October 13, 2016

BSE Limited
National Stock Exchange of India Ltd

Dear Sirs,

Re : Clarification on News Item appeared in The Economic Times today titled 'Zee to buy Rel Broadcast for Rs 1872 Cr'

This refers to the communication received from the Stock Exchanges seeking clarification on the news item appeared in The Economic Times today.

We, Zee Entertainment Enterprises Limited (ZEE), wish to clarify that the said report / article is only a media speculation. As a Company, we keep exploring options from time to time and will inform the Exchanges / media / shareholders, if and as and when any such decision(s) are reached.

This clarification is for your information and information of general investing public.

Yours faithfully,
ZEE ENTERTAINMENT ENTERPRISES LTD

Zee Entertainment Enterprises Limited Mumbai

M Lakshminarayanan
Chief Compliance Officer & Company Secretary

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