May 25, 2016

BSE Limited
National Stock Exchange of India Limited.

Kind Attn.: Manager- Corporate Relationship

Dear Sir,

Sub: Discontinuation of Registrar & Share Transfer Agency arrangement

This is to inform you that the Company has today issued a notice terminating existing Registrar & Share Transfer Agency Agreement with Sharepro Services (India) Pvt Ltd, with effect from the close of business on June 15, 2016.

This discontinuation of R&T arrangement with Sharepro is in view of SEBI's advisory vide Order dated March 22, 2016, *inter alia* advising Companies who are clients of Sharepro Services (India) Pvt Ltd ('Sharepro') to initiate switch over of R&T activities.

Appointment of alternate SEBI registered Registrar & Share Transfer Agreement in place of Sharepro will be intimated to the Stock Exchanges in due course.

Yours faithfully,
For ZEE ENTERTAINMENT ENTERPRISES LIMITED

M Lakshminarayanan
Chief Compliance Officer & Company Secretary

Zee Entertainment Enterprises Limited Mumbai

ZEE ENTERTAINMENT ENTERPRISES LIMITED
Regd. Office : 18th Floor, A Wing, Marathon Futurex, N.M.Joshi Marg, Lower Parel, Mumbai - 400 013. India.
☎ + 91 22 7106 1234 F + 91 22 2490 0302
www.zeetelevision.com | CIN : L92132MH1982PLC028767