

Date: 15/02/2025

To The Listing Department Bombay Stock Exchange Limited Dalal Street Mumbai - 400001 Scrip Code -531225	To The Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Bandra E , Mumbai - 400051 Scrip Symbol: XTGLOBAL
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Dear Sir/Madam,

Sub: Newspaper publication of Un audited standalone & consolidated financial results for the quarter and nine months ended 31st December 2024**Ref: XTGlobal Infotech Limited; Scrip Code; 531225, Scrip Symbol: XTGLOBAL**

Pursuant to Regulation 47 Of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, please find enclosed herewith copies of the newspaper publication of Un Audited Standalone and Consolidated financial results of the Company for the quarter and nine months ended 31st December 2024 published in the English and Telugu newspapers on 15th February 2025 as appended below;

1. Business Standard (English daily)
2. Telugu Prabha (Telugu daily)

This is for your information and record.

Thanking you.

Yours faithfully,

For XTGlobal Infotech LimitedSridhar Pentela
Company Secretary and Compliance Officer
ACS 55735

Fame & fury: Brands walk a tightrope with comedians

After India's Got Latent controversy, agencies say brands may take measures like vetting of contracts and tweaking crisis-management strategies

ANUSHKA BHARDWAJ
New Delhi, 14 February



OPPORTUNITY
Comedians' popularity and high return on investment

Brands can position themselves as bold, progressive, and attuned to younger audiences

RISK
Content pushes boundaries, hence, less suitable for brands targeting family audiences

From weekend gigs to social media dominance, stand-up comedy has flourished in India, and brands are capitalising on this growth. Companies across industries — including ride-hailing platform Uber, food aggregator Zomato, wearable major boAt, and car trade platform Spinnly — are collaborating with comedians like Sammy Ratna, Ravi Gupta, and Shreya Chaturvedi.

"Brands across various sectors, whether new-age D2C (direct-to-consumer), FMCG (fast-moving consumer goods), or BFSI (banking, financial services, and insurance), are increasingly exploring collaborations," said Prerana Khatri, chief business officer at Only Much Loud, a Mumbai-based artist management firm.

However, the sensitive nature of comedy and the risk of cancelled collaborations make brands cautious. "Brands work with comedians as long as the partnership drives engagement. They prioritise return on investment, and if the comedian's popularity translates into audience interaction, the collaboration makes sense," Khatri added.

Controversy and caution

A recent example of brand risk in comedy is India's Got Latent (IGL), a

YouTube talent show hosted by Ratna. Despite strong brand engagement, the show was removed from YouTube for "inappropriate content" and the matter was also raised in Parliament, with one MP calling for a law to regulate social media. The controversy prompted some brands to withdraw their sponsorships. Apparel brand YXX reportedly had planned sponsorship deals worth Rs 35 lakh per episode, which have since been cancelled. YXX did not respond to queries from Business Standard. Meanwhile, food chain KFC has disabled comments on its Instagram campaign featuring Ratna.

"Shows like IGL always carry the

risk of backlash. Brands engaging with edgy content need to factor in this possibility," said Smit Bhanushali, general manager of Strategy and Operations at Black Hat Talent Solutions. However, he added, that brands with solid agencies and risk clauses can mitigate potential fallout.

An agency that worked closely with IGL said that going ahead, brands are likely to take a more proactive stance. This includes rigorous vetting, clear contracts and crisis-management strategies."

Despite the occasional controversy, industry experts believe comedy remains a valuable tool for marketing. "Unless a comedian is involved in

something society deems unforgivable, they usually bounce back to their talent remains strong," said Smit Sinha, founder of Alchemist Brand Consulting. "Stand-up comedy will always be a sensitive subject, but brands willing to take the plunge can position themselves as bold, progressive, and attuned to younger audiences," Bhanushali added.

Opportunity and risk

Risks notwithstanding, brands continue collaborating with comedians due to their unique storytelling ability.

"Most comedians are also writers. Their knack for delivering messages with timing, relatability, and authenticity makes them valuable for digital marketing," said Pankaj Malani, senior vice president of Revenue at Only Much Loud.

Shubham Chawla, Raina's manager who spoke with Business Standard before the IGL controversy erupted, highlighted the impact. All brands that partnered with IGL saw an uptick in sales, he claimed, adding, "Vastrado's sales doubled within a month, and Spinnly saw increased market presence."

Beyond humour, brands focus on reach and relatability.

Uber recently partnered with comedians Shreya Chaturvedi, Shreya Priyam Roy, and Shashi Dhiman for its 'Women Safety Isn't a Joke' campaign, balancing a serious topic with a light-hearted approach. Meanwhile, boAt collaborated with comedian Ravi Gupta to challenge the 'Made in China' perception of its products. "His wit, shuddi desi style made him the right pick," said a boAt spokesperson.

Unlike scripted campaigns, live shows pose greater risks due to their unpredictability. "In scripted campaigns, brands ensure message alignment, but this comes at the cost of

authenticity and spontaneity," Bhanushali said. That said, few brands are comfortable with unpredictability, she added. Most are hesitant to engage in live collaborations. However, some opt for controlled environments, such as private corporate events, where they set guidelines for comedians and restrict audience recordings.

Currently, most brand partnerships with comedians are short-term and last between three to six months, often capitalising on trending topics, said Malani. "Long-term partnerships align with our core category entry points, while short-term collaborations tap into ongoing conversations," said the boAt spokesperson. Khatri said there was also a growing interest in long-term deals. "We structure collaborations where comedians endorse brands across multiple channels and even serve as brand consultants," she said.

Contentious conundrum

Controversy in comedy is catching new in India — comedians like Tanmay Bhat and Vir Das have faced backlash before. While this limits some endorsement opportunities, experts believe the overall impact is minimal. "Public perception of artists can change, but we focus on their current relevance, authenticity, and alignment with our brand," said the boAt spokesperson.

There is also the view that comedy's edgy nature restricts its appeal to certain brands.

"Most stand-up content is consumed individually on mobile devices, allowing comedians to push boundaries. This makes them less suitable for brands targeting family audiences," said Sinha. "It's a double-edged sword — established brands are more cautious with comedians than they are with film and sports celebrities."

MaxiVision plans expansion in Maha, eyes IPO in 2 years

ANJALI SINGH
Mumbai, 14 February

MaxiVision, the south India's eye care hospital chain led by industry veteran GSK Venu, is now eyeing expansion in western India and has earmarked ₹500 crore investment fund for Maharashtra.

The firm is also setting its sights on the stock market debut, with plans to go public within the next two years. "The firm has announced a partnership with Ojas Group of Eye Hospitals to strengthen its presence in Mumbai, where it plans to establish five new hospitals next year.

Beyond Mumbai, the group is eyeing expansion in key Maharashtra cities such as Nagpur, Nashik, Pune and Kolhapur, tapping into existing ophthalmology practices and enhancing them with cutting-edge technology. Two brownfield acquisitions are also planned in Mumbai, though details of the acquisitions remain undisclosed.

Speaking on the partnership, GSK Venu, promoter and chairman of MaxiVision Super Speciality Eye Hospital said, "This collaboration aligns with our vision to expand footprint across Maharashtra for which ₹500 crore has been allocated. Our first phase of expansion will focus on key cities in Maharashtra before moving into tier-two and tier-three cities using a hub-and-spoke model. Within the next 2 years our goal is to reach 100 centres."

MaxiVision currently operates 52 centres, with two more being added, bringing the total to 54. The company projects exceeding 60 centres by the end of March and aims to reach 100 within the next two years.

For this the company is leveraging strategic partnerships and investments to achieve its growth targets. Niteesh Vedlia, proprietor of Mumbai-based Ojas Eye Hospitals said, "This collaboration will enable us to leverage MaxiVision's investment capabilities and expand our practise across Mumbai and Maharashtra. This investment will be utilised primarily for infrastructure and equipment. Currently we are looking to expand to South Bombay, Central Bombay, Thane, Mulund, and New Bombay, essentially covering the entirety of Bombay."

Currently Ojas Group of Hospitals has presence in Bandra and Kandivli. Going ahead, they will further look into expanding in tier-two areas around Mumbai, including Palghar, Daman, and parts near Nandev, which are strong catchment areas.

KRYPTON INDUSTRIES LTD.												
CIN: L25199WB1990PLC048791												
Redg. Office : Banganagar, Diamond Harbour Road, Falta, Fatehpur (South 24 Parganas), West Bengal - 743 513, India												
Head Office : 410, Vardaan Building, 25A, Camac Street, Kolkata - 700 016, Email Id: krypton@kryptongroup.com												
EXTRACTS OF THE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 31ST DECEMBER, 2024 (₹ in Lakhs)												
PARTICULARS	STANDALONE						CONSOLIDATED					
	Quarter Ended			Quarter Ended			Quarter Ended			Quarter Ended		
	31.12.2024	31.12.2023	31.12.2022	31.12.2024	31.12.2023	31.12.2022	31.12.2024	31.12.2023	31.12.2022	31.12.2024	31.12.2023	
1 Total Income from Operations (net)	3,292.77	2,755.53	1,078.60	1,124.26	3,391.69	2,905.54	1,100.89	1,205.13				
2 Net Profit/(Loss) for the period (before Tax, Exceptional and Extraordinary Items #)	158.98	138.50	33.26	56.11	147.50	92.16	30.67	49.18				
3 Net Profit/(Loss) for the period before Tax (after Exceptional and Extraordinary Items #)	116.98	134.50	22.26	53.11	105.50	88.16	19.67	46.18				
4 Net Profit/(Loss) for the period after Tax (after Exceptional and Extraordinary Items #)	116.98	134.50	22.26	53.11	105.50	88.16	19.67	46.18				
5 Total Comprehensive Income for the period (Comprising Profit/(Loss) for the period (after tax) and other Comprehensive Income (after Tax))	116.98	134.50	22.26	53.11	105.50	88.16	19.67	46.18				
6 Equity Share Capital	1,469.71	1,469.71	1,469.71	1,469.71	1,469.71	1,469.71	1,469.71	1,469.71				
7 Reserves excluding Revaluation Reserve as shown in the Balance Sheet on previous accounting year	-	-	-	-	-	-	-	-				
8 Earnings per Share (for continuing and discontinued operations) (Face Value of ₹10/- each)	0.80	0.91	0.15	0.36	0.73	0.55	0.13	0.31				
8 Basic & Diluted (Not Annualised)	0.80	0.91	0.15	0.36	0.73	0.55	0.13	0.31				

XTGLOBAL INFOTECH LIMITED												
CIN: L72207TG1989PLC00644												
Plot No 31P and 32, Tower A, Ramky Selenium, Financial District, Nanakramguda, Hyderabad, Telangana - 500032												
E-mail: companysecretary@xtglobal.com, Tel: 040-66353456 Website: www.xtglobal.com												
STATEMENT OF FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31ST DECEMBER, 2024												
PARTICULARS	CONSOLIDATED						STANDALONE					
	Quarter Ended			Quarter Ended			Quarter Ended			Quarter Ended		
	31.12.2024	31.12.2023	31.12.2022	31.12.2024	31.12.2023	31.12.2022	31.12.2024	31.12.2023	31.12.2022	31.12.2024	31.12.2023	
Total Income	91,02,024	10,32,024	10,32,024	10,32,024	10,32,024	10,32,024	91,02,024	10,32,024	10,32,024	91,02,024	10,32,024	
Net Profit / (Loss) from Ordinary activities (before tax, Exceptional & extraordinary items)	548.15	358.09	1,192.28	1,304.65	1,538.08	1,784.42	252.96	693.57	601.94	1,046.26	1,046.26	
Net Profit / (Loss) (before tax After non-recurring extraordinary items)	548.15	358.09	1,192.28	1,304.65	1,538.08	1,784.42	252.96	693.57	601.94	1,046.26	1,046.26	
Net Profit / (Loss) for the period after tax (after Extraordinary Items)	367.55	271.16	853.37	1,078.26	1,167.35	1,143.12	151.61	169.19	483.85	602.09	793.73	
Total Comprehensive Income for the period (Comprising Profit/(Loss) and other Comprehensive Income for the period)	367.55	271.16	853.37	1,078.26	1,143.12	1,143.12	151.61	169.19	483.85	602.09	793.73	
Equity Share Capital	1,329.68	1,329.68	1,329.68	1,329.68	1,329.68	1,329.68	1,329.68	1,329.68	1,329.68	1,329.68	1,329.68	
Earning Per Share (of Rs.1/- each)	0.28	0.20	0.64	0.80	0.88	0.88	0.09	0.13	0.36	0.45	0.58	
(a) Basic	0.28	0.20	0.64	0.80	0.88	0.88	0.09	0.13	0.36	0.45	0.58	
(b) Diluted	0.28	0.20	0.64	0.80	0.88	0.88	0.09	0.13	0.36	0.45	0.58	

VISAKA INDUSTRIES LIMITED													
Regd. & Corp. Office : "Visaka Towers", 1-8-303/69/3, S.P. Road, Secunderabad - 500 003.													
CIN: L52520TG1981PLC003072													
AUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2024 (₹ in lakhs)													
Sl No.	Particulars	Standalone						Consolidated					
		Quarter Ended		Nine Months Ended		Year Ended		Quarter Ended		Nine Months Ended		Year Ended	
		31-12-2024	30-09-2024	31-12-2023	31-12-2023	31-03-2024	31-03-2024	31-12-2024	30-09-2024	31-12-2023	31-12-2023	31-12-2023	31-03-2024
1	Total Income from Operations	35,281.36	30,920.96	34,510.63	1,12,023.40	1,13,628.40	1,53,135.61	35,317.91	31,023.37	34,595.71	1,12,281.57	1,13,753.22	1,53,734.55
2	Net Profit/(Loss) for the period (before Tax, Exceptional Items)	(1,350.07)	(2,128.88)	(846.17)	(2,053.00)	191.47	449.31	(1,425.24)	(2,179.25)	(897.11)	(2,233.19)	106.70	299.30
3	Net Profit/(Loss) for the period before tax (after Exceptional Items)	(1,350.07)	(2,128.88)	(846.17)	(2,053.00)	191.47	449.31	(1,425.24)	(2,179.25)	(897.11)	(2,233.19)	106.70	299.30
4	Net Profit/(Loss) for the period after tax (after Exceptional Items)	(1,030.89)	(1,607.29)	(660.98)	(1,589.62)	72.96	253.47	(1,098.34)	(1,655.88)	(716.41)	(1,758.25)	(28.64)	85.95
5	Total Comprehensive Income for the period (Comprehensive Profit/(Loss) for the period (after tax) and Other Comprehensive Income (after tax))	(1,014.18)	(1,511.76)	(684.92)	(1,539.49)	(22.18)	4.83	(1,081.63)	(1,560.35)	(740.35)	(1,708.12)	(123.78)	(162.69)
6	Equity Share Capital	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10
7	Earnings Per Share (of Rs.2/- each) (for continuing and discontinued operations)												
	1. Basic	(1.19)	(1.86)	(0.76)	(1.84)	0.08	0.29	(1.27)	(1.92)	(0.83)	(2.03)	(0.03)	0.10
	2. Diluted	(1.19)	(1.86)	(0.76)	(1.84)	0.08	0.29	(1.27)	(1.92)	(0.83)	(2.03)	(0.03)	0.10

NOTICE FOR LOSS OF SHARE CERTIFICATE
 I, MUKESH LACHMANDAS JASBANSINGH S/o. LATE MR. LACHMANDAS DAYARAM JASBANSINGH (PAN: BBER35159) holder for 500 shares of face value Rs. 2 (Post Sub-division of United Spunite Limited (Formerly M. Cowell & Co. Limited), UB Tower, 824 Vital Manjra Road, Bengaluru - 560001 in Folio No. MS199172 bearing Share Certificate No. 85398 (DIN: 01625085 - 01625184) for 100 shares of Rs. 50 each.

I do hereby give notice that the aforesaid share certificate bearing Share Certificate No. 85398 and I have applied to the company for transfer of the aforesaid shares to the name of the said Share Certificate holder. The public is hereby warned against purchasing or dealing in any shares of the said Company. The Company has informed me that if they do not receive any objection within 15 days from the date of issue of this advertisement for withholding of transfer to EEPF Authority for transferring the aforesaid shares to the name of the said Share Certificate holder, after which no claim will be entertained by the company in this behalf.

Date: 15.02.2025 Folio No: MS199172

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On behalf of Board of Directors for VISAKA INDUSTRIES LIMITED
 SMT. G. SAROJA VIVEKANAND
 Managing Director

Business Standard

