March 14, 2016

BSE Limited
National Stock Exchange of India Limited

Kind Attn: Manager-Corporate Relationship

Dear Sirs,

Sub: Proceedings of Board Meeting held on March 14 2016 – Notice of Record Date for Preference Shares

This is to inform you that the Board of Directors of the Company at the meeting (which commenced at 2.30 p.m. and concluded at 7.20 p.m.) held today i.e. on March 14, 2016 has **fixed Thursday, March 31, 2016 as the Record Date** (i) to determine Preference Shareholders who would be entitled to payment of Preference Dividend for FY 2015-16, at the rate of Re 0.06 per Preference Share; and (ii) for consolidation of face value of Preference Shares from Re 1/- to Rs 10/- each.

As per the terms of issue of 6% Cumulative Redeemable Non-Convertible Preference Shares of Re 1 each, the Preference Dividend of 6% for FY 2015-16 shall be remitted to eligible Preference Shareholders on or before April 15, 2016.

Notice of the Record Date pursuant to Regulation 60 of the SEBI Listing Regulations 2015 in the prescribed format is as mentioned herein:

Security Code	Type of Security and Paid up value	Record date	Purpose
717503 (BSE) ZEELP1(NSE)	6% Cumulative Redeemable Non-Convertible Preference Shares of Re 1/- each fully paid up	Thursday March 31, 2016	To determine Preference Shareholders who would be entitled i. To payment of Preference Dividend for FY 2015-16, at the rate of Re 0.06 per Preference Share of Re. 1 each; and ii. for consolidation of face value of Preference Shares from Re 1/- to Rs 10/-

Kindly acknowledge receipt.

For **Zee Entertainment Enterprises Limited**

M Lakshminarayanan
Chief Compliance Officer & Company Secretary

Zee Entertainment Enterprises Limited Mumbai

ZEE ENTERTAINMENT

VASUDHAIVA KUTUMBAKAM
THE WORLD IS MY FAMILY

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