May 14, 2015

BSE Limited
National Stock Exchange of India Limited.

Kind Attn.: Manager- Corporate Relationship

Dear Sir,

Sub: Insider Trading Code 2015 and Policy on Fair Disclosure of Unpublished Price Sensitive Information as per SEBI (Prohibition of Insider Trading) Regulations, 2015

As per SEBI (Prohibition of Insider Trading) Regulations, 2015, we hereby confirm that the Company has

(i) Formulated a Policy for Fair Disclosure of Unpublished Price Sensitive Information, which has been uploaded on the website of the Company i.e. www.zeetelevision.com; and

(ii) Formulated an Insider Trading Code.

This Insider Trading Code and Policy for Fair Disclosure of Unpublished Price Sensitive Information would come into effect from May 15, 2015.

This is for your information and records.

For **ZEE ENTERTAINMENT ENTERPRISES LIMITED**

M Lakshminarayanan
Chief Compliance Officer & Company Secretary

Zee Entertainment Enterprises Limited Mumbai

ZEE ENTERTAINMENT ENTERPRISES LIMITED
Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400 018. India.
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