March 31, 2017

BSE Limited
National Stock Exchange of India Limited

Kind Attn: Manager-Corporate Relationship

Dear Sirs,

Sub: Closure of Trading Window

This is to inform you that as per Company's Insider Trading Code, the Trading Window for dealing in the Securities of the Company shall remain closed for the Directors / Key Managerial Personnel / Designated Employees of the Company from April 3, 2017 and the same shall remain closed till 48 hours after the announcement of financial results for the quarter and year ended March 31, 2017.

Accordingly all Directors/Key Managerial Personnel / Designated Employees of the Company have been advised not to trade in the Securities of the Company during the aforesaid period of closure of Trading Window.

Yours faithfully,
For Zee Entertainment Enterprises Limited

M Lakshminarayanan
Chief Compliance Officer & Company Secretary

Zee Entertainment Enterprises Limited Mumbai

ZEE ENTERTAINMENT

VASUDHAIVA KUTUMBAKAM
THE WORLD IS MY FAMILY

ZEE ENTERTAINMENT ENTERPRISES LIMITED
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