

Date: October 14, 2026

To,
The Manager,
Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400 051

Symbol: YAAP

ISIN: INE0U0J01015

Subject: Outcome of the Board Meeting held on October 14, 2026:

Dear Sir/Madam,

Pursuant to Regulation 30 read with Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Board of Directors of the Company, at its meeting held today i.e. on Wednesday, October 14, 2026, inter alia, considered and approved the following matters:

1. Took note of the resignation of Mr. Laxmiraj Seetharam Nayak (DIN: 01828278) from the position of Chairman and Managing Director of the Company with effect from October 09, 2026;
2. Approved the appointment of Mr. Anjan Roy (DIN: 02101859) as an Additional Director of the Company with effect from October 14, 2026, based on the recommendation of the Nomination and Remuneration Committee (NRC).
3. Approved the Appointment of Mr. Anjan Roy (DIN: 02101859) as the Chairman, Managing Director and Chief Executive Officer (CEO) of the Company for a period of three (3) years with effect from October 14, 2026, based on the recommendation of the NRC and subject to the approval of the shareholders of the Company.
4. Considered and approved the reconstitution of the Audit Committee, Corporate Social Responsibility (CSR) Committee and Stakeholders Relationship Committee of the Company consequent upon the resignation of Mr. Laxmiraj Seetharam Nayak and the appointment of Mr. Anjan Roy as the Chairman, Managing Director and Chief Executive Officer of the Company;

5. Considered and approved the Information Technology (IT) Policy of the company;
6. Granted general authority to the Directors and KMPs of the Company to sign, execute and file necessary forms, disclosures and documents with the MCA, SEBI, Stock Exchange(s) and other regulatory authorities for the remaining period of FY 2026–27;
7. Considered and approved the Policy on Effective Communication between Statutory Auditors and those Charged with Governance pursuant to the NFRA Circular dated January 7, 2026;

The requisite disclosure under Regulation 30 read with Part A of Schedule III of the Listing Regulations, read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, in respect of the appointment of Mr. Anjan Roy is enclosed herewith as Annexure A.

The meeting of the Board of Directors commenced at 01:00 PM and concluded at 01:29 PM

Kindly take the above information on record.

Thanking you,

Yours faithfully,

For Yaap Digital Limited

(Formerly Known as Yaap Digital Private Limited)

SHIVANI
SHIVSHANKAR
AR TIWARI

Digitally signed by
SHIVANI
SHIVSHANKAR TIWARI
Date: 2026.10.14
13:39:42 +05'30'

Shivani Shivshankar Tiwari

Company Secretary & Compliance Officer

Membership No: A54854

Encl: as above

Annexure -A

Disclosure under Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with the applicable SEBI Master Circular – Appointment of Mr. Anjan Roy as Additional Director, Chairman, Managing Director and Chief Executive Officer (CEO).

Sr. No.	Particulars	Details
1	Name	Mr. Anjan Roy (DIN: 02101859)
2	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment as Additional Director, Chairman, Managing Director and Chief Executive Officer (CEO).
3	Date of appointment & Term of appointment	Appointment for a period of three (3) years with effect from October 14, 2026, subject to the approval of the shareholders of the Company.
4	Brief Profile (in case of appointment)	Anjan Roy is a seasoned advertising, branding and marketing professional who serves as Senior Partner at Yaap Digital Limited, a new-age digital content, design and marketing solutions company. Education: Anjan studied Economics at Shri Ram College of Commerce (SRCC), University of Delhi, from 1988 to 1991. His academic grounding in economics provides a foundation for his understanding of business, markets and consumer behaviour, complementing his extensive experience in advertising and brand strategy. Career: Over the course of his career, Anjan has worked with several established names in India's advertising and communications industry, including Euro RSCG, Mudra Communications and Enterprise Advertising. He subsequently held senior leadership positions at Vyas Giannetti Creative, where he served as Chief Operating Officer, and Brand Planet Consultants, where he is a director. Anjan joined Yaap in August 2016 and has since been associated with the company's growth and strategic development. As Senior Partner, he

		focuses on brand strategy, marketing consultancy, content creation and business development, working with organisations to strengthen their market presence and adapt to an increasingly digital-first environment. His professional experience spans traditional advertising, creative strategy, brand development and digital marketing, giving him a broad perspective on how businesses can build relevant brands and create meaningful consumer connections in a rapidly evolving communications landscape.
5	Disclosure of relationships between Directors s (in case of appointment of Directors)	Mr. Anjan Roy is not Related to any of the Directors of the Company.
6	Information as required pursuant to BSE circular ref no. LIST/ COMP/ 14/ 2018- 19 and the National Stock Exchange of India Limited with ref no. NSE/CML/20 18/24, both dated June 20, 2018	Mr. Anjan Roy (DIN: 02101859) is not debarred from holding the office of Director by virtue of any SEBI order or any other such authority.

Re-constitution of Board Committees

The Board has approved the re-constitution of the following committees with effect from October 14, 2026:

Corporate Social Responsibility Committee

Sr. No.	Name of Member	Position in Committee	Designation/Category
1.	*Anjan Roy	Chairperson	Chairman, Managing Director & CEO
2.	Jagadesh Babu Botta	Member	Independent Director
3.	Vandana Maithani	Member	Independent Director

* Appointed as Chairman, Managing Director & CEO w.e.f. October 14, 2026

Audit Committee

Sr. No.	Name of Member	Position in Committee	Designation/Category
1.	Jagadesh Babu Botta	Chairperson	Independent Director
2.	Vandana Maithani	Member	Independent Director
3.	*Anjan Roy	Member	Chairman, Managing Director & CEO

* Appointed as Chairman, Managing Director & CEO w.e.f. October 14, 2026

Stakeholders Relationship Committee

Sr. No.	Name of Member	Position in Committee	Designation/Category
1.	Jagadesh Babu Botta	Chairperson	Independent Director
2.	Vandana Maithani	Member	Independent Director
3.	*Anjan Roy	Member	Chairman, Managing Director & CEO

* Appointed as Chairman, Managing Director & CEO w.e.f. October 14, 2026