September 16, 2013

BSE Limited
National Stock Exchange of India Limited.

Dear Sir,

Sub: Compliance of Clause 31 of Listing Agreement.

Pursuant to Clause 31 of the Listing Agreement, we hereby enclose 3 copies of the Notice of Court Convened General Meeting of the Shareholders of the Company scheduled on Monday, October 14, 2013 at 10.30 a.m. at Ravindra Natya Mandir, P. L. Deshpande Maharashtra Kala Academy, Sayani Road, Prabhadevi, Mumbai 400 25.

Please note that the Notice convening the said meeting has been published in September 14, 2013 edition of Free Press Journal (English) and Navshakti Marathi (Marathi).

The said notice has been issued as directed by Hon'ble High Court of Bombay vide its order dated 6th September 2013, to obtain Members approval to the Scheme of Arrangement under Sections 391 read with Sections 16, 94 and any other applicable provisions of the Companies Act, 1956 between the Company and its Equity Shareholders for issuance of Bonus Preference Shares.

Yours truly,
For **Zee Entertainment Enterprises Limited**

Chairman

Zee Entertainment Enterprises Limited Mumbai

M Lakshminarayanan
Chief Compliance Officer & Company Secretary

Encl. As stated

ZEE ENTERTAINMENT

VASUDHAIVA KUTUMBAKAM
THE WORLD IS MY FAMILY

ZEE ENTERTAINMENT ENTERPRISES LIMITED
Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400 018. India.