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March 25, 2011

The Bombay Stock Exchange Limited
National Stock Exchange of India Limited

Kind Attn. Manager – Corporate Relationship

Dear Sir,

Sub: Declaration of results of Postal Ballot for Buyback

This is further to our letter dated February 23, 2011, enclosing therewith copies of Notice (together with the Explanatory statement, Ballot Forms and Business Reply envelope) sent to Members of the Company seeking their approval by way of Postal Ballot for Buy-back of fully paid-up Equity Shares of the Company, subject to further approvals.

The Postal Ballot process has been completed and based on the report submitted by the Scrutinizer today, the Chairman of the Company has declared the Special Resolution for buy-back as passed with requisite majority.

Particulars of votes cast in favor of and against the said resolution under the Post Ballot process are detailed hereunder:

Resolution	% Of Votes Cast	
	In favor of resolution	Against the resolution
Special Resolution under Section 77A of the Companies Act, 1956 for Buy-back of Equity Shares of the Company	No of Ballots : 932 No of Shares: 537314187 % of votes : 99.11%	No of Ballots : 80 No of Shares : 4842763 % of votes : 0.89%

This is for your information and records.

Yours faithfully,
For **Zee Entertainment Enterprises Limited**

M Lakshminarayanan
Executive Vice President & Company Secretary

Zee Entertainment Enterprises Limited Mumbai