

Date: July 14, 2026

To,
The Manager,
Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400 051

Symbol: YAAP

ISIN: INE0U0J01015

Subject: Outcome of Board Meeting held on July 14, 2026 – Appointment of Additional Director, Appointment as Chairman & Managing Director and Re-constitution of Board Committees.

Dear Sir/Madam,

Pursuant to Regulation 30 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, we wish to inform you that the Board of Directors of Yaap Digital Limited (Formerly Known as Yaap Digital Private Limited) (“Company”), at its meeting held today, i.e., Tuesday, July 14, 2026, has inter alia considered and approved the following matters:

1. Appointment of Mr. Laxmiraj Seetharam Nayak (DIN: 01828278) as an Additional Director of the Company with effect from July 14, 2026, liable to hold office up to the date of the next Annual General Meeting of the Company or such other period as may be prescribed under applicable law, subject to approval of the members of the Company, wherever required.
2. Appointment of Mr. Laxmiraj Seetharam Nayak (DIN: 01828278) as Chairman & Managing Director of the Company, consequent upon his appointment as an Additional Director, with effect from July 14, 2026, for a period of three (3) years, subject to approval

of the members of the Company and such other approvals as may be required under applicable laws.

3. Re-constitution of the Corporate Social Responsibility Committee of the Board of Directors of the Company with effect from July 14, 2026.
4. Re-constitution of the Audit Committee of the Board of Directors of the Company with effect from July 14, 2026.
5. Re-constitution of the Stakeholders Relationship Committee of the Board of Directors of the Company with effect from July 14, 2026.

Further, the disclosures required under Regulation 30 of the SEBI Listing Regulations read with the SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 as amended from time to time, in respect of the appointment of Mr. Laxmiraj Seetharam Nayak as an Additional Director and Chairman & Managing Director are enclosed herewith as Annexure A.

The meeting of the Board of Directors commenced at 02:30 PM and concluded at 02:45 PM

Kindly take the above information on record.

Thanking you,

Yours faithfully,

For Yaap Digital Limited

(Formerly Known as Yaap Digital Private Limited)

Shivani Shivshankar Tiwari

Company Secretary & Compliance Officer

Membership No.: A54854

Encl: as above

Annexure A

Disclosure under Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 (as amended from time to time) in respect of appointment of Mr. Laxmiraj Seetharam Nayak as an Additional Director and Chairman & Managing Director.

Sr. No.	Particulars	Details
1	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment of Mr. Laxmiraj Seetharam Nayak (DIN: 01828278) as an Additional Director and Chairman & Managing Director of the Company, consequent upon the sudden demise of Mr. Atul Hegde, former Chairman & Managing Director of the Company, to oversee the day-to-day affairs of the Company's business.
2	Date of appointment/change in designation and term of appointment	Appointed as an Additional Director of the Company with effect from July 14, 2026, liable to hold office up to the date of the next Annual General Meeting of the Company. Further appointed as Chairman & Managing Director of the Company for a period of three (3) years with effect from July 14, 2026, subject to approval of the members of the Company and such other approvals as may be required under applicable laws.
3	Brief Profile (in case of appointment)	Mr. Laxmiraj Seetharam Nayak is proposed to be appointed and designated as Chairman & Managing Director of the Company. L. S. Nayak, popularly known as Raj Nayak, is one of India's most accomplished media and business leaders, with over three decades of experience in building, transforming and leading some of the country's most influential

	media organisations. He brings extensive expertise in corporate governance, business strategy, digital transformation, brand building, organisational culture and leadership. Raj began his career with Tata Economic Consultancy before moving into the media industry. In 1992, he joined STAR TV as a founding member and spent a decade with the organisation, rising from Area Sales Manager to Executive Vice President and serving on its Managing Committee. He subsequently served as Chief Executive Officer of NDTV Media Pvt. Ltd. and later as Chief Operating Officer of Viacom18 Media Pvt. Ltd., where he played a pivotal role in driving the company's growth and establishing it as one of India's leading media and entertainment networks. Throughout his executive career, he has led large, diversified businesses and successfully navigated periods of rapid industry transformation. He is the Founder and was the Managing Director of House of Cheer Networks Private Limited, a diversified communications, culture and technology enterprise. Under his leadership, the company has expanded across strategic communications, digital marketing, content, employee engagement and workplace transformation. He also founded happyness.me, a workplace culture platform that leverages behavioural science and neuroscience to help organisations build high-performing cultures, and Happiest Places to Work®, one of India's leading workplace certification and employer branding programmes, recognising organisations that
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	demonstrate excellence in employee experience, leadership and people practices. Raj has held several prominent leadership positions within the media and advertising industry. He has served as President of both The Advertising Club and the International Advertising Association (IAA) India Chapter, and on the governing boards of the Media Research Users Council (MRUC) and the Indian Broadcasting Foundation (IBF), contributing to industry policy, governance and the advancement of India's media ecosystem. His contributions have been recognised through several prestigious national and international honours, including the Media Person of the Year award at the IAA Leadership Awards, the Global Champion Award from the International Advertising Association, and his induction into the International Advertising Association Hall of Fame. He was also recognised by The Economic Times as one of India's most engaging CEOs on social media. Widely respected for his strategic vision, entrepreneurial mindset and collaborative leadership, Raj brings significant boardroom experience and a proven ability to guide organisations through growth, innovation and transformation. His blend of executive leadership, governance expertise and deep understanding of media, technology, consumer behaviour and organisational culture enables him to provide valuable oversight and strategic counsel on long-term value creation and stakeholder engagement.
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4	Disclosure of relationships between directors (in case of appointment of a director)	Mr. Laxmiraj Seetharam Nayak is not related to any Director of the Company.
5	Information as required pursuant to NSE Circular No. NSE/CML/2018/24 dated June 20, 2018 and BSE Circular No. LIST/COMP/14/2018-19 dated June 20, 2018	Mr. Laxmiraj Seetharam Nayak is not debarred from holding the office of Director by virtue of any order passed by SEBI or any other such authority.

Re-constitution of Board Committees

The Board has approved the re-constitution of the following committees with effect from July 14, 2026:

Corporate Social Responsibility Committee

Sr. No.	Name of Member	Position in Committee	Designation/Category
1.	*Laxmiraj Seetharam Nayak	Chairperson	Chairman & Managing Director
2.	Jagadesh Babu Botta	Member	Independent Director
3.	Vandana Maithani	Member	Independent Director

* Appointed as Chairman & Managing Director w.e.f. July 14, 2026

Audit Committee

Sr. No.	Name of Member	Position in Committee	Designation/Category
1.	Jagadesh Babu Botta	Chairperson	Independent Director
2.	Vandana Maithani	Member	Independent Director
3.	*Laxmiraj Seetharam Nayak	Member	Chairman & Managing Director

* Appointed as Chairman & Managing Director w.e.f. July 14, 2026

Stakeholders Relationship Committee

Sr. No.	Name of Member	Position in Committee	Designation/Category
1.	Jagadesh Babu Botta	Chairperson	Independent Director
2.	Vandana Maithani	Member	Independent Director
3.	*Laxmiraj Seetharam Nayak	Member	Chairman & Managing Director

** Appointed as Chairman & Managing Director w.e.f. July 14, 2026*