July 19, 2017

National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G-Block,
Bandra Kurla Complex,
Bandra (East), Mumbai 400 051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai 400 001

Dear Sir,

**Sub: Clarification on Media News**

This has reference to NSE Letter Ref. No. NSE/CM/Surveillance/6891 dated July 19, 2017, seeking clarification in connection with the news item *'Balaji Telefilms Mulls Selling upto 26% stake in ALT Balaji, is in talks with Zee Entertainment Enterprises Ltd'* appearing on www.bloombergquint.com.

In this regard, we would like to clarify that while the Company regularly explores various synergic opportunities for expansion in the media business, there is no proposal relating to acquisition of any stake in ALT Balaji by the Company.

This is for your information and records.

For **Zee Entertainment Enterprises Limited**

**M Lakshminarayanan**
**Chief Compliance Officer & Company Secretary**

Zee Entertainment Enterprises Limited Mumbai

ZEE ENTERTAINMENT

VASUDHAIVA KUTUMBAKAM
THE WORLD IS MY FAMILY