

KOHINOOR DIAMONDS PRIVATE LIMITED

Regd. Office: Ashoka Tower, Kesharba Market-2, Gotalawadi, Katargam, Surat – 395 004
Phone: (0261) 2535055 Fax: (0261) 2533435

22nd September 2012

The Manager
Listing Department
NATIONAL STOCK EXCHANGE OF INDIA LIMITED
Exchange Plaza, C-1, Block - G
Bandra-Kurla Complex
Bandra (East)
Mumbai - 400 051

Dear Sir,

Symbol : WINSOMEDJ

SERIES : EQ

Re: Disclosure Pursuant to Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith the disclosure pursuant to Regulation 29(1) of SEBI Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in respect of acquisition 62,83,350 shares of Winsome Diamonds and Jewellery Limited (the Company).

Inter-se transfer within promoter group :

Acquirer/ Transferee : KOHINOOR DIAMONDS PRIVATE LIMITED

Seller/ Transferor : SJR Commodities and Consultancies Private Limited

Kindly acknowledge the receipt.

Thanking you.

Yours faithfully,

For KOHINOOR DIAMONDS PRIVATE LIMITED



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DIRECTOR

Encl. as above

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Winsome Diamonds and Jewellery Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Kohinoor Diamonds Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Promoter Group		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	78,55,646	7.37%	7.37%
b) Voting rights (VR) otherwise than by equity shares			
c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
d) Total (a+b+c)	78,55,646	7.37%	7.37%
Details of acquisition			
a) Shares carrying voting rights acquired	62,83,350	5.89%	5.89%
b) VRs acquired otherwise than by equity shares			
c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired			
d) Total (a+b+c)	62,83,350	5.89%	5.89%
After the acquisition, holding of:			
a) Shares carrying voting rights	1,41,38,996	13.26%	13.26%
b) VRs otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
d) Total (a+b+c)	1,41,38,996	13.26%	13.26%



Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Inter-se transfer within promoter group *
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares etc.	N.A.
Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	20.09.2012
Equity share capital / total voting capital of the TC before the said acquisition	10,66,07,894 Equity Shares of Rs. 10/- each
Equity share capital/ total voting capital of the TC after the said acquisition	10,66,07,894 Equity Shares of Rs. 10/- each
Total diluted share/voting capital of the TC after the said acquisition	10,66,07,894 Equity Shares of Rs. 10/- each

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

KOHINOOR DIAMONDS PVT.LTD.

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DIRECTOR/AUTHORISED SIGNATORY

Signature of the acquirer / Authorised Signatory

Place: Mumbai

Date: 22.09.2012



* Inter-se transfer within promoter group:

Acquirer / Transferee : Kohinoor Diamonds Private Limited

Seller / Transferor : SJR Commodities and Consultancies Private Limited