



October 21, 2026

To,
The Listing Department,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai - 400 001
BSE Scrip Code Equity: 505537

The Listing Department,
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051
NSE Symbol: ZEEL EQ

Dear Sir / Madam,

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended – Appointment of Senior Management Personnel

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations'), we wish to inform you that Mr. Suraj Singh is appointed as the Business Head of Zee Studios with effect November 10, 2026 and designated as Senior Management Personnel of the Company.

The details required to be disclosed as per Regulation 30 of SEBI Listing Regulations read with SEBI Circular HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, is enclosed as Annexure – A.

This is for your information and records.

Thanking you,

Yours faithfully,
For Zee Entertainment Enterprises Limited

Ashish
Ramesh
Agarwal

 Digitally signed by
Ashish Ramesh Agarwal
Date: 2026.10.21
11:34:27 +05'30'

Ashish Agarwal
Company Secretary
FCS6669

Encl: As above



Annexure - A

Sr. No.	Particulars	Details of Mr. Suraj Singh
1.	Reason for change viz. appointment, reappointment, resignation, removal, death or otherwise	Mr. Suraj Singh is appointed as Business Head of Zee Studios.
2.	Date of appointment/ ~~re-appointment~~ / ~~cessation~~ (as applicable) & term of appointment/ ~~reappointment~~	Date of Appointment: November 10, 2026 Term of Appointment: Full-Time employment
3.	Brief Profile (in case of appointment)	Mr. Suraj Singh is visionary media and entertainment executive with 24+ years of leadership spanning feature films, television, OTT platforms, and digital content ecosystems. He is recognized for building content businesses from the ground up, packaging and monetizing premium intellectual property, and leading complex projects from development through financing, production, distribution, and commercialization. Combines strategic business leadership with creative instincts to deliver commercially successful and culturally impactful content. He has led the creation of India's first original sports documentary series, Roar of the Lion, for Hotstar. He has played a key role in packaging, financing, and executing M.S. Dhoni: The Untold Story. He has contributed to the delivery of commercially successful and critically acclaimed films across multiple genres.
4.	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable