

ESSEL CORPORATE LLP

(formerly known as Allore Enterprises LLP)

18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013
Tel: +91 22 71061234 LLPIN: AAJ-9059

July 31, 2020

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/ invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/ invocation of encumbrance/ release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation / invocation/ release of pledge on the equity shares of Zee Entertainment Enterprises Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Essel Corporate LLP

(formerly known as Allore Enterprises LLP)

ASHOK
SANGHA
VI

Digital signed by ASHOK SANGHA
DN: cn=ASHOK SANGHA,
email=ashok.sangha@essell.com,
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ou=Essel Corporate LLP,
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Date: 2020.07.31 20:18:36 +05'30'

Ashok Sanghavi

Authorised Signatory

Encl: As above.

CC: Zee Entertainment Enterprises Limited
18th Floor, 'A' wing, Marathon Futurex,
N.M. Joshi Marg, Lower Parel,
Mumbai-400013

Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)								Zee Entertainment Enterprises Limited					
Name of the Stock Exchanges where the shares of the target company are listed								NSE /BSE					
Date of Reporting								31st July, 2020					
Name of the Promoter or PAC on whose shares encumbrance has been created /release /invoked								Essel Corporate LLP (formerly known as Allore Enterprises LLP)					
Details of the creation/invocation/release of encumbrance :													
Name of Promoter (s) or PACs with him*	Promoter Holding in the target company(1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	
	No. of Shares	% of total share Capital	No. of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/release/ invocation of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /others)	Reasons for encumbrance**	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered***	No. of Shares	% of total share capital
Cyquator Media Services Private Limited	19,28,636	0.201	19,00,000	0.198	-	-	-	-	-	-	-	19,00,000	0.198
Essel Media Ventures Limited	3,31,55,180	3.452	-	-	-	-	-	-	-	-	-	-	-
Essel International Ltd	13,27,750	0.138	-	-	-	-	-	-	-	-	-	-	-
Essel Holdings Limited	17,18,518	0.179	-	-	-	-	-	-	-	-	-	-	-
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	400	0.000	-	-	-	-	-	-	-	-	-	-	-
Essel Infraprojects Ltd	100	0.000	-	-	-	-	-	-	-	-	-	-	-
Essel Corporate LLP (formerly known as Allore Enterprises LLP)	15,10,790	0.157	14,85,090	0.155	Invocation	27-Jul-2020	Pledge	Collateral for Loan	10,35,090	0.108	Axis Finance Limited	4,50,000	0.047

Essel Corporate LLP (formerly known as Allore Enterprises LLP)	4,75,700	0.050	4,50,000	0.047	-	-	-	-	-	-	-	4,50,000	0.047
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Place : Mumbai
Date : 31st July, 2020

Ashok Sanghavi
Signature of the Authorised Signatory

ASHOK
SANGHAVI

Digitally signed by ASHOK SANGHAVI
DN: cn=ASHOK SANGHAVI,
email=ashok.sanghavi@essel.com,
c=IN, o=Essel Corporate LLP, ou=Essel Corporate
LLP, postalCode=400001, st=Maharashtra,
serialNumber=1, email=ashok.sanghavi@essel.com,
cn=ASHOK SANGHAVI
Date: 2020.07.31 20:20:20 +05'30'

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.