



## Wonderla Chennai to Open on December 2: A New Era of Entertainment for Tamil Nadu

**Chennai, 18 November 2025:** Wonderla Holidays, India's largest amusement park chain, today announced the launch of Wonderla Chennai, its fifth and most ambitious park project, marking a futuristic milestone in India's family entertainment landscape. **Spanning across 64.30 acres** (of which 37 acres are currently developed) along Chennai's scenic Old Mahabalipuram Road and built with an investment of **over INR 611 crores**, Wonderla Chennai represents a bold new chapter, blending a fusion of futuristic innovation and ancient Tamil architecture. The park will be **officially inaugurated on 1st December 2025 by Honourable Chief Minister M.K. Stalin** along with other chief dignitaries, and will **open to the public on 2nd December 2025**.

The announcement was made at a press conference attended by Arun K. Chittilappilly (Executive Chairman & Managing Director), Dheeran Choudhary (COO), Ajikrishnan A G (VP-Engineering) and Vyshakh Ravindran (Park Head – Chennai).

Wonderla Chennai features **43 world-class rides** across high thrill, family, kids, and water categories, built to entertain up to **6,500 visitors daily**. Tickets for Wonderla Chennai start at a base price of ₹1,489, with a 10% discount available for online bookings and a 20% concession for college students presenting a valid ID, along with other curated offers for groups and seasons.

Speaking on the launch, **Arun K Chittilappilly, Executive Chairman and Managing Director, Wonderla Holidays** said, *"Wonderla Chennai is the culmination of a decade-long dream, made possible through the continued support and encouragement of the Government of Tamil Nadu. We've created what we believe is India's most advanced and immersive amusement park. We wanted Wonderla Chennai to truly belong to the people of Tamil Nadu, to reflect their creativity, culture, and warmth. Every corner of the park tells that story, from its temple-inspired design to its authentic local flavours. This launch not only marks our presence across all of South India, but also reflects our deep appreciation for Tamil Nadu's progressive vision for tourism and infrastructure. We look forward to welcoming families and adventure seekers from across the country"*

**Dheeran Choudhary, COO, Wonderla Holidays** said, *"We are proud to continue Wonderla's legacy of safety, innovation, and operational excellence with the opening of Wonderla Chennai. Every aspect of the park; from ride operations and guest services to hygiene and crowd management, has been planned with precision to deliver a seamless experience. Beyond rides and attractions, we want Wonderla Chennai to become a destination for celebration, a place where families and communities come together to mark festivals, milestones, and shared moments of joy. With thoughtfully designed value offerings, curated seasonal events, and accessible pricing, our goal is to make world-class entertainment a part of everyone's calendar in Tamil Nadu."*



## World-Class Rides. Made for Chennai.

### **Tanjora, India's first and largest Bolliger & Mabillard (B&M) Inverted Coaster:**

A Swiss-engineered masterpiece with multiple inversions, zero-G rolls, and a floorless configuration delivering a true sensation of flight.

### **Spin Mill:**

India's **tallest spinning thrill ride** at 50 meters, combining vertical loops, multi-axis motion, and 4.5G forces.

### **Sky Rail:**

A 540-meter **elevated monorail** soaring 12 meters above the park, offering panoramic views from **Viking-inspired golden gondolas**.

## Design Meets Culture

Located in Illalur village, Wonderla Chennai's design takes visitors on a **"journey through time and space"** - transitioning from stone-carved heritage avenues to futuristic ride zones.

- Climate-responsive with multiple shaded zones,, natural ventilation, and indigenous landscaping
- Locally sourced materials like stone and granite to reflect Tamil Nadu's legacy

## Beyond Rides- Dining, Events and Retail Offerings

Wonderla Chennai celebrates Tamil Nadu's rich culinary diversity through **8 themed dining venues** (1,384 seats), each offering regional specialities such as Dindigul biryani, Chettinad chicken, and Chennai-style seafood — alongside international favourites.

Guests can enjoy a mix of buffets, à la carte dining, live cooking counters, and kiosks. Hygiene and freshness are ensured through Wonderla's "Make-Ready-Discard" philosophy, guaranteeing that every dish is freshly prepared and served on the same day.

The park's retail experience has been designed to go beyond souvenirs, featuring **merchandise inspired by Tamil cinema, and collaborations with local artisans** creating **Thanjavur and Marapachi dolls**, supporting regional craft traditions.

Additional guest facilities include spacious changing and locker rooms for individuals and groups, first-aid and paramedic stations staffed at all times, and a multipurpose conference hall with 1500 seating capacity, along with a large 8500 sqft. open-air event space, ideal for corporate gatherings, celebrations, and community events. The park also features dedicated baby care/ kids friendly zones, and barrier-free pathways to ensure accessibility, safety, and comfort for every guest.

## Economic & Environmental Impact

Wonderla Chennai is projected to create over **1,000 direct and indirect jobs**, supporting local livelihoods and tourism.



The project was facilitated by the Government of Tamil Nadu's Industrial Guidance & Export Promotion Bureau, underscoring the state's commitment to tourism and entertainment infrastructure.

- 3.75 crore-litre rainwater harvesting tank
- 1,000 kW solar power installation (Phase 2)
- 32,000 sq.m of green cover and 1,000+ indigenous trees
- Water and ride systems compliant with EN 13814, IS 3328, and IS 10500 standards

With its entry into Tamil Nadu, Wonderla reinforces its leadership in the amusement and leisure industry, deepening its presence across South India and paving the way for a stronger national footprint in the country's vibrant tourism and entertainment landscape.