



Q2 & H1 FY27 Financial & Business Update

Revenue Grows 26.3% YoY to Rs. 35.9 Cr; PAT Rises 37.0% YoY to Rs. 4.3 Cr in Q2FY27

Revenue Grows 37.4% YoY to Rs.68.4 Cr; PAT Rises 52.6% YoY to Rs.8.1 Cr in H1FY27

New Delhi, India, 28 October 2026: Womancart Limited, a women-focused lifestyle commerce platform offering fashion, beauty, wellness and everyday essentials, has announced its financial results for the quarter and half year ended 30 September 2026. During Q2FY27, the Company continued to build on its growth momentum, supported by an expanding product portfolio, increasing customer engagement and its focus on strengthening technology-led commerce, improving fulfilment capabilities and expanding across lifestyle categories.

For the first half of FY27, the Company reported revenue from operations of Rs.68.44 crore, reflecting a 37.4% year-on-year increase, demonstrating sustained business growth during the period.

FINANCIAL PERFORMANCE

Q2FY27

Revenue	EBITDA	PAT
Rs. 35.9 Cr	Rs. 7.4 Cr	Rs. 4.3 Cr
↑ 26.3 % YoY	↑ 18.8 % YoY	↑ 37.0 % YoY

H1FY27

Revenue	EBITDA	PAT
Rs. 68.4 Cr	Rs. 13.3 Cr	Rs. 8.0 Cr
↑ 37.4 % YoY	↑ 27.1 % YoY	↑ 52.6 % YoY

FINANCIAL HIGHLIGHTS

- **Revenue Growth:** Revenue from operations stood at **Rs.35.9 crore in Q2FY27, registering 26.3% year-on-year growth** compared with Rs.28.4 Cr in **Q2FY26**. For **H1FY27**, revenue from operations reached **Rs.68.44 crore, reflecting 37.4% growth over Rs.49.80 crore in H1FY26**, demonstrating sustained business expansion across the Company's product categories.
- **Sustained Profitability:** Profit for the period stood at **Rs.4.3 crore in Q2FY27, registering 37.0% growth** over Rs.3.2 Crore in the corresponding quarter of the previous year. For **H1FY27**, profit for the period increased by **52.6% to Rs.8.1 crore, compared with Rs.5.30 crore in H1FY26**.



- **Healthy Operating Performance:** EBITDA stood at approximately **Rs.7.2 Crore in Q2FY27**, with an **EBITDA margin of approximately 20.5%**, reflecting the Company's focus on operational efficiency and disciplined business execution. The Company continues to focus on balancing business expansion with cost management and profitability.
- **Strong First-Half Performance:** During **H1FY27**, the Company recorded profit before tax of **Rs.10.82 crore, representing growth of approximately 35.0% over Rs.8.01 crore in H1FY26**. The increase in revenue and profitability reflects the Company's continued business momentum during the first half of the financial year.
- **Strengthening Business Fundamentals:** The Company continues to focus on expanding its product assortment, enhancing customer experience, strengthening the contribution of owned brands and improving operational capabilities, with an emphasis on sustainable growth and long-term value creation.

Note: PAT refers to profit for the period before minority interest and associate adjustments

WOMANCART LIMITED: EXPANDING ITS OMNICHANNEL PRESENCE

- With a growing retail network of **8 stores across Delhi NCR and 6 warehouses spanning approximately 50,000 sq. ft.**, Womancart combines technology-enabled inventory management with efficient order fulfilment. Its **2-hour delivery service in Delhi NCR and Jaipur**, along with its Try & Buy offering, aims to enhance customer convenience and shopping confidence.
- Through its expanding product portfolio, technology-driven operations, and international presence in Australia and Dubai, Womancart aims to strengthen its position in India's evolving women's lifestyle and e-commerce market.
- The Company recorded revenue of **Rs.133.69 crore in FY 2025–26**, compared with Rs.59.11 crore in FY 2024–25, reflecting year-on-year growth of approximately **126.2%**. Profit after tax stood at Rs.8.11 crore in FY 2025–26.

FUTURE VISION & GROWTH STRATEGY

- **Vision:** To establish Womancart Limited as a leading one-stop destination for women's fashion, beauty, wellness, and lifestyle products, with a long-term ambition of becoming one of India's Top 100 companies.
- **Financial Growth:** Our business has historically performed better during the second half of the financial year we remain optimistic about the coming months and look forward to building on our current momentum and delivering improved performance in the second half of FY27."

Five-Year Expansion Plan:

- Expand online presence across 10 Indian cities and establish 20 retail stores.
- Enter two additional international markets while strengthening the Australia business.
- Adopt a flexible expansion model through company-owned stores, franchises, and internal funding.

Technology & Customer Experience: Leverage AI-powered virtual try-ons, personalized recommendations, smarter inventory management, and seamless online-to-offline shopping. Strengthen two-hour delivery in Delhi NCR and Jaipur before expanding to new markets.



Business & Brand Diversification: Expand own brands, which currently contribute approximately 51% of business, while growing beauty, wellness, home products, WomanCart Luxe, and Blluex Junior. Introduce premium and international brands and explore a cost-efficient Try & Buy at Home model.

Private-Label Brand Vision: Build Seemrat, Faezaz, Blluex, Heleey, Sayda, and Kattly into trusted, leading brands in their respective categories, with an ambition to achieve Top 5 positioning through quality, competitive pricing, and customer loyalty.

Strategic Objective: Build a scalable, technology-driven national and international business that delivers convenience and value to customers while achieving sustainable, profitable long-term growth.

Commenting on the Business Performance, Mr. Madhu Sudan Pahwa, Managing Director, said:

"While market movements may not always reflect the underlying fundamentals of a business, our focus remains firmly on strengthening Womancart's operations, expanding our brand portfolio and creating sustainable long-term value for our shareholders."

As we enter the second half of FY2026-27, we see significant opportunities ahead, supported by the festive and wedding seasons, increased consumer demand, our growing portfolio of own brands, and our expanding omnichannel presence. We remain focused on operational efficiency, disciplined execution and profitable growth.

We are confident in Womancart's long-term potential and remain committed to building a stronger business that delivers lasting value to our shareholders.

Disclaimer: Certain statements in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances

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