September 30, 2016

BSE Limited
National Stock Exchange of India Limited

Kind Attn: Manager-Corporate Relationship

Dear Sirs,

Sub: Closure of Trading Window - 2nd Quarter FY 17 Financial Results

This is to inform you that as per the Company's Insider Trading Code, the Trading Window for dealing in the Securities of the Company shall remain closed for the Directors / Key Managerial Personnel / Designated Employees of the Company from October 1, 2016 and the same shall remain closed till 48 hours after the announcement of un-audited financial results for the 2nd quarter and half year ended September 30, 2016.

Accordingly, all Directors, Key Managerial Personnel & Designated Employees of the Company have been advised not to trade in the Securities of the Company during the aforesaid period of closure of Trading Window.

Yours faithfully,
For ZEE ENTERTAINMENT ENTERPRISES LIMITED

M Lakshminarayanan
Chief Compliance Officer & Company Secretary

Zee Entertainment Enterprises Limited Mumbai

ZEE ENTERTAINMENT

VASUDHAIVA KUTUMBAKAM
THE WORLD IS MY FAMILY

ZEE ENTERTAINMENT ENTERPRISES LIMITED
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