

SHEARSON INVESTMENTS & TRADING COMPANY PRIVATE LIMITED

CIN No. : U67120MH1989PTC054227

23, Birla Mansion No. 2, 1st Floor, D. D. Sathe Marg, Prathana Samaj, Mumbai - 400 004.
Tel. : 2386 7498 / 2387 6489 Fax : 2385 8269 Email : birlainternational@mtnl.net.in

To,
The Manager - CRD,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001.

CC To,
The Manager,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C 11, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051.

The Compliance Officer/ Company Secretary,
Zenith Birla (India) Ltd.
Industry House 159, 5th Floor,
Churchgate Reclamation,
Mumbai - 400020.

Dear Sir/Madam,

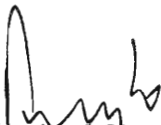
Sub.: Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.

Pursuant to Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 which necessitates the promoter along with persons acting in concert (PAC) to intimate to the Target Company and to the Stock Exchange, please find enclosed the disclosure in regards to the same.

Kindly take the above on your record and acknowledge the receipt of the same.
Thanking You,

Yours faithfully,

For and on behalf of other PAC,
Shearson Investments & Trading Co. Pvt. Ltd.


Authorised Signatory
Date: 05/04/2018
Place: Mumbai



Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

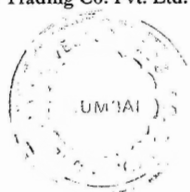
Part-A- Details of Shareholding

1	Name of the Target Company (TC)	Zenith Birla (India) Ltd.		
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of (India) Ltd.		
3	Particulars of the shareholder(s) :			
	a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or	NIL		
	b. Name(s) of promoter(s), member of the promoter group and PAC with him.	1. Nirved Traders Pvt. Ltd. 2. Birla International Pvt. Ltd. 3. Shearson Investments & Trading Co. Pvt. Ltd. 4. Birla Bombay Pvt. Ltd. 5. Asian Distributors Pvt. Ltd. 6. Shri Arunkumar Gangaprasad Singhi 7. Yash Society 8. Birla Shloka Edutech Ltd. 9. Matri Seva Sadan Charity Trust 10. Birla Industries Group Charity Trust		
4	Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
	As of March 31st of the year, holding of:			
	a) Shares			
	1. Nirved Traders Pvt. Ltd	27,50,000	2.09%	-
	2. Birla International Pvt. Ltd.	45,000	0.03%	-
	3. Shearson Investments & Trading Co. Pvt. Ltd.	23,193	0.02%	-
	4. Birla Bombay Pvt. Ltd.	81,71,397	6.22%	-
	5. Asian Distributors Pvt. Ltd.	1,41,979	0.11%	-
	6. Shri. Arunkumar Gangaprasad Singhi	34	0.00%	-
	7 Yash Society	75,169	0.06%	-
	8. Birla Shloka Edutech Ltd.	694	0.00%	-
	9. Matri Seva Sadan Charity Trust	31,851	0.02%	-
	10. Birla Industries Group Charity Trust	16,427	0.01%	-
	11 Birla Industries Group Charity Trust	1,413	0.00%	-
	b) Voting Rights (otherwise than by shares)	-	-	-
	c) Warrants,	-	-	-
	d) Convertible Securities	-	-	-
	e) Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-
	Total	1,12,57,157	8.57%	-

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For and on behalf of other PAC
Shearson Investments & Trading Co. Pvt. Ltd.

Authorised Signatory
Place: Mumbai
Date: 05/04/2018



Note:

1 In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.