December 3, 2025

The Listing Department,
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051
NSE Symbol: ZEEL EQ

Sub: Clarification/Confirmation on news item appearing in <a href="https://economictimes.indiatimes.com">https://economictimes.indiatimes.com</a>

Dear Sir/Madam,

- 1. This is with reference to your letter dated December 2, 2025, having reference number NSE/CM/Surveillance/16118, regarding recent news item which appeared in the 'https://economictimes.indiatimes.com' dated December 2, 2025, captioned 'Zee announces more layoffs as business takes a hit after failed Sony merger'.
- 2. In this regard, we would like to clarify that as a part of its omni-channel approach, the Company has been re-modelling and integrating its business divisions to create a more agile and collaborative organization structure. This exercise is a part of the consistent and strategic efforts being taken to ensure sharper focus on goals and performance. Furthermore, this optimization is an ongoing exercise based on business dynamics and has no impact on the operation/performance of the Company.
- 3. We further clarify that the Company had submitted the press release with the stock exchanges on April 5, 2024, captioned 'ZEE's MD & CEO proposes lean organization structure to the Board wherein we initiated the process of rationalization of workforce by 15% across the Company over a period.
- 4. We would also like to state that the Company has always complied with its obligations under the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and will continue to make disclosures in accordance with the same.

We hope the above clarifies the matter.

Thanking you,

Yours faithfully,

For Zee Entertainment Enterprises Limited

Ashish Agarwal Company Secretary FCS6669