August 29, 2016

BSE Limited
National Stock Exchange of India Ltd

Dear Sirs,

Re : Clarification on News Item appeared in CNBC TV 18 today

This refers to the communication received from the Stock Exchanges seeking clarification on the news item appeared in CNBC TV 18 programme(s) today.

We, Zee Entertainment Enterprises Limited (ZEE), wish to clarify the following in relation to the said news item:

a) In order to maximize shareholder returns, the Company keeps exploring various strategic options for entering in to new business and/or exiting / restructuring existing businesses;

b) As part of the said ongoing process, we are at an advanced stage of discussion for sale of the Sports Business with potential buyer(s). However, owing to confidentiality provisions, the Company is unable to comment on specific details or timelines.

c) Appropriate disclosures will be made as and when any reporting event arises;

This is for your information and information of general investing public.

Yours faithfully,
ZEE ENTERTAINMENT ENTERPRISES LTD

Zee Entertainment Enterprises Limited Mumbai

M Lakshminarayanan
Chief Compliance Officer & Company Secretary

ZEE ENTERTAINMENT

VASUDHAIVA KUTUMBAKAM
THE WORLD IS MY FAMILY

ZEE ENTERTAINMENT ENTERPRISES LIMITED
Regd. Office : 18th Floor, A Wing, Marathon Futurex, N.M.Joshi Marg, Lower Parel, Mumbai - 400 013. India.
☎ + 91 22 7106 1234 F + 91 22 2490 0302
www.zeetelevision.com | CIN : L92132MH1982PLC028767