ANNEXURE-A

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company	Zee Entertainment Enterprises Limited
Name of the Promoter (s) on whose shares encumbrance was created /invoked /released (tick the relevant one)	Cyquator Media Services Pvt. Ltd
Date of Reporting	October 25, 2012
Name of the stock exchanges where the shares of the target company are listed	NSE / BSE
Details of the promoters 'holdings : (The term "event" indicates creation/invocation/release of encumbrance as the case may be)	-

Promoter (s) or PACs with him	Pre- event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		Details of encumbrance (pledge/lien or other –give details	
Names	Number	% of total share Capital	Type – creation/invocation/release	Date (s)	Number	% of total share Capital	No. Shares	Pledgee
Cyquator Media Services Pvt. Ltd	241,402,908	25.31	Release	17/10/2012	113,204,268	11.87	600,000	Aditya Birla Finance Ltd
							1,271,360	Morgan Stanley India Capital Pvt. Ltd

Place :- Mumbai
Date:- October 25, 2012

For Cyquator Media Services Pvt. Ltd

Director / Authorised Signatory