2016 stood at Rs 13,849 million, recording a growth of 23.9% on a y-o-y basis. Operating profit (EBITDA) for the quarter ended September 30, 2015 was Rs 3,546 million. EBITDA margin for the quarter stood at 25.6%. Profit After Tax (PAT) for the quarter ended September 30, 2015 was Rs 2,463 million. PAT margin for the quarter stood at 17.8%.

REVENUE STREAMS

ZEE's revenues are generated primarily from advertising sales and subscription revenues. The following table sets forth the percentage of revenues that each type contributes to consolidated revenues in the second quarter of FY2016 and FY2015.

(Rs million)	Second Quarter		% of total revenues		% Growth
	FY2016	**FY2015**	**FY2016**	**FY2015**	
Advertising revenue	8,433	6,259	61%	56%	34.7%
Subscription revenue	4,791	4,245	35%	38%	12.9%
Other sales and services	625	674	5%	6%	-7.4%
Total Revenues	**13,849**	**11,178**	**100%**	**100%**	**23.9%**

Refer Notes A and B above

ZEE's advertising revenues during the quarter were Rs 8,433 million, showing an increase of 34.7% y-o-y. Total subscription revenues for the quarter were Rs 4,791 million. During the current quarter, domestic subscription revenues stood at Rs 3,752 million registering a growth of 11.3% over corresponding period last fiscal, while international subscription revenues were Rs 1,039 million, up 19.2% over last fiscal.

Other sales and services include syndication sales, film distribution, commission on sales, play out & transmission services, facility usage income among others. During the quarter, other sales and services stood at Rs 625 million. The company had recorded revenue of Rs 674 million under this head during the corresponding period last fiscal.

EXPENDITURE

ZEE's main expenses include cost of goods and operations, employee cost, and administrative and selling expenses. The following table sets forth the percentage of costs that each type contributes to consolidated expenses for the second quarter of FY2016 as compared to the corresponding period last year.

(Rs million)	Second Quarter		% of total expenses		% Growth
	FY2016	**FY2015**	**FY2016**	**FY2015**	**YoY**
Operating cost	6,036	4,703	59%	59%	28.3%
Employee cost	1,267	1,080	12%	14%	17.4%
Selling & other expenses	3,000	2,191	29%	27%	36.9%
Total Expenses	**10,303**	**7,974**	**100%**	**100%**	**29.2%**

Refer Notes A and B above

Operating cost in the quarter was Rs 6,036 million as compared to Rs 4,703 million in the corresponding period last fiscal, an increase of 28.3%. Employee cost for the quarter stood at Rs 1,267 million going up by 17.3% over the corresponding period last fiscal. Selling & other expenses in the quarter were at Rs 3,000 million, as compared to Rs 2,191 million in the corresponding period last fiscal, registering an increase of 36.9%. Total costs incurred by the Company in this quarter were Rs 10,303 million, an increase of 29.2% over the corresponding period last fiscal.

CONSOLIDATED BALANCE SHEET

(Rs million)	Sep-15	Mar-15
EQUITY AND LIABILITIES		
Shareholder's Funds		
Share Capital	21,152	21,152
Reserves and Surplus	39,924	34,346
	61,077	**55,498**
Minority Interest	38	5
Non-Current Liabilities		
Long-term Borrowings	9	12
Long-term Provisions	505	480
Other Non-Current Liabilities	361	288
	875	**781**
Current Liabilities		
Trade Payables	5,271	4,204
Other Current Liabilities	6,323	4,979
Short-term Provisions	684	4,592
	12,278	**13,775**
Total	**74,267**	**70,059**
ASSETS		
Non-Current Assets		
Fixed Assets	4,845	4,368
Goodwill on Consolidation	8,225	7,887
Non-Current Investments	1,802	1,464
Deferred Tax Assets (net)	591	531
Long Term Loans and Advances	7,274	5,674
Other Non-Current Assets	400	378
	23,136	**20,302**
Current Assets		
Current Investments	7,822	8,291
Inventories	13,743	11,878
Trade Receivables	15,653	10,692
Cash and Bank Balances	2,938	7,365
Short-Term Loans and Advances	9,617	10,203
Other Current Assets	1,357	1,328
	51,131	**49,757**
Total	**74,267**	**70,059**

CORPORATE DEVELOPMENT

1. Approved write-off of an investment of GBP 3.25 Million (equivalent to Rs. 331 Mn) made by Asia Today Limited, a wholly owned overseas subsidiary of the Company made in 2013 for acquiring minority stake in MirriAD Ltd., UK. This write-off was on account of continuing losses and consequent capital reduction / restructuring in MirriAD Ltd., UK.

2. In order to provide clear focus on international broadcasting operations, the Board has approved in-principle, re-organisation of the overseas broadcasting operations of all international channels (excluding Sports Channels, English Channels and uplinking activities) currently housed under the Company's overseas subsidiaries Asia Today Ltd, Mauritius (being re-named as ATL Media Ltd) and Zee Multimedia Worldwide (Mauritius) Ltd and/or their respective subsidiaries, by transferring these to a wholly owned subsidiary of Asia Today Ltd.

   This restructuring shall not have any effect on the consolidated operations / financial statements of the Company.

SHAREHOLDING PATTERN

The total shares outstanding of the Company as of September 30, 2015 are 960,448,720. The shareholding pattern as of September 30, 2015 is given below:

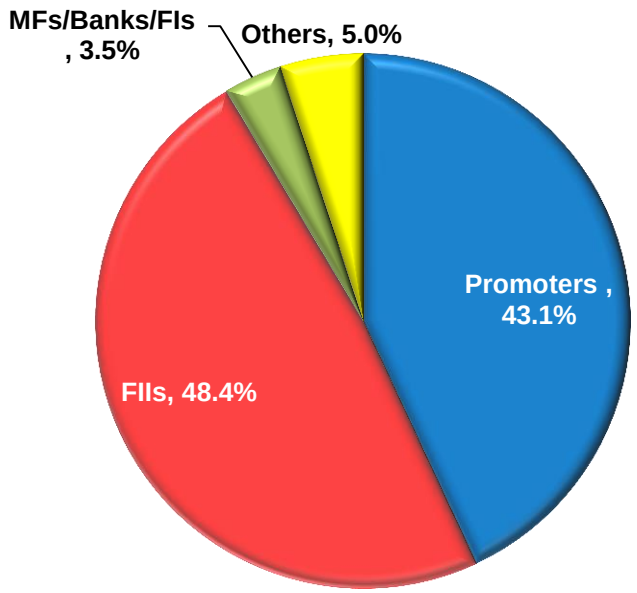


Figure: Shareholding pattern as on September 30, 2015

Note: This earnings release contains consolidated results that are unaudited, and prepared as per Indian Generally Accepted Accounting Principles (GAAP).

CHANNEL PORTFOLIO



Caution Concerning Forward-Looking Statements

This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. Zee Entertainment Enterprises Limited is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.

About Zee Entertainment Enterprises Limited ("ZEE")

Zee Entertainment Enterprises Limited is one of India's leading television media and entertainment companies. It is amongst the largest producers and aggregators of Hindi programming in the world, with an extensive library housing over 210,000 hours of television content. With rights to more than 3,500 movie titles from foremost studios and of iconic film stars, ZEE houses the world's largest Hindi film library. Through its strong presence worldwide, ZEE entertains over 959 million viewers across 169 countries.

Pioneer of television entertainment industry in India, ZEE's well-known brands include Zee TV, &tv, Zee Cinema, Zee Action, Zee Classic, &pictures, Zee Anmol, Zee Smile, Ten Sports, Ten Cricket, Ten Action, Zee Cafe, Zee Studio, Zee Salaam, Zing, ETC Bollywood, Zee Q and Zindagi. The company also has a strong offering in the regional language domain with channels such as Zee Marathi, Zee Talkies, Zee Bangla, Zee Bangla Cinema, Zee Telugu, Zee Kannada and Zee Tamizh. The company's HD offerings include Zee TV HD, Zee Cinema HD, &tv HD, Zee Studio HD, &pictures HD, Ten HD and Ten Golf HD.

ZEE and its affiliate companies have leading presence across the media value chain including television broadcasting, cable distribution, direct-to-home satellite services, digital media and print media amongst others. More information about ZEE and its businesses is available on www.zeetelevision.com.