December 30, 2015

BSE Limited
National Stock Exchange of India Limited.

Kind Attn.: Manager- Corporate Relationship

Dear Sir,

Sub: Appointment of Mr Adesh Kumar Gupta as Independent Director

Pursuant to Regulation 68 read with Schedule III of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Board of Directors of the Company has today approved the appointment of Mr Adesh Kumar Gupta (DIN 00020403) as an Additional Director in the category of Independent Directors with effect from December 30, 2015. In accordance with the provisions of Section 161 of the Companies Act, 2013, Mr Adesh Kumar Gupta shall hold the office of Additional Director till the ensuing Annual General Meeting wherein the Equity shareholders shall consider and approve his appointment as an Independent Director not liable to retire by rotation for a period of 3 (three) years from the date of appointment.

Brief Profile of Mr Adesh Kumar Gupta is detailed below:

Mr Adesh Kumar Gupta, 59, Chartered Accountant, Company Secretary and AMP from Harvard is a professional with rich experience of over 35 years in Corporate Strategy, M&A, Business restructuring, Fund raising, Taxation etc. During his distinguished career of over 3 decades in Aditya Birla Group, Mr Adesh Kumar Gupta held various senior positions (including Board positions) in companies in various fields including Indian Rayon, Birla Global Finance, Aditya Birla Nuvo Ltd and Grasim Industries Ltd. Post his retirement as Whole-Time Director & CFO of Grasim Industries Ltd, Mr Gupta has ventured into Business Finance & Corporate Service space as Designated Partner of Progressive Consulting & Business Advisory LLP. Mr Adesh Gupta was awarded with Best CFO award by ICAI, IMA and Business Today. He had also represented FICCI as a Member of NACAS (National Accounting and Auditing Standards) which was instrumental in setting up Accounting Standards in India.

Apart from being Designated Partner of Progressive Consulting & Business Advisory LLP, Mr Adesh Kumar Gupta currently serves on the Boards of Aditya Birla Insurance Brokers Ltd and Aditya Birla Trustee Company Pvt Ltd.

For **ZEE ENTERTAINMENT ENTERPRISES LIMITED**

M Lakshminarayanan
Chief Compliance Officer & Company Secretary

Zee Entertainment Enterprises Limited Mumbai

ZEE ENTERTAINMENT

VASUDHAIVA KUTUMBAKAM
THE WORLD IS MY FAMILY

ZEE ENTERTAINMENT ENTERPRISES LIMITED
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