



September 7, 2026

To,
The Listing Department,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai - 400 001
BSE Scrip Code Equity: 505537

The Listing Department,
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051
NSE Symbol: ZEEL EQ

Dear Sir / Madam,

Sub: Clarification on the news item appearing in 'www.businesstoday.in'

Dear Sir/Madam,

With reference to (i) an email dated September 7, 2026, bearing reference number L/SURV/ONL/RV/SG/(2026-2027)/ 84 received from BSE Limited; and (ii) an email/letter dated September 7, 2026, bearing reference number NSE/CM/Surveillance/17490 received from National Stock Exchange of India Limited regarding the news item captioned "ZEE Entertainment shares fell 6% today; here's why" appeared in the "www.businesstoday.in", we would like to clarify that:

- The Company is not aware of any information that has not been disclosed to the Stock Exchanges in accordance with applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, which may have a bearing on the performance/operations of the Company.

We would also like to state that the Company has always complied with its obligations under the SEBI Listing Regulations and will continue to make disclosures in accordance with the same.

We hope the above clarifies the matter.

Thanking you,

Yours faithfully,
For Zee Entertainment Enterprises Limited

Ashish Agarwal
Company Secretary
FCS6669