



Date: 03rd September, 2024

To,
The Manager
Corporate Relationship Department,
National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

Symbol: YASHOPTICS

Subject: Intimation of Change in the logo of the Company

Sir / Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, we wish to inform you that the Board of Directors of Yash Optics & Lens Limited, at their meeting held on Tuesday, September 03rd, 2024, have, unveiled a new brand Logo of the Company.

New Logo Description:

- The new logo features the name of the Company written in Blue color i.e. YASH in bold having one arc at the bottom of the name with Red.
- The blue color typically signifies trust, reliability, and professionalism, while the red arc introduces a sense of energy, passion, and innovation. Together, they can suggest that the company is both dependable and forward-thinking.

Please note that this change will be reflected across all our corporate materials, including our website, official documents, and marketing collateral. The company name and other key details will remain unchanged.

We kindly request that you update our records accordingly and make the necessary adjustments to your systems to reflect the new logo. Attached to this intimation is a high-resolution image of the new logo for your reference.

YASH OPTICS & LENS LIMITED
(Formerly known as Yash Optics & Lens Private Limited)

70/A, Govt. Industrial Estate, Near Ganesh Nagar, Charkop, Kandivali (W), Mumbai - 400067, India Tel.: 091 86550 69009 / 91373 74566, Email: yoalpl@gmail.com, CIN: L36101MH2010PLC205889
www.yashopticsandlens.com



No Unpublished price sensitive information will be shared during the aforesaid meeting.

Kindly take this intimation on your record.

Yours faithfully,

For Yash Optics & Lens Limited

Adrata
Anil
Srivastav

Digitally signed by
Adrata Anil Srivastav
Date: 2024.09.03
17:01:41 +05'30'

Adrata Anil Srivastav

Company Secretary cum Compliance Officer

Mem No: A73764

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YASH®

A thick, red, curved line that starts under the 'Y', dips slightly, and then rises to end under the 'H', acting as a stylized underline for the brand name.