March 12, 2018

BSE Limited
National Stock Exchange of India Limited

Kind Attn: Manager-Corporate Relationship

Dear Sirs,

Sub: Clarification on Media News – Queries from Exchanges

Scrip Code: Equity - BSE 505537 & NSE – ZEEL EQ
Preference – BSE 717503 & NSE – ZEEL P2

This has reference to the communication received from NSE and BSE on March 9, 2018 seeking clarification / confirmation on the Media news items titled 'Zee files complaint against DEN, others'. Our response to the said communication is being given hereinafter:

1. We confirm the said news item which had appeared in Economic Times and other news publications.

2. We would like to clarify that the said news item pertain to a complaint filed by the company against Den Networks Limited (a listed entity and Multi System Operator - MSO) - one of the distributors of Zee Network Channels, with Ministry of Information & Broadcasting (MIB), alleging violation of the provisions of the Cable Television Networks Regulation Act, 1995, various DAS regulations (Digital Addressable System), the Copyright Act, 1957 and terms & conditions of the DAS license by Den. The instances of violations and non-compliance(s) of DAS laws & Regulations were found during anti-piracy activities carried out by Zee, which it keeps on conducting from time to time in the normal course of its business.

3. You may further note that as stated hereinabove, such action by the Company is in the normal course of business and not a material event/information for the Company, requiring any disclosure under Regulation 30 of SEBI Listing Regulations.

For **Zee Entertainment Enterprises Limited**

M Lakshminarayanan
Chief Compliance Officer & Company Secretary

Zee Entertainment Enterprises Limited Mumbai