

WABCO in India Consolidates its Brand Under the WABCO Name

National, September 21st 2011: WABCO INDIA LIMITED today unveiled its plans to consolidate its brand under the WABCO name as part of a strategic initiative to further strengthen the company's leading market position nationally. WABCO INDIA is a subsidiary of WABCO Holdings Inc. (NYSE: WBC), a global technology leader and tier-one supplier to the commercial vehicle industry worldwide.

WABCO INDIA has pioneered the engineering and manufacture of air-assisted and air brake systems for commercial vehicles in India, and the company continues to expand its technology portfolio offered to manufacturers of trucks, buses and trailers. It also sees significant market potential in India, one of the fastest growing markets in the world.

"WABCO INDIA will continue to support customers in their pursuit of vehicle safety and efficiency by offering optimal technology solutions while striving for world-class service levels," said **Mr. Jacques Esculier, WABCO Chairman and Chief Executive Officer**. "WABCO is passionate about its three-pillar strategy of technology leadership, global capability and excellence in execution as demonstrated by WABCO INDIA, a well anchored market leader."

WABCO INDIA sets itself apart in the commercial vehicle industry by providing high standards of service, delivering quality excellence and ensuring maximum operational efficiency. It is the first company in India and fourth company outside Japan to win the Deming award for achieving distinctive performance improvements through Total Quality Management (TQM).

"We are proud of WABCO INDIA's world-class reputation and passionate about further strengthening our premier market position. Our new brand marks the convergence of our powerful engineering capabilities and outstanding operational environment together with WABCO's global technology portfolio," said **Mr. P. Kaniappan, Whole-Time Director, WABCO INDIA LIMITED**. "WABCO INDIA's passion is to enhance vehicle efficiency and environmental sustainability as well as improve vehicle safety and driver effectiveness."

WABCO INDIA designs, manufactures and markets conventional braking products, advanced braking systems and other related air-assisted technologies, systems and products for commercial vehicles. WABCO INDIA currently has three world-class factories in India located at Ambattur, Chennai; Mahindra World City, Chennai; and Jamshedpur.

WABCO INDIA has won the country's highest number of industry awards: "India Manufacturing Excellence" Super Platinum Award by Frost & Sullivan; the TATA Motors "Innovendor" Award; the Volvo Eicher "Overall Quality Excellence" Award, and the Ashok Leyland "Gold Award" for overall quality excellence for 2009-10, to name a few.

WABCO INDIA serves customers locally and through WABCO internationally. It also has 160 Authorized Service Centres across India to cater to the needs of their clients even in the rural parts of the country.

About WABCO INDIA LIMITED

WABCO INDIA, the leading supplier in the commercial vehicle industry in India, has a major share of the original equipment manufacturer market as well as the domestic aftermarket, which it serves through a strong and very wide distribution network. WABCO INDIA has over 1,100 employees and reported sales of Rs. 899 Crs in 2010-11. With its outstanding engineering and manufacturing capabilities and local sourcing network, WABCO INDIA designs, manufactures and markets conventional braking products, advanced braking systems and other related air-assisted technologies, systems and products. It serves customers locally and through WABCO internationally. For more information, please log on to www.wabcoindia.com

Please note that "WABCO INDIA LIMITED" and "WABCO" are written in all capital letters.

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